

# 2018 UCI JERSEYS VISUAL GUIDELINES

<b>UCI COLOURS</b>	<b>2</b>	<b>UCI Masters World Champions</b>	<b>21</b>	<b>UCI Women's Worldtour</b>	<b>40</b>	<b>Olympic champion</b>	<b>60</b>
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# UCI COLOURS

## Colours

UCI colours and rainbow stripes

### UCI Blue



**RGB**  
0 120 200

**CMYK**  
100 32 0 0

**PANTONE®**  
3005

**RAL**  
5017

**PANTONE® COTTON**  
18-4440 TCX

### UCI Red



**RGB**  
200 20 60

**CMYK**  
20 100 75 0

**PANTONE®**  
186

**RAL**  
3020

**PANTONE® COTTON**  
18-1763 TCX

### Black



**RGB**  
0 0 0

**CMYK**  
20 0 0 100

**PANTONE®**  
Black 6

**RAL**  
9011

**PANTONE® COTTON**  
19-4007 TCX

### UCI Yellow



**RGB**  
250 225 0

**CMYK**  
0 10 100 0

**PANTONE®**  
114

**RAL**  
1018

**PANTONE® COTTON**  
12-0752 TCX

### UCI Green



**RGB**  
50 180 50

**CMYK**  
73 0 100 0

**PANTONE®**  
361

**RAL**  
6018

**PANTONE® COTTON**  
16-6340 TCX

## Colours

UCI Gran Fondo

### UCI Gran Fondo Dark Blue



**RGB**

0 72 120

**CMYK**

100 30 0 55

**PANTONE®**

3025

**RAL**

-

**PANTONE® COTTON**

-

## Colours

UCI Women's WorldTour

UCI Blue

UCI Red

Black

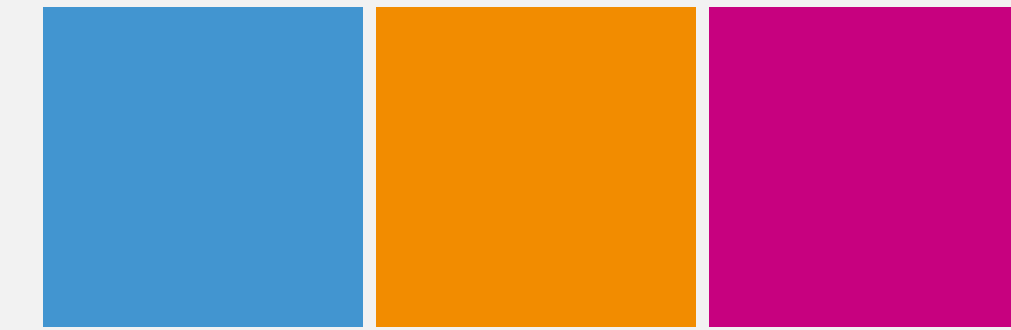
UCI Yellow

UCI Green

UCI Womens  
Light Blue

UCI Womens  
Orange

UCI Womens  
Raspberry



**RGB**  
0 120 200

**RGB**  
200 20 60

**RGB**  
0 0 0

**RGB**  
250 225 0

**RGB**  
50 180 50

**RGB**  
66 149 208

**RGB**  
242 140 0

**RGB**  
199 1 127

**CMYK**  
100 32 0 0

**CMYK**  
20 100 75 0

**CMYK**  
20 0 0 100

**CMYK**  
0 10 100 0

**CMYK**  
73 0 100 0

**CMYK**  
70 25 5 0

**CMYK**  
0 50 100 0

**CMYK**  
35 100 0 0

**PANTONE®**  
3005

**PANTONE®**  
186

**PANTONE®**  
Black 6

**PANTONE®**  
114

**PANTONE®**  
361

**PANTONE®**  
7688

**PANTONE®**  
1495

**PANTONE®**  
234

**RAL**  
5017

**RAL**  
3020

**RAL**  
9011

**RAL**  
1018

**RAL**  
6018

**RAL**  
-

**RAL**  
-

**RAL**  
-

**PANTONE®**  
**COTTON**  
18-4440 TCX

**PANTONE®**  
**COTTON**  
18-1763 TCX

**PANTONE®**  
**COTTON**  
19-4007 TCX

**PANTONE®**  
**COTTON**  
12-0752 TCX

**PANTONE®**  
**COTTON**  
16-6340 TCX

**PANTONE®**  
**COTTON**  
-

**PANTONE®**  
**COTTON**  
-

**PANTONE®**  
**COTTON**  
-

## Colours

UCI World Cup

UCI World Cup  
Gradient



**UCI RED + BLACK**

UCI Red



**RGB**  
200 20 60

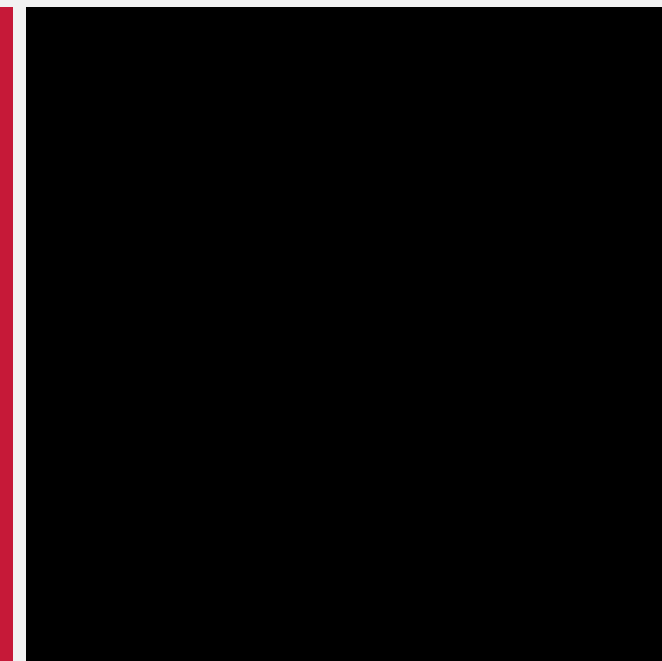
**CMYK**  
20 100 75 0

**PANTONE®**  
186

**RAL**  
3020

**PANTONE® COTTON**  
18-1763 TCX

Black



**RGB**  
0 0 0

**CMYK**  
20 0 0 100

**PANTONE®**  
Black 6

**RAL**  
9011

**PANTONE® COTTON**  
19-4007 TCX

## Fixed Identity Elements

### Olympic Gold



**RGB**

- - -

**CMYK**

- - -

**PANTONE®**

871 C

**RAL**

-

**PANTONE® COTTON**

-

**UCI WORLD CHAMPIONS**  
Jerseys, shorts and skinsuits



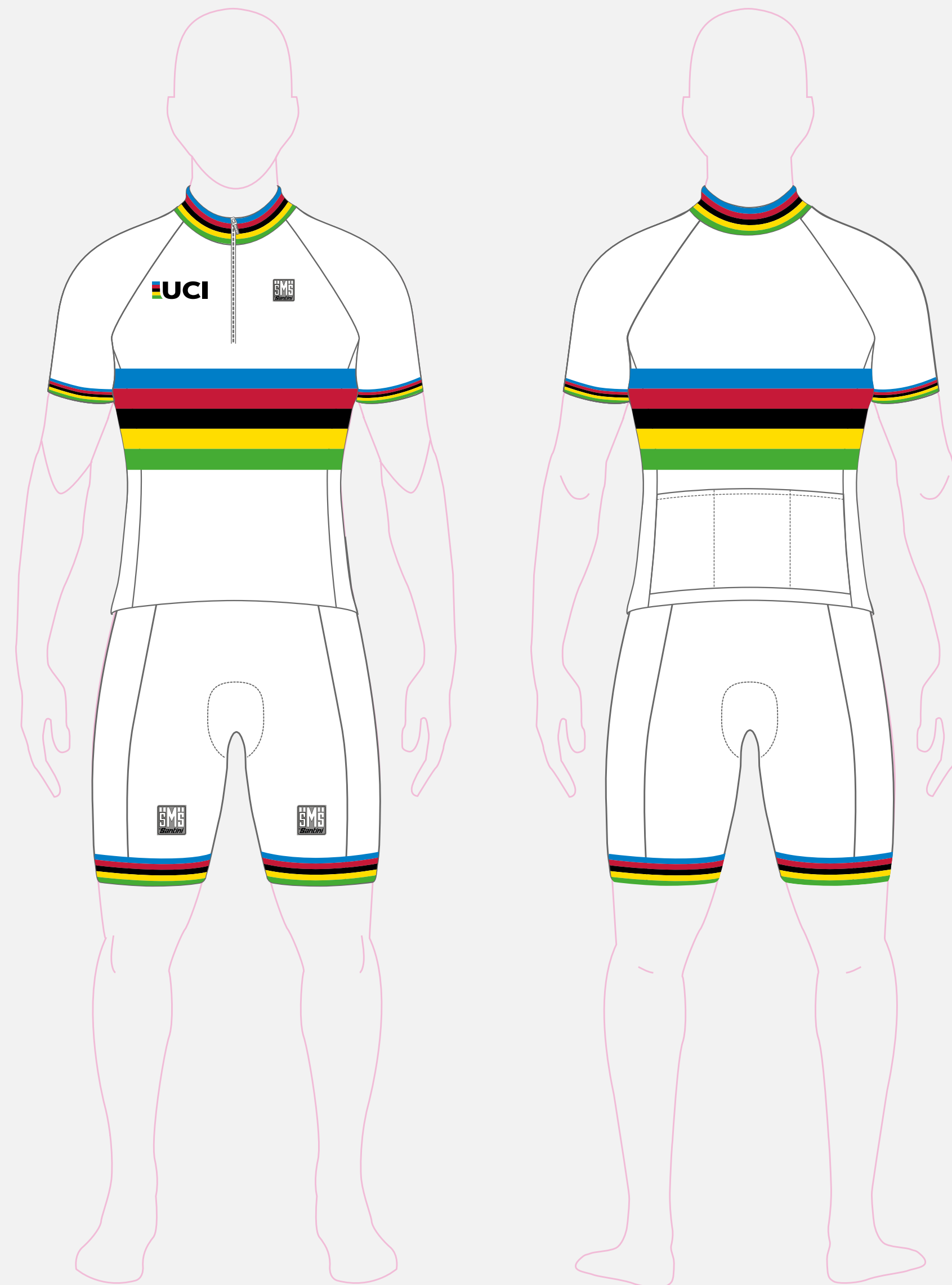
## Rainbow Jersey

+ white shorts

Version 1: full white

- Road
- Track
- Mountain Bike cross-country
- Cyclo-cross
- Indoor
- Para-cycling Road & Track

Short designs are only proposals to match the jersey design and are not mandatory. Teams can choose to produce shorts following these specifications.





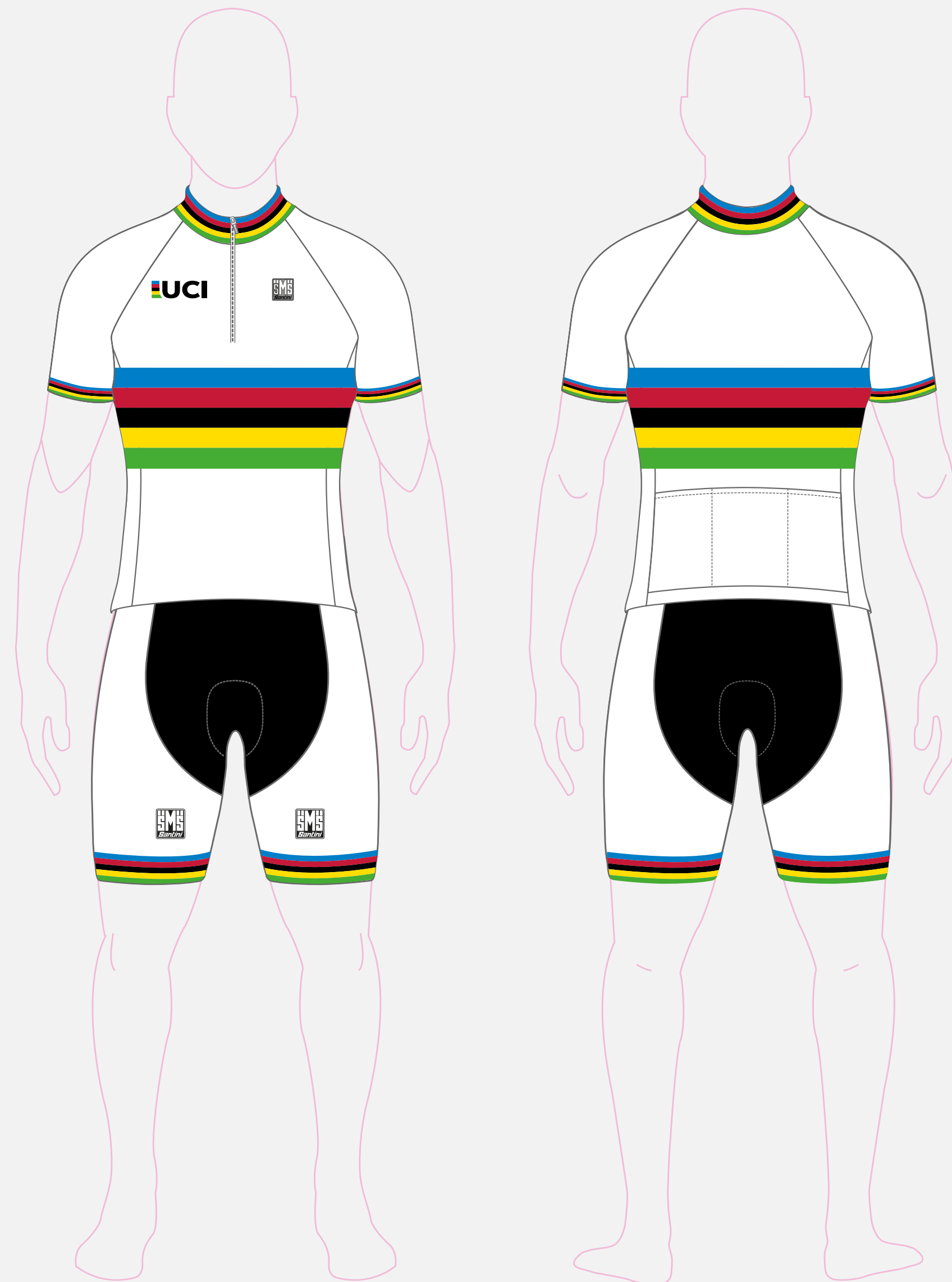
## Rainbow Jersey

+ black and white shorts

Version 2: white /  
shorts: black and white

- Road
- Track
- Mountain Bike cross-country
- Cyclo-cross
- Indoor
- Para-cycling Road & Track

Short designs are only proposals to match the jersey design and are not mandatory. Teams can choose to produce shorts following these specifications.



## Rainbow Jersey

+ black shorts

Version 3: white /  
shorts: black

- Road
- Track
- Mountain Bike cross-country
- Cyclo-cross
- Indoor
- Para-cycling Road & Track

Short designs are only proposals to match the jersey design and are not mandatory. Teams can choose to produce shorts following these specifications.



## Rainbow Skinsuit

Short sleeves, long zip

Version 1:  
short sleeves, long zip (front)

White shorts option

- Track



## Rainbow Skinsuit

Long sleeves, long zip

Version 2:  
long sleeves, long zip (front)

White shorts option

- Track



## Rainbow Skinsuit

Long sleeves, long zip, no pocket

Version 3:  
long sleeves, long zip (front)

Black shorts option

No pocket

- Track



## Specifications

Jersey and shorts

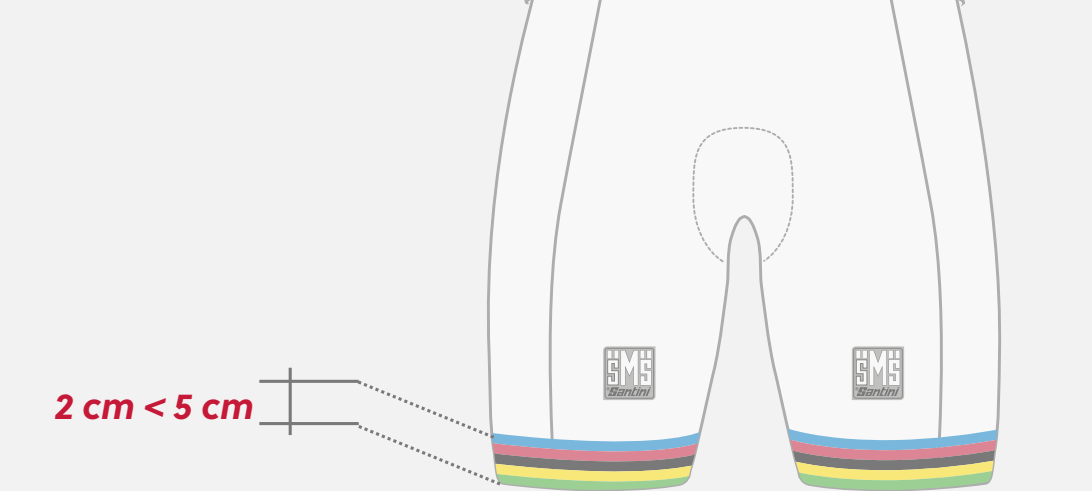
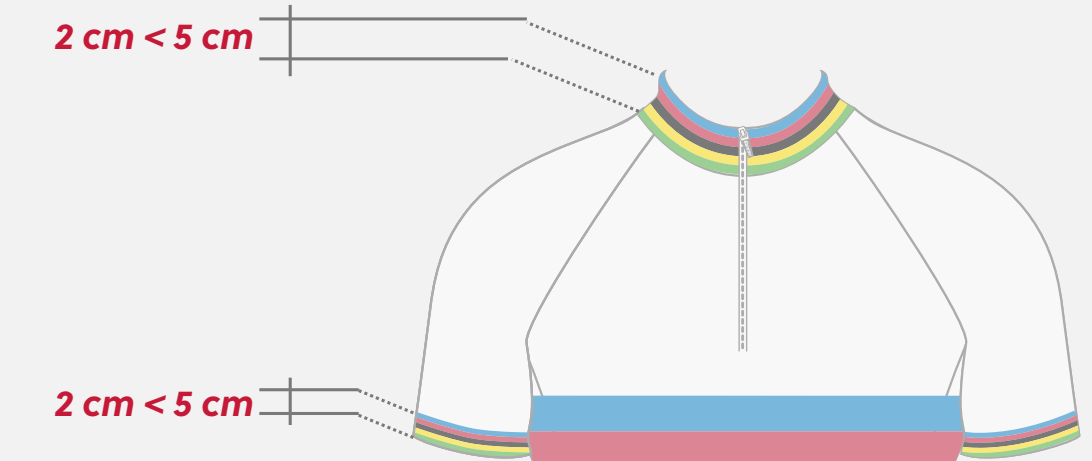
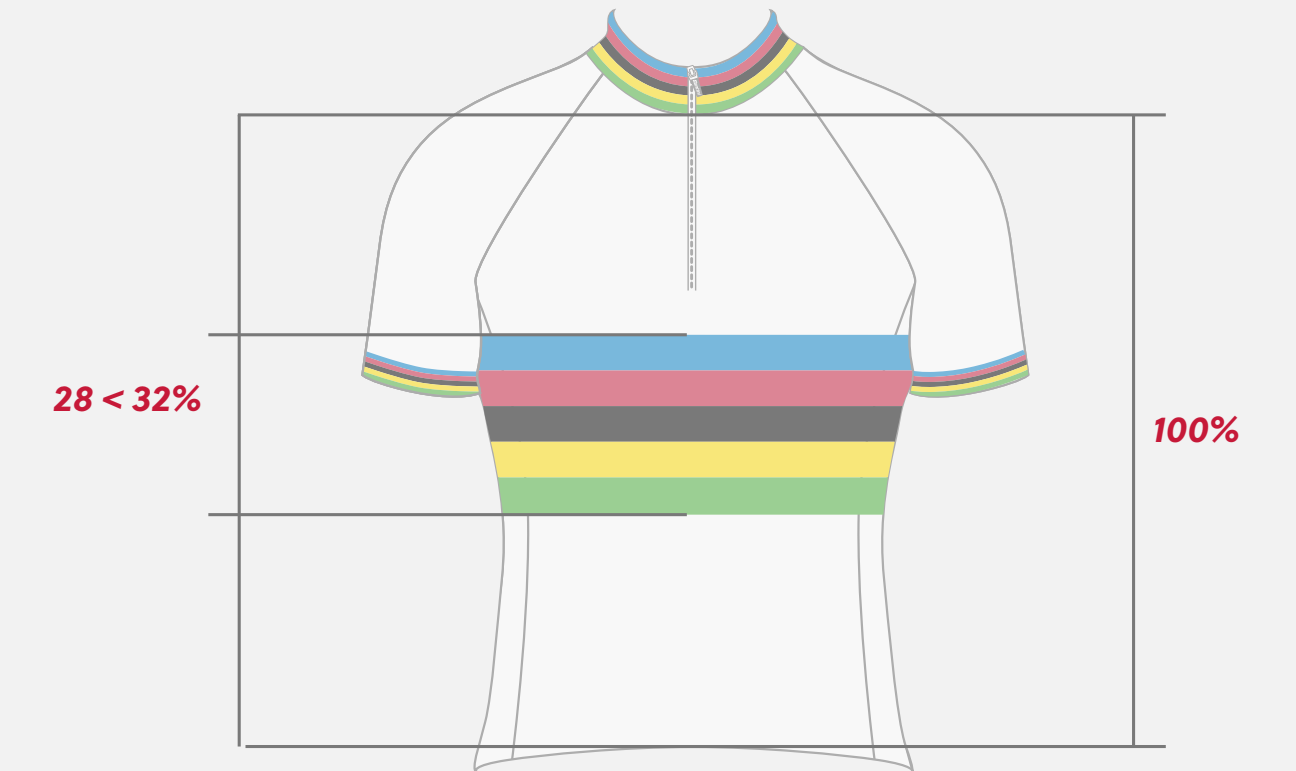
- Road
- Track
- Mountain Bike cross-country
- Cyclo-cross
- Indoor
- Para-cycling Road & Track

Short designs are only proposals to match the jersey design and are not mandatory. Teams can choose to produce shorts following these specifications.

The World Champions' jersey has been designed to include as much white space as possible. That's why the advertising of the rider's sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the rainbow stripes in ANY part of the jersey – including piping.

All rider's logos and the manufacturer's logo must be in black colour, except for one on the chest, and one on the back of the jersey.





## Specifications

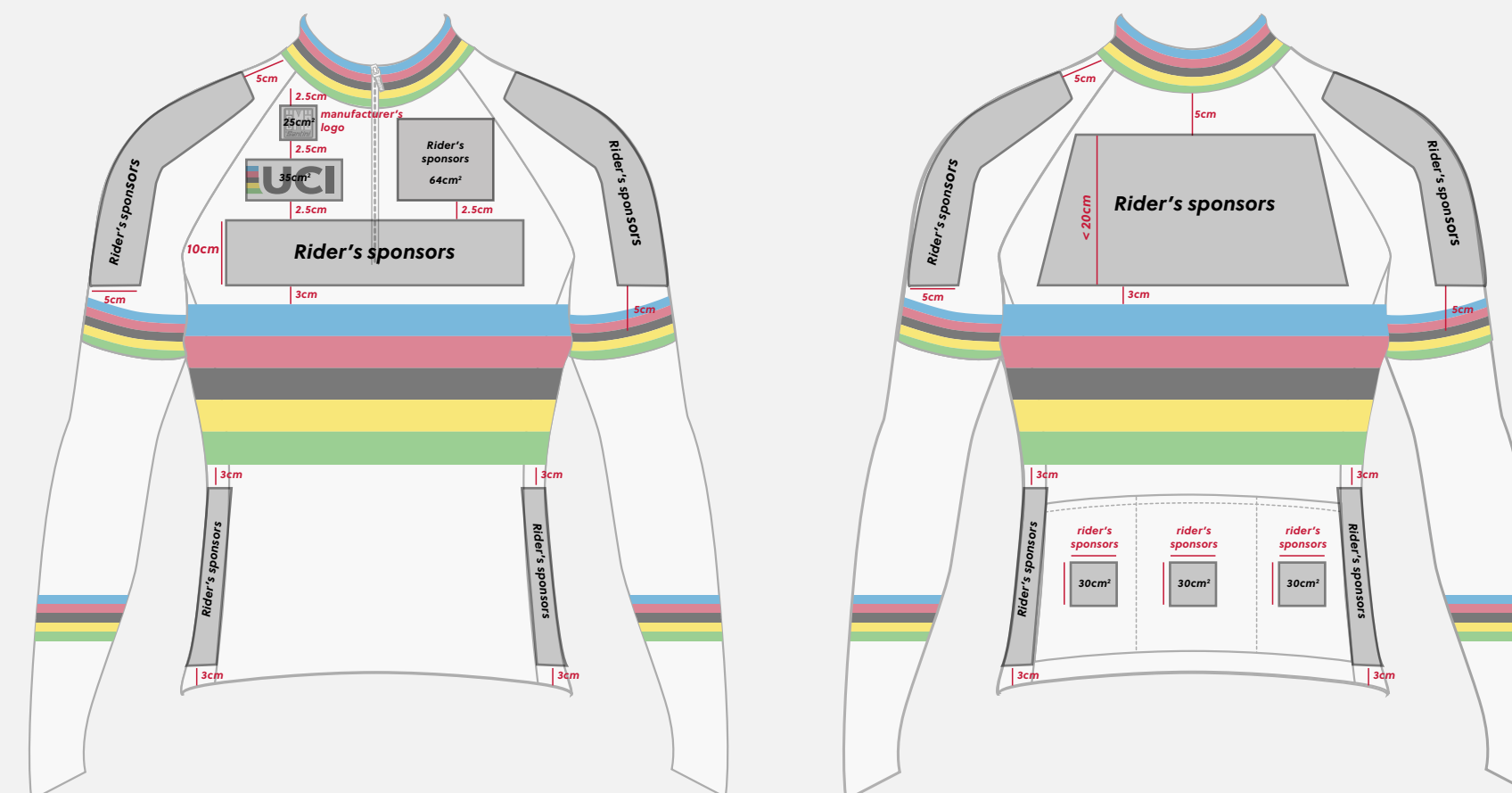
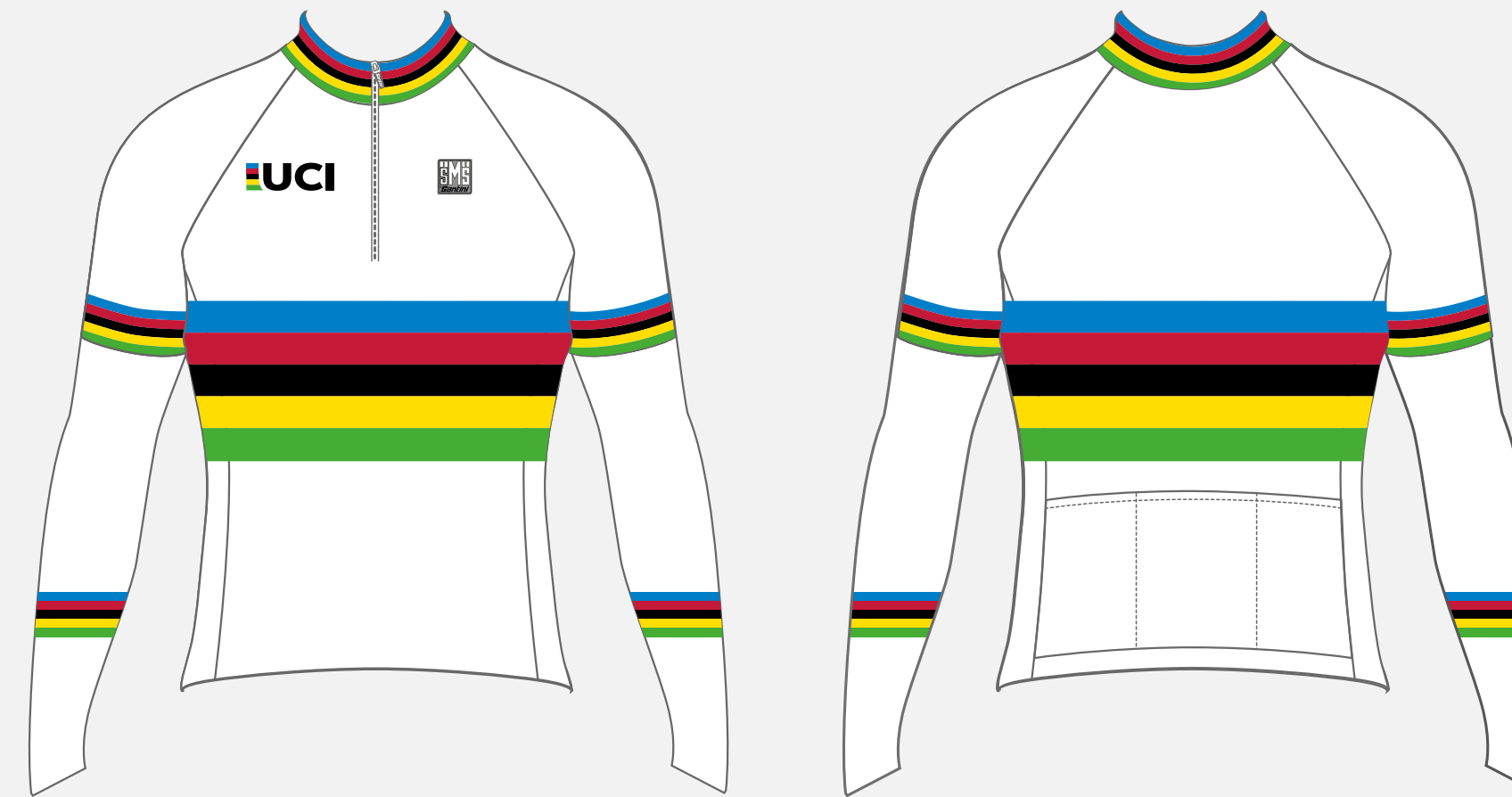
Long sleeves, short zip

- Road
- Track
- Mountain Bike cross-country
- Cyclo-cross
- Indoor
- Para-cycling Road & Track

The World Champions' jersey has been designed to include as much white space as possible. That's why the advertising of the rider's sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the rainbow stripes in ANY part of the jersey – including piping.

All rider's logos and the manufacturer's logo must be in black colour, except for one on the chest, and one on the back of the jersey.



## Specifications

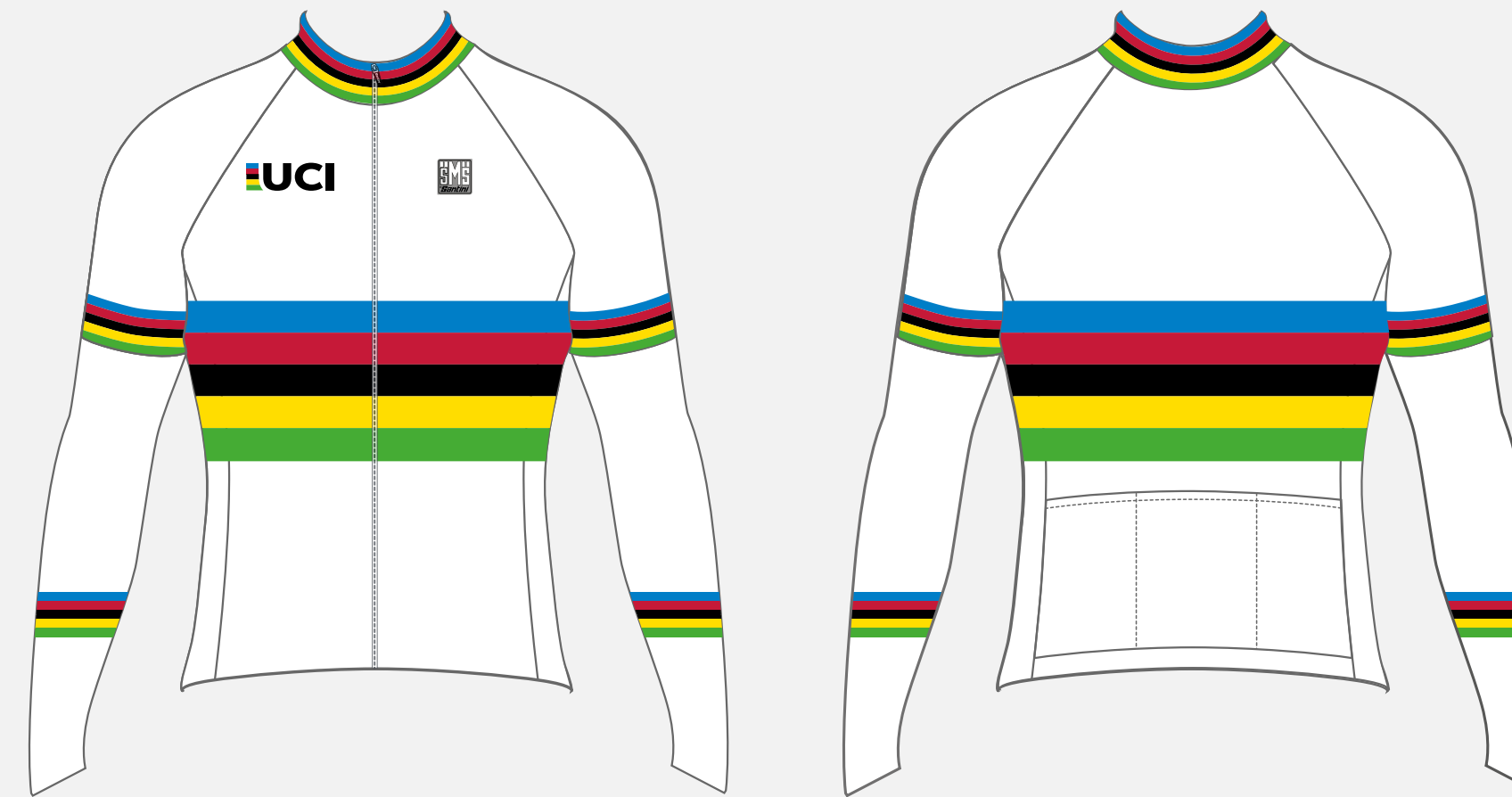
Long sleeves, long zip

- Road
- Track
- Mountain Bike cross-country
- Cyclo-cross
- Indoor
- Para-cycling Road & Track

The World Champions' jersey has been designed to include as much white space as possible. That's why the advertising of the rider's sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the rainbow stripes in ANY part of the jersey – including piping.

All rider's logos and the manufacturer's logo must be in black colour, except for one on the chest, and one on the back of the jersey.





## Specifications

Long sleeves, round neck

Recommended for:

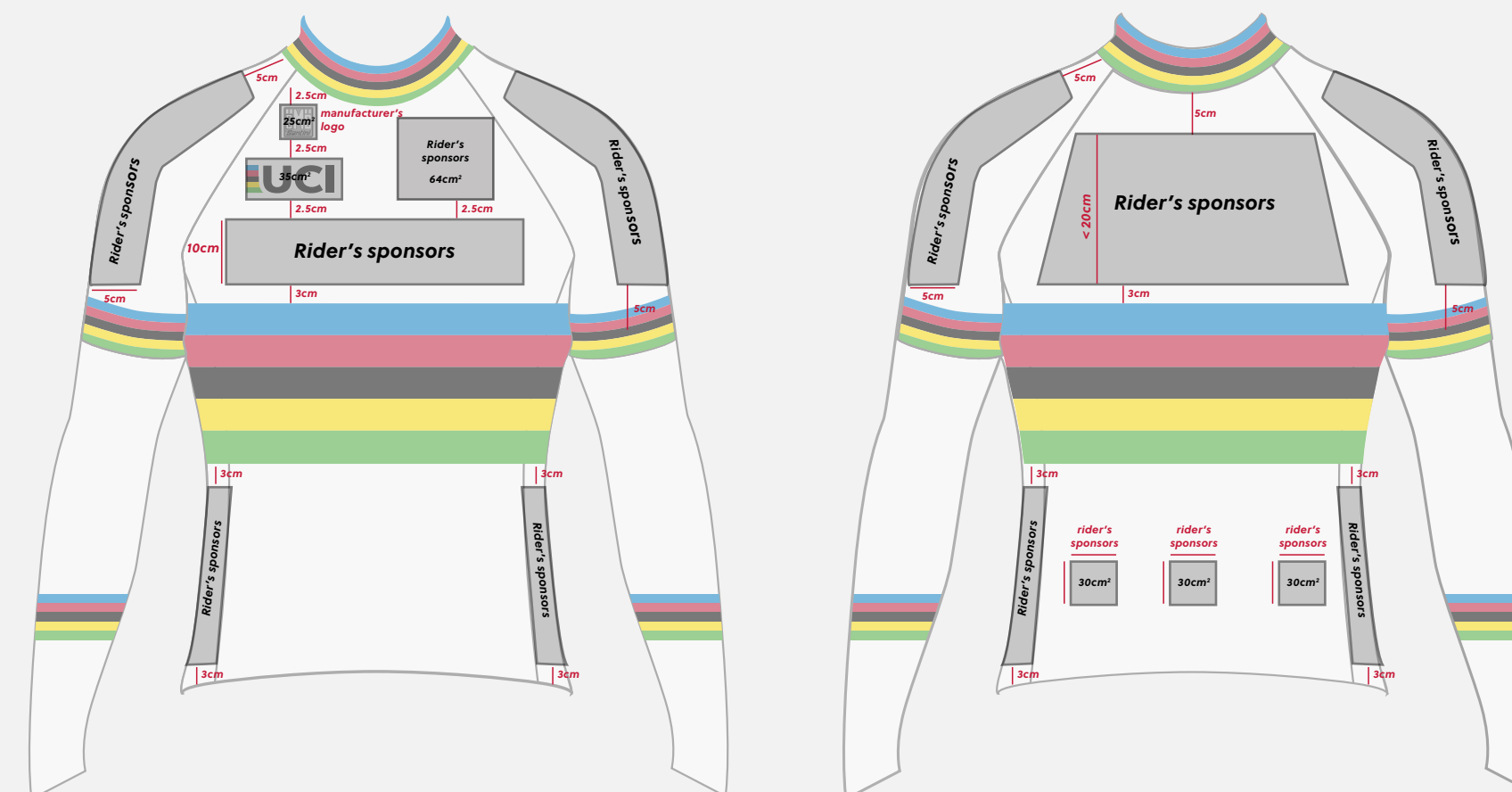
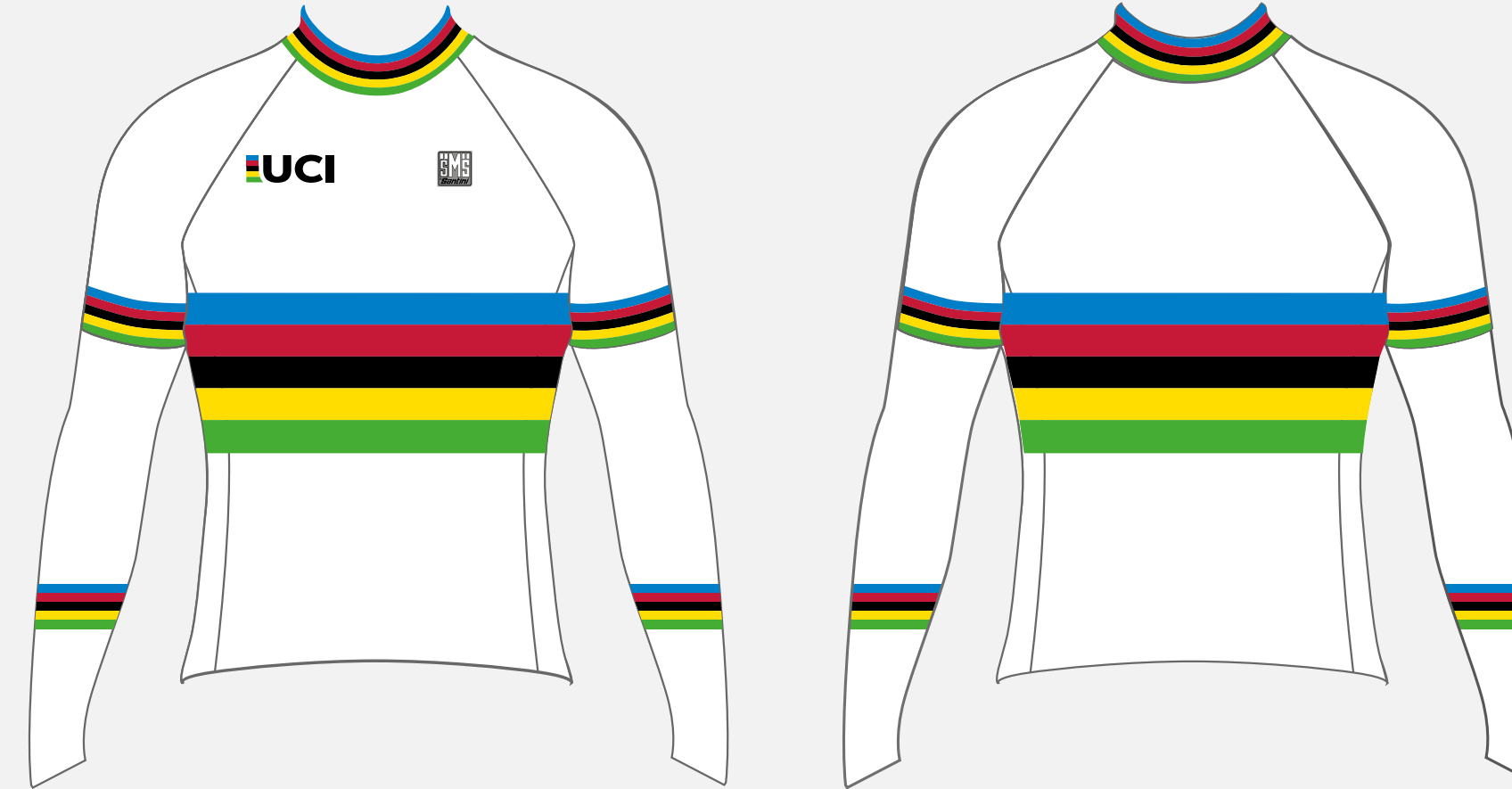
- BMX
- Mountain Bike DHI
- Mountain Bike 4X
- Trials

Should be a loose "square-cut" jersey, not form fitted.

The World Champions' jersey has been designed to include as much white space as possible. That's why the advertising of the rider's sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the rainbow stripes in ANY part of the jersey – including piping.

All rider's logos and the manufacturer's logo must be in black colour, except for one on the chest, and one on the back of the jersey.



## Specifications

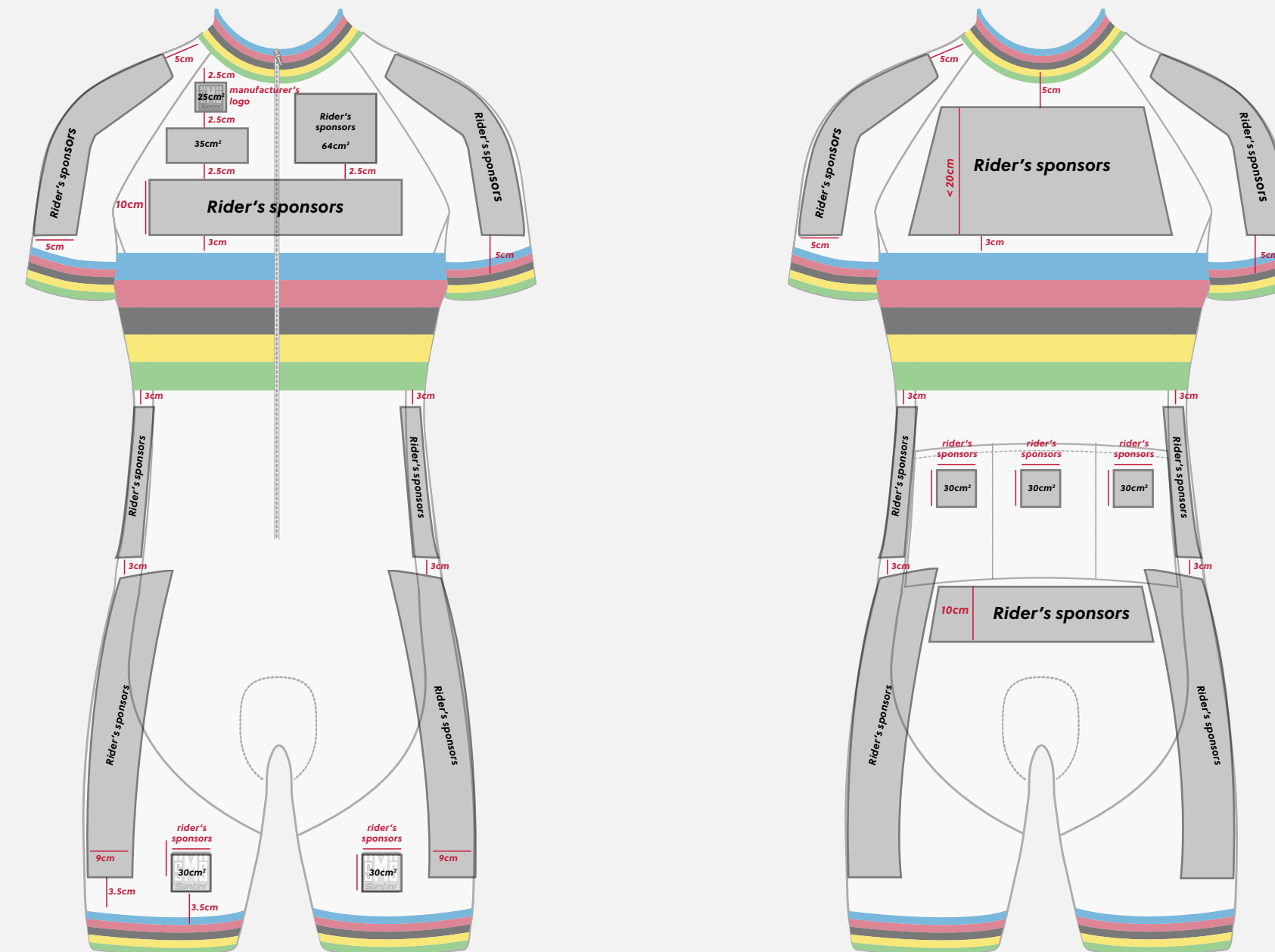
Skinsuit, short sleeves

### - Track

The World Champions' jersey has been designed to include as much white space as possible. That's why the advertising of the rider's sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the rainbow stripes in ANY part of the jersey – including piping.

All rider's logos and the manufacturer's logo must be in black colour, except for one on the chest, and one on the back of the jersey.



## Specifications

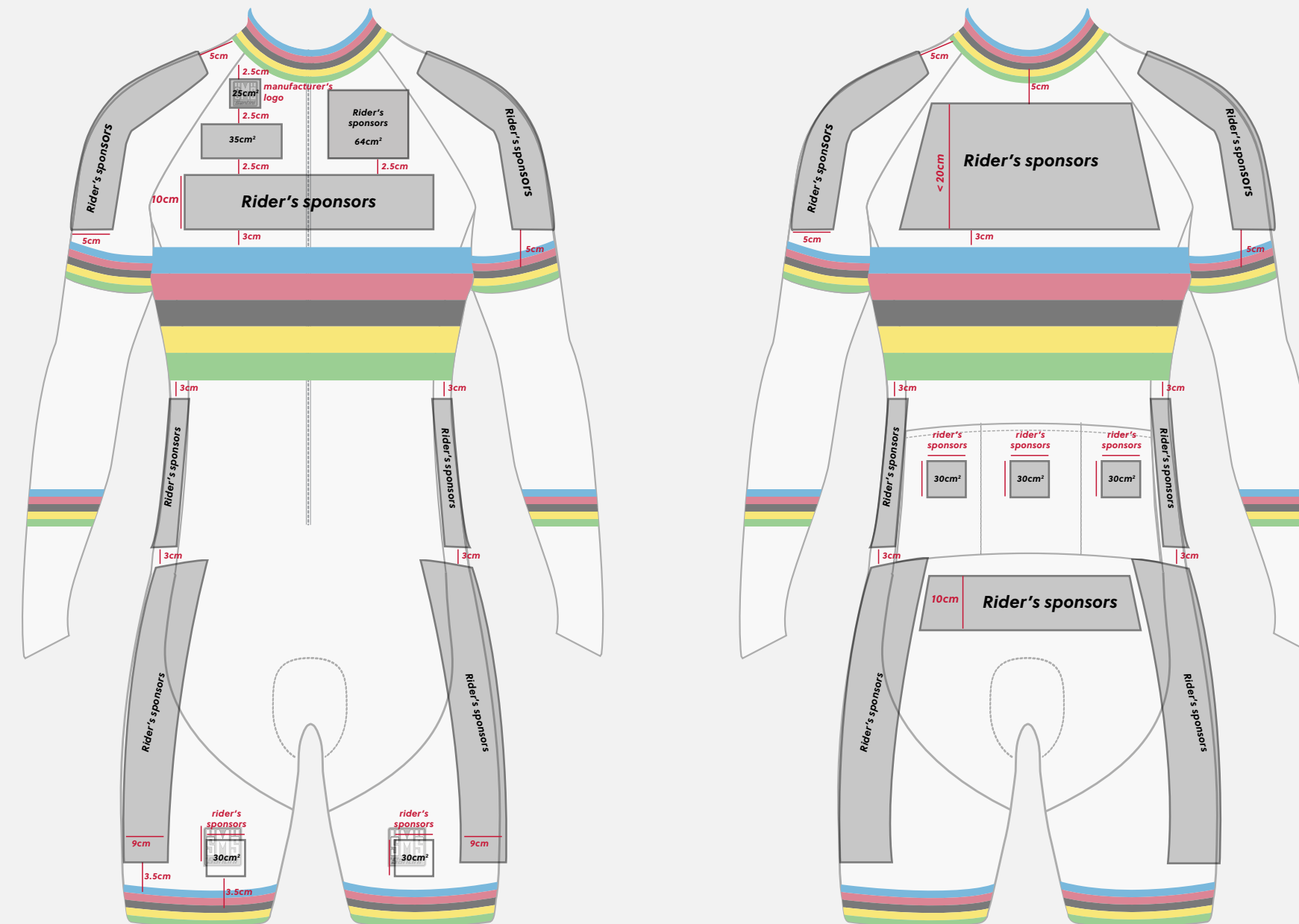
Skinsuit, long sleeves

- Track

The World Champions' jersey has been designed to include as much white space as possible. That's why the advertising of the rider's sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the rainbow stripes in ANY part of the jersey – including piping.

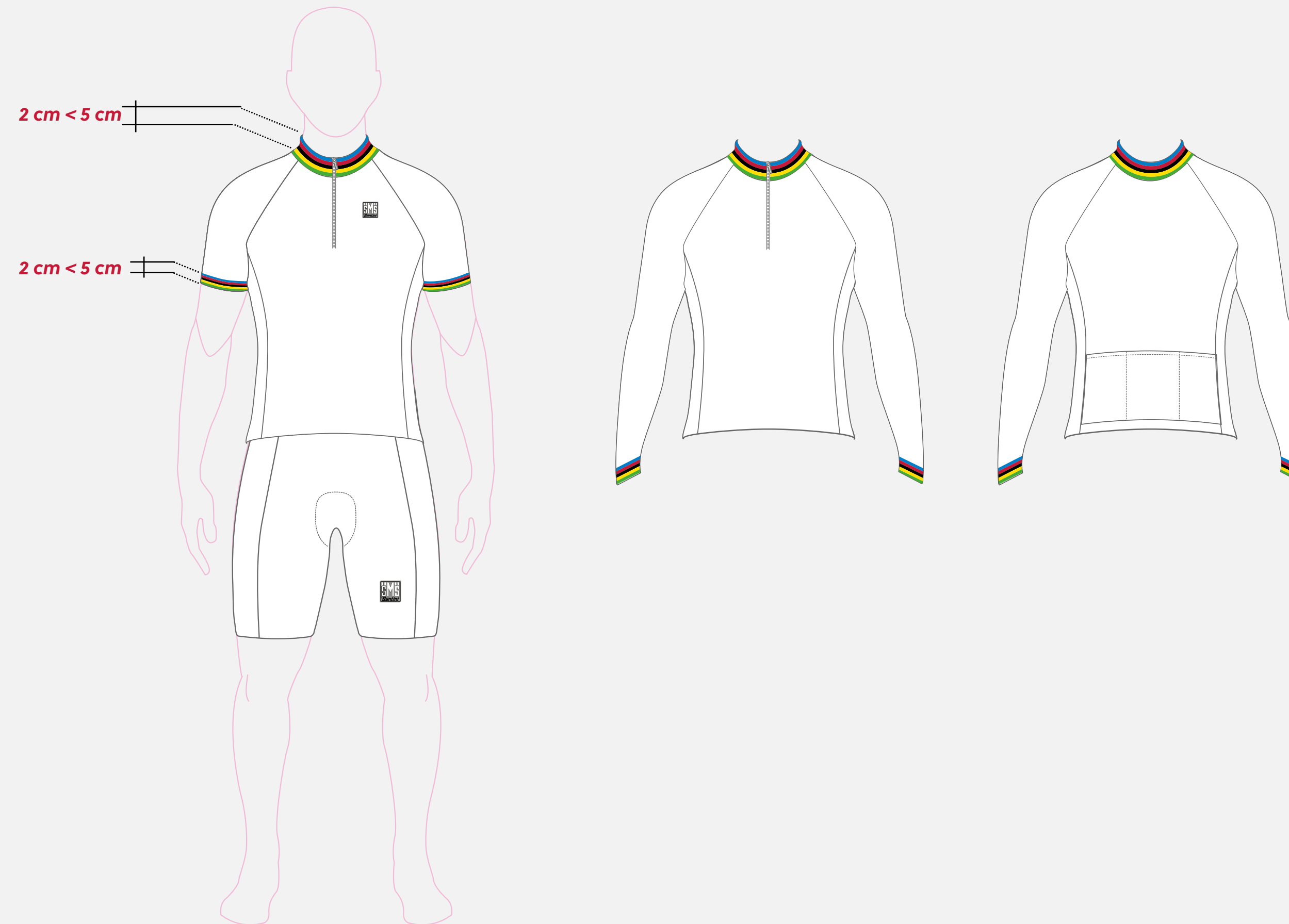
All rider's logos and the manufacturer's logo must be in black colour, except for one on the chest, and one on the back of the jersey.



## Specifications

Former UCI World Champion

No advertising on the rainbow stripes in ANY part of the jersey – including piping.



**UCI MASTERS WORLD CHAMPIONS**  
Jerseys and shorts



## Masters Jersey

+ white shorts

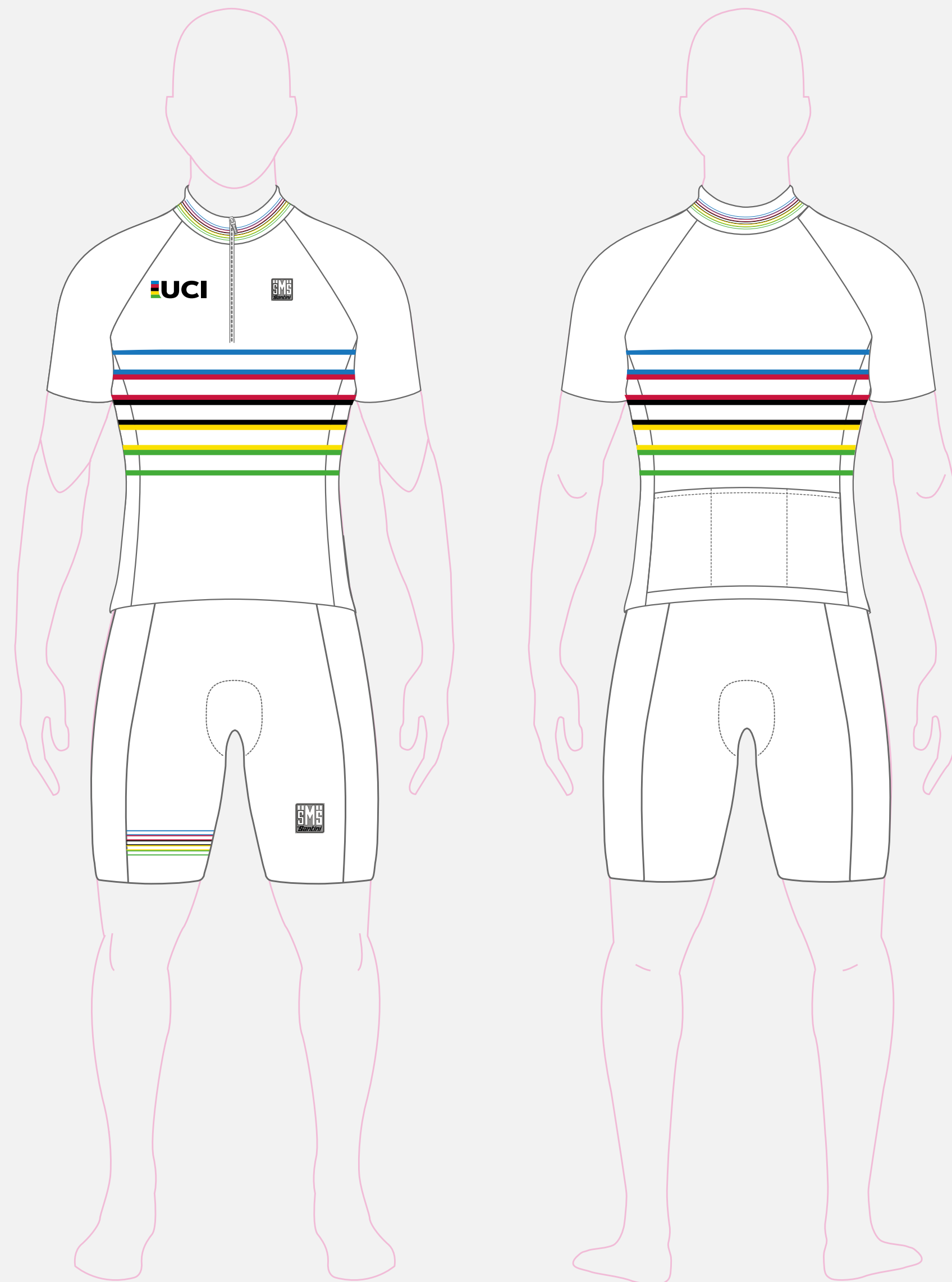
Version 1: full white

Recommended for:

- Road
- Track
- Mountain Bike XCO
- Cyclo-cross

Short designs are only proposals to match the jersey design and are not mandatory. Teams can choose to produce shorts following these specifications.

Rider's sponsors and name must be printed in black, or grey scale.



## Masters Jersey

+ black and white shorts

Version 2: white /  
shorts: black and white

Recommended for:

- Road
- Track
- Mountain Bike XCO
- Cyclo-cross

Short designs are only proposals to match the jersey design and are not mandatory. Teams can choose to produce shorts following these specifications.

Rider's sponsors and name must be printed in black, or grey scale.



## Masters Jersey

+ black shorts

Version 3: white /  
shorts: black

Recommended for:

- Road
- Track
- Mountain Bike XCO
- Cyclo-cross

Short designs are only proposals to match the jersey design and are not mandatory. Teams can choose to produce shorts following these specifications.

Rider's sponsors and name must be printed in black, or grey scale.





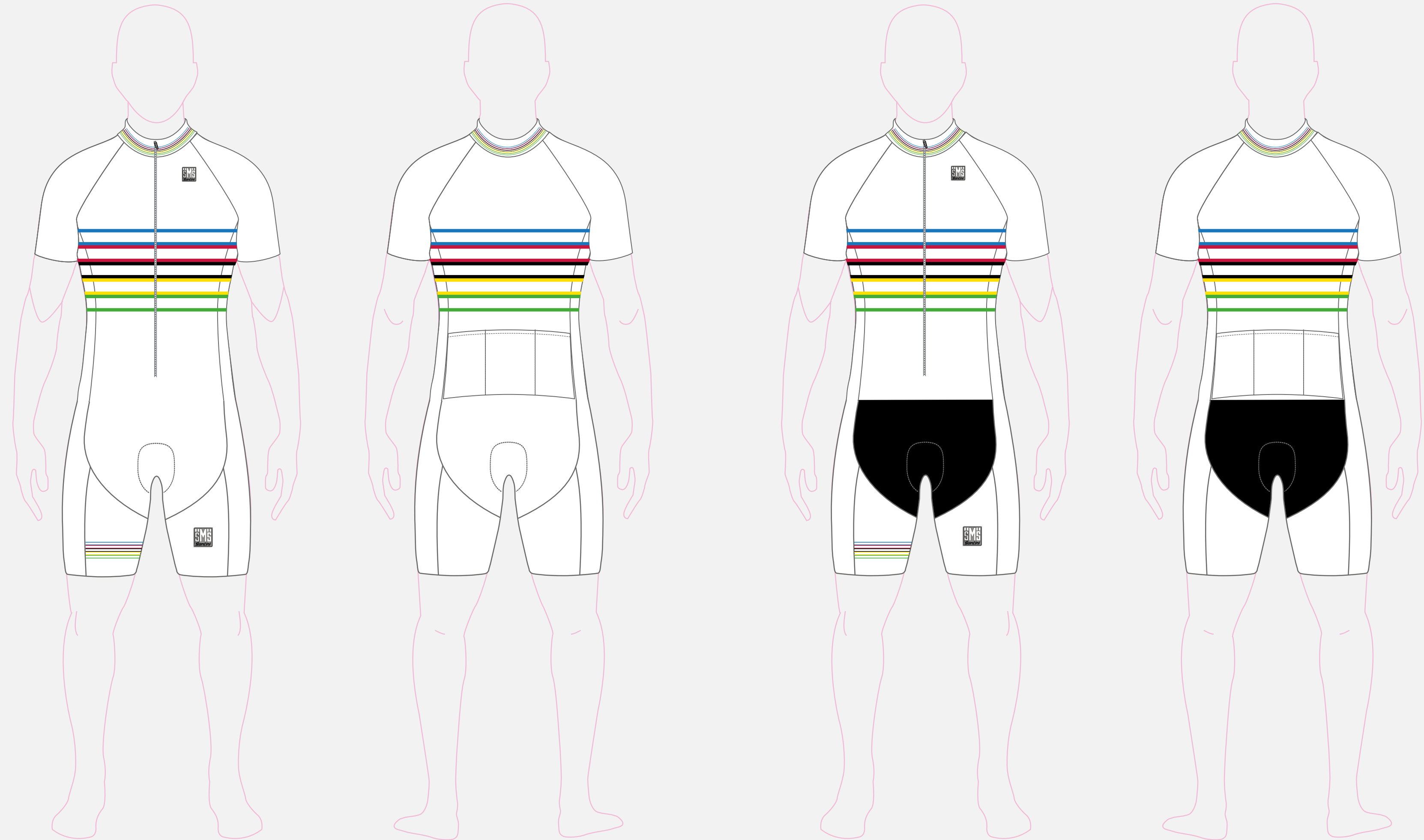
## Masters Skinsuit

short sleeves

Version 1:  
short sleeves, long zip (front)

Black shorts option

- Track



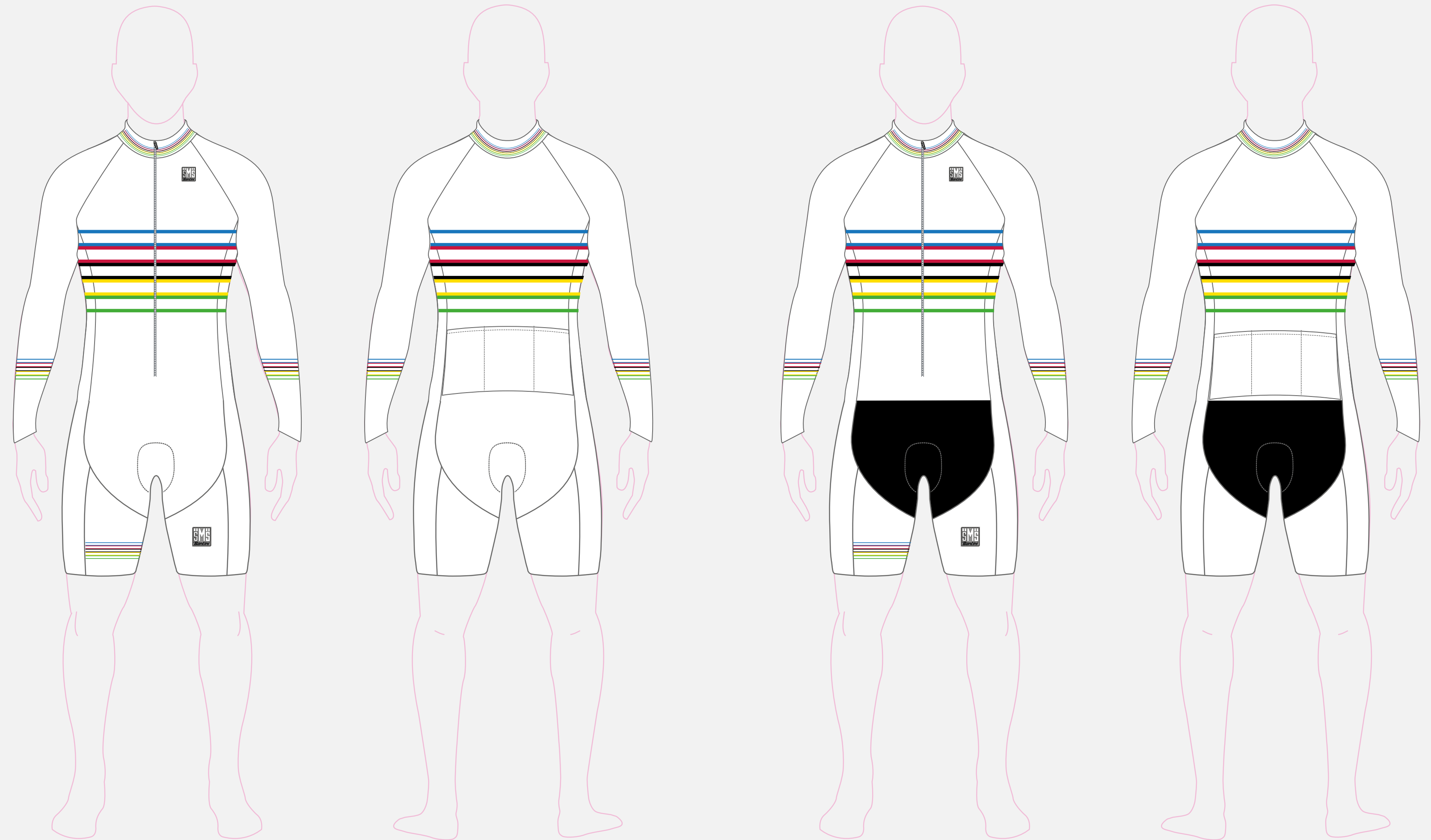
## Masters Skinsuit

long sleeves

Version 2:  
long sleeves, long zip (front)

Black shorts option

- Track



## Masters Skinsuit

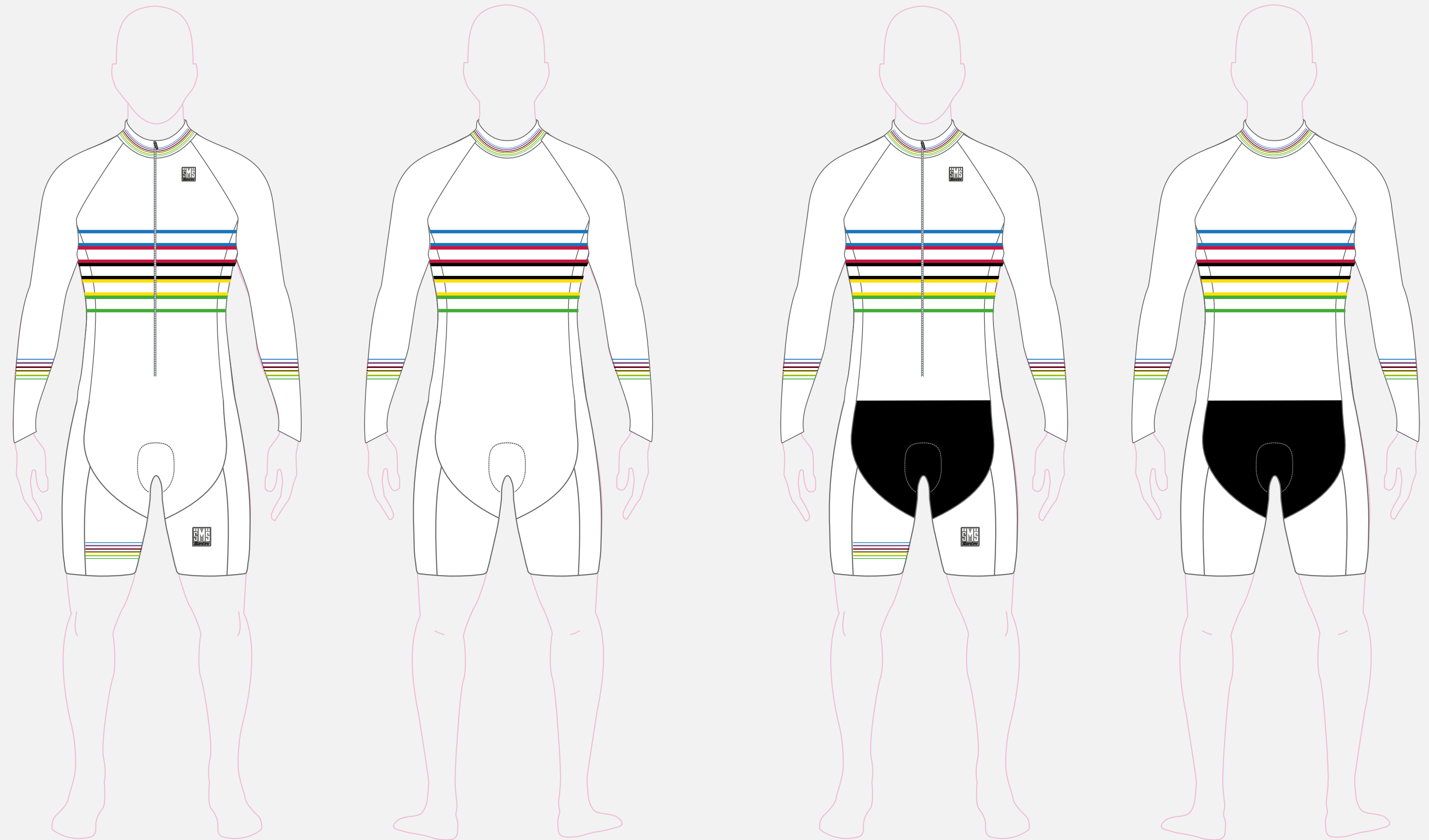
long sleeves, long zip

Version 3:  
long sleeves, long zip (front)

Black shorts option

No pocket

- Track



## Specifications

Jersey and shorts

Recommended for:

- Road
- Track
- Mountain Bike XCO
- Cyclo-cross

Short designs are only proposals to match the jersey design and are not mandatory. Teams can choose to produce shorts following these specifications.

The Masters World Champions' jersey has been designed to include as much white space as possible. That's why the advertising of the rider's sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the stripes in ANY part of the jersey.



## Specifications

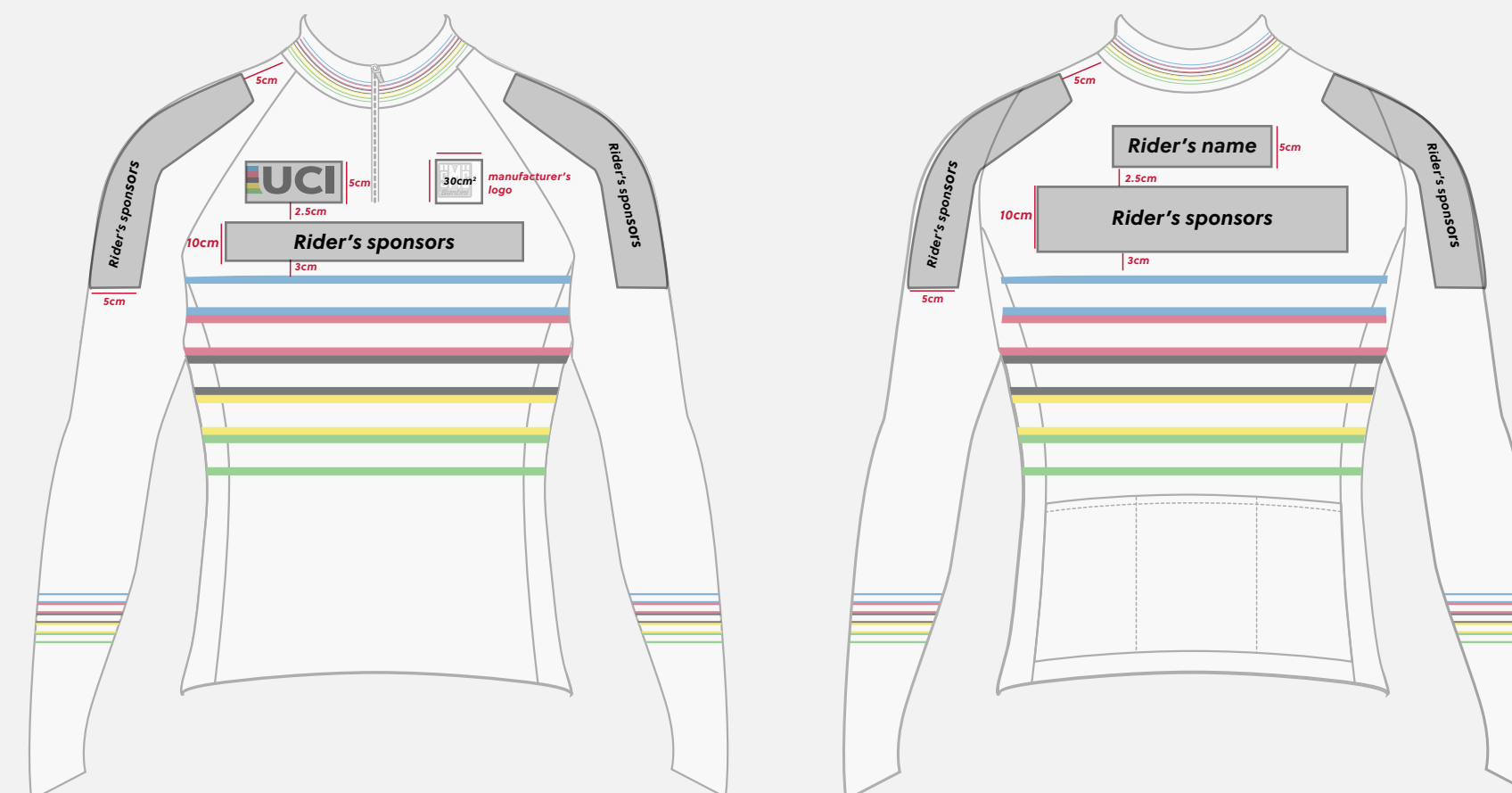
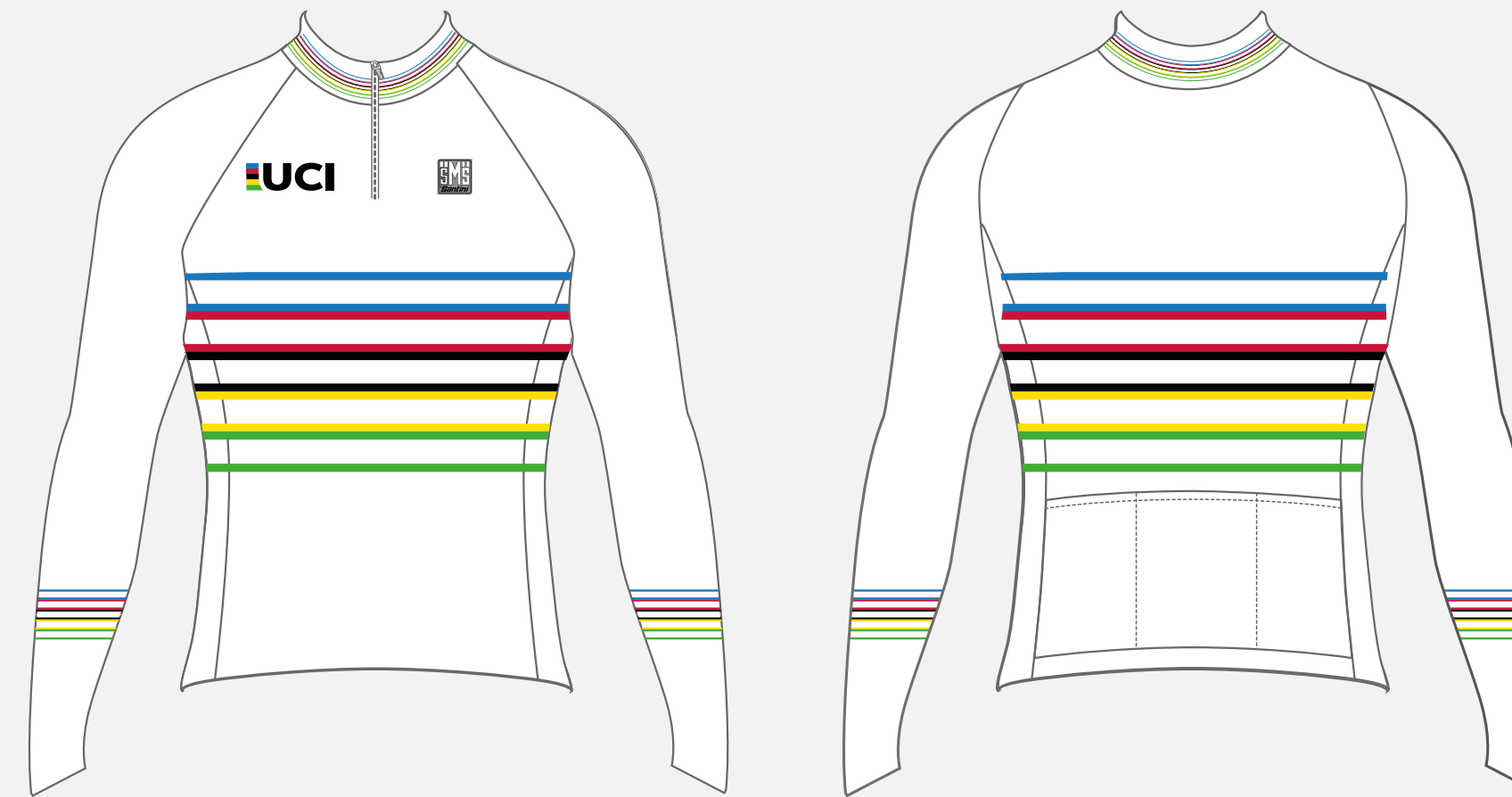
Long sleeves jersey

Recommended for:

- Road
- Track
- Mountain Bike XCO
- Cyclo-cross

The Masters World Champions' jersey has been designed to include as much white space as possible. That's why the advertising of the rider's sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the stripes in ANY part of the jersey.



## Specifications

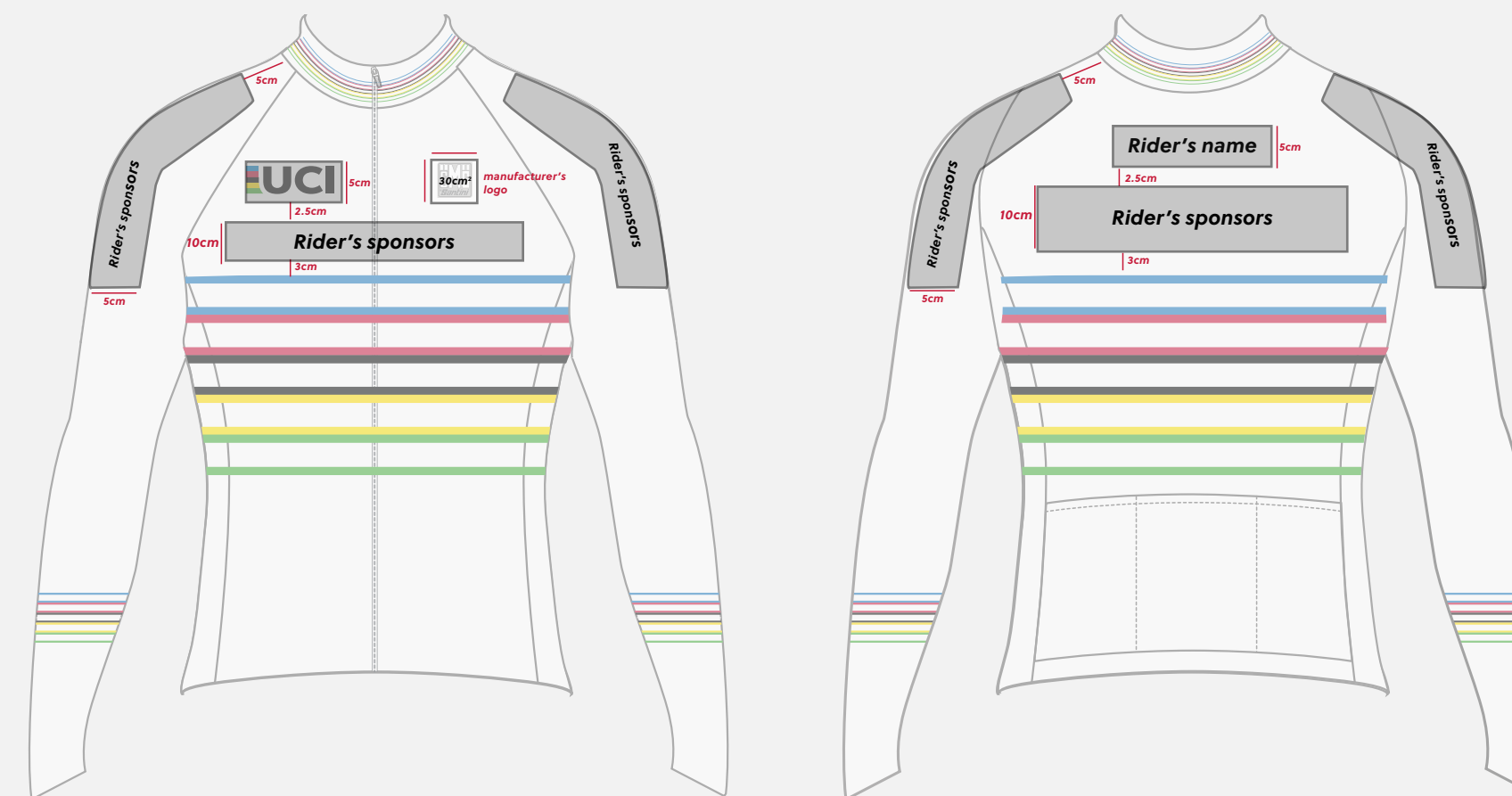
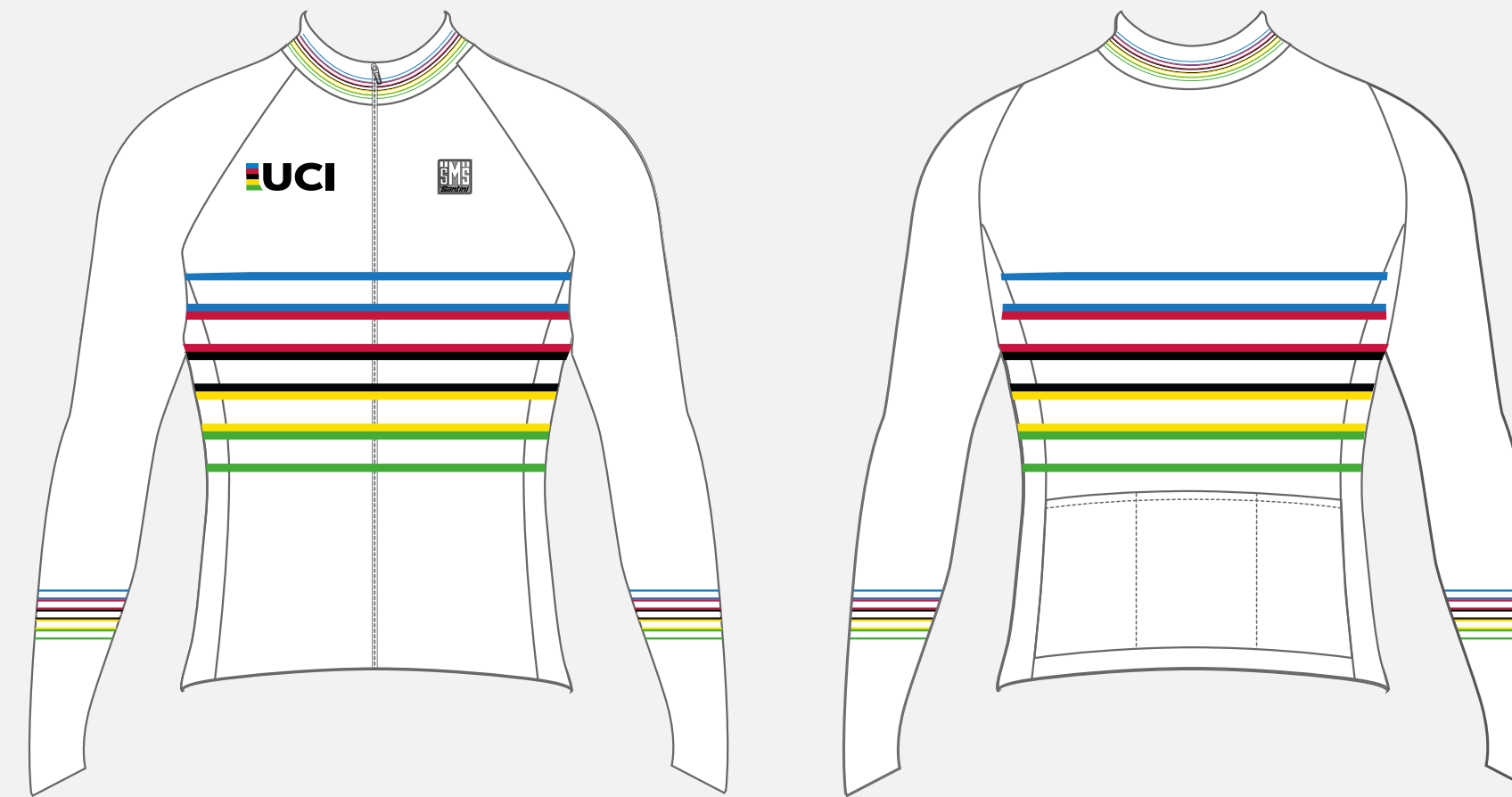
Long sleeves jersey, long zip

Recommended for:

- Road
- Track
- Mountain Bike XCO
- Cyclo-cross

The Masters World Champions' jersey has been designed to include as much white space as possible. That's why the advertising of the rider's sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the stripes in ANY part of the jersey.





## Specifications

Long sleeves jersey, no zip

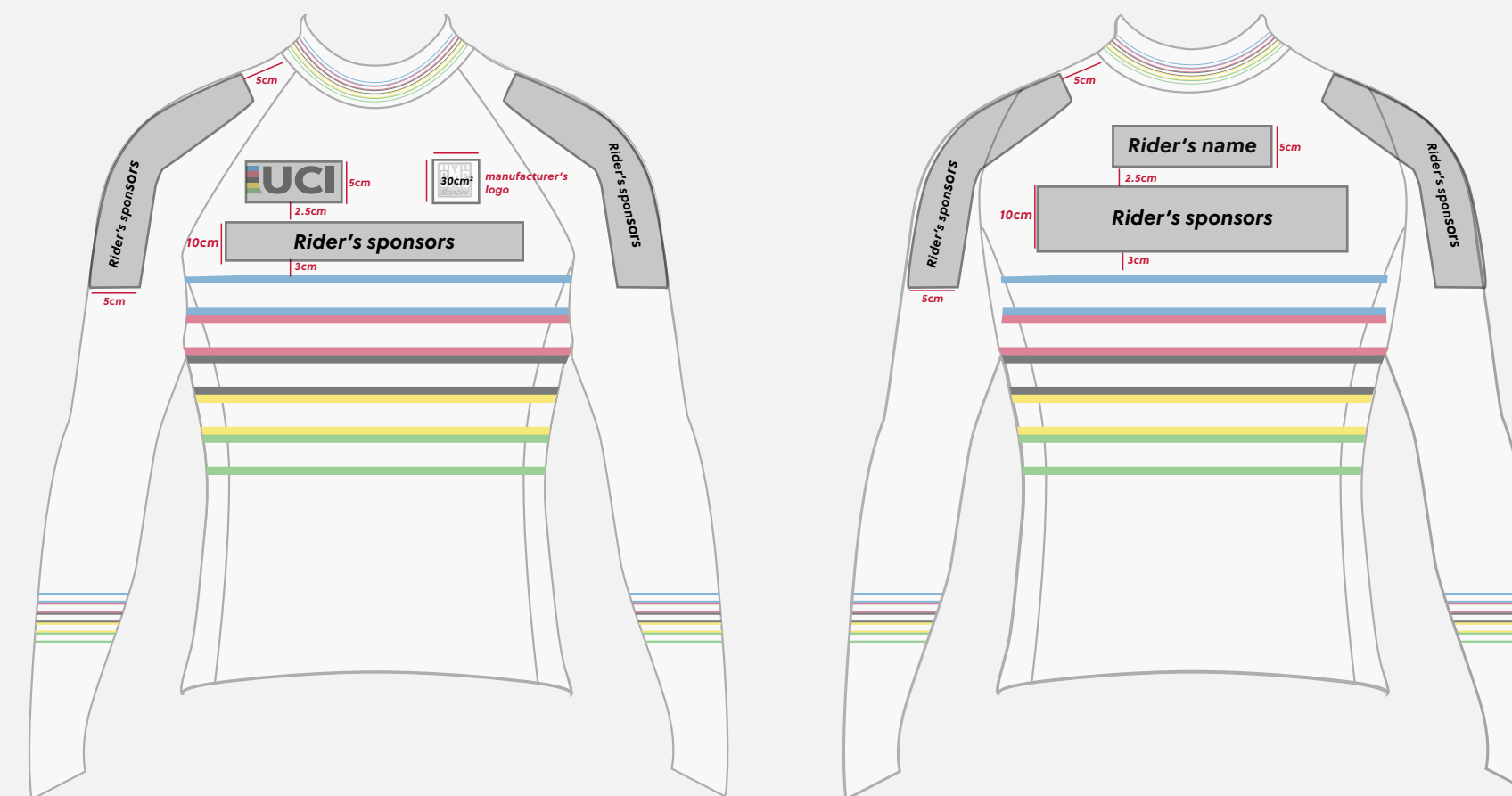
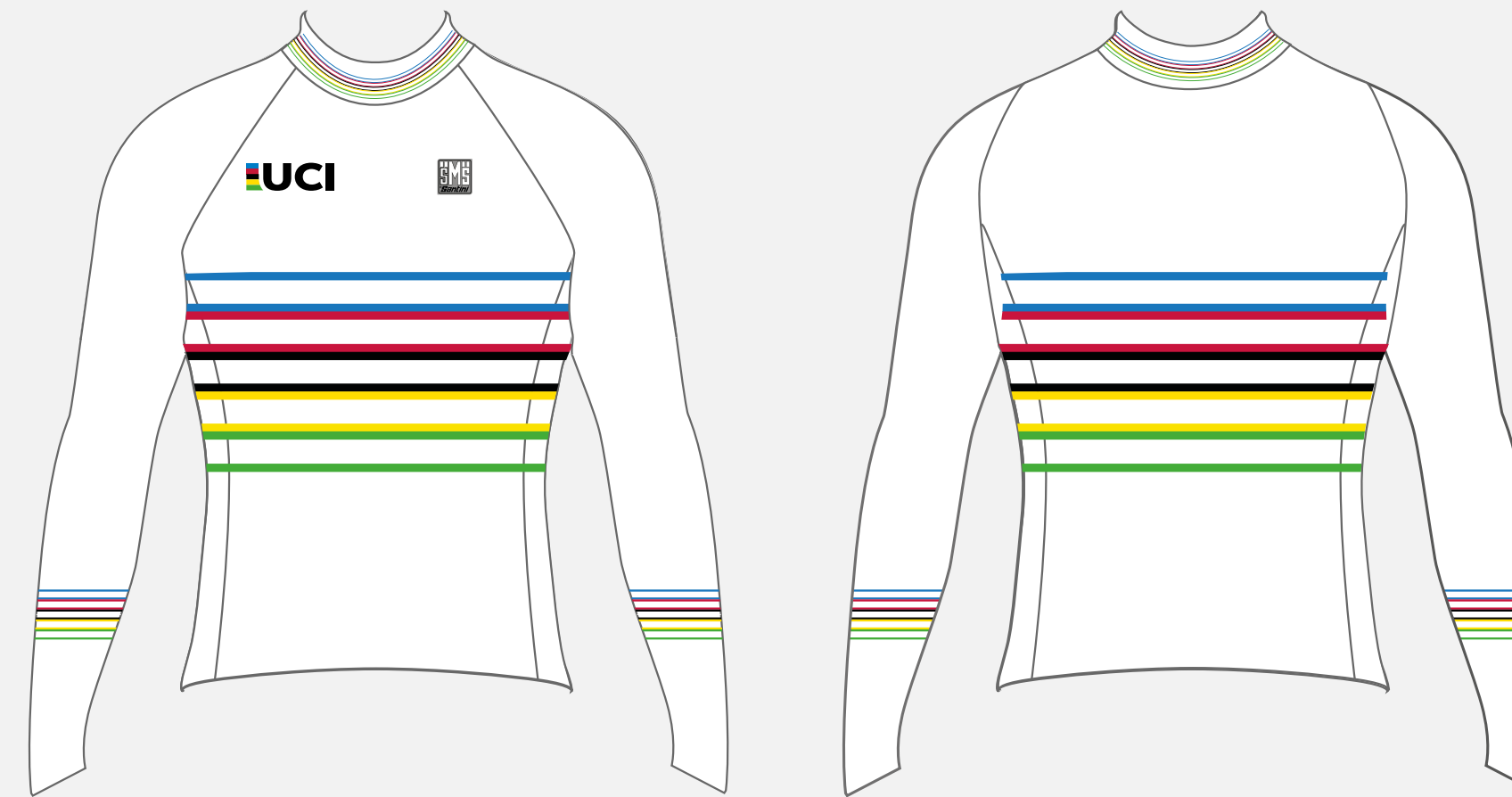
Recommended for:

- BMX
- Mountain Bike DH1
- Mountain Bike 4X

Should be a loose "square-cut" jersey, not form fitted.

The Masters World Champions' jersey has been designed to include as much white space as possible. That's why the advertising of the rider's sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the stripes in ANY part of the jersey.



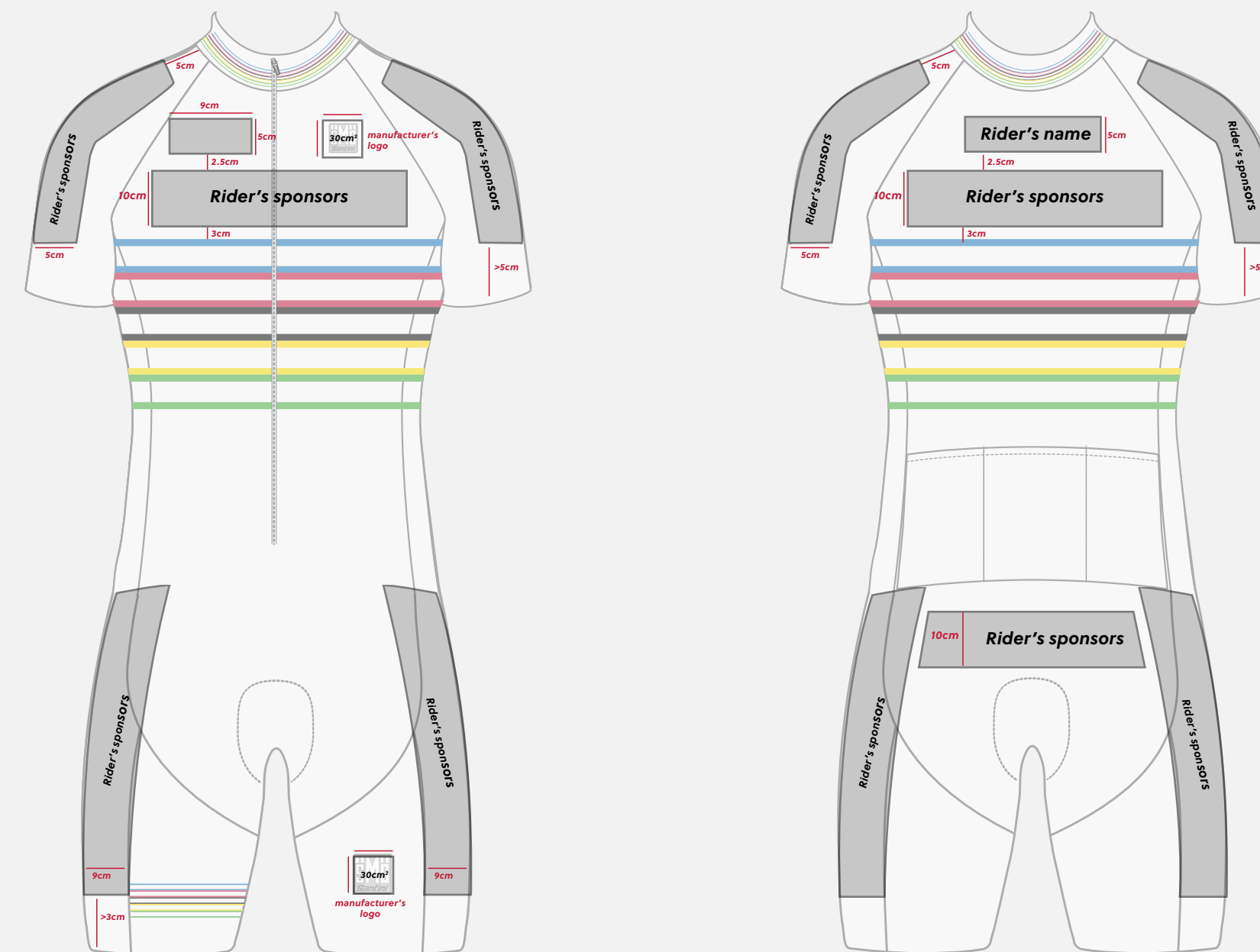
## Specifications

### Skinsuit

#### - Track

The Masters World Champions' jersey has been designed to include as much white space as possible. That's why the advertising of the rider's sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the stripes in ANY part of the jersey.





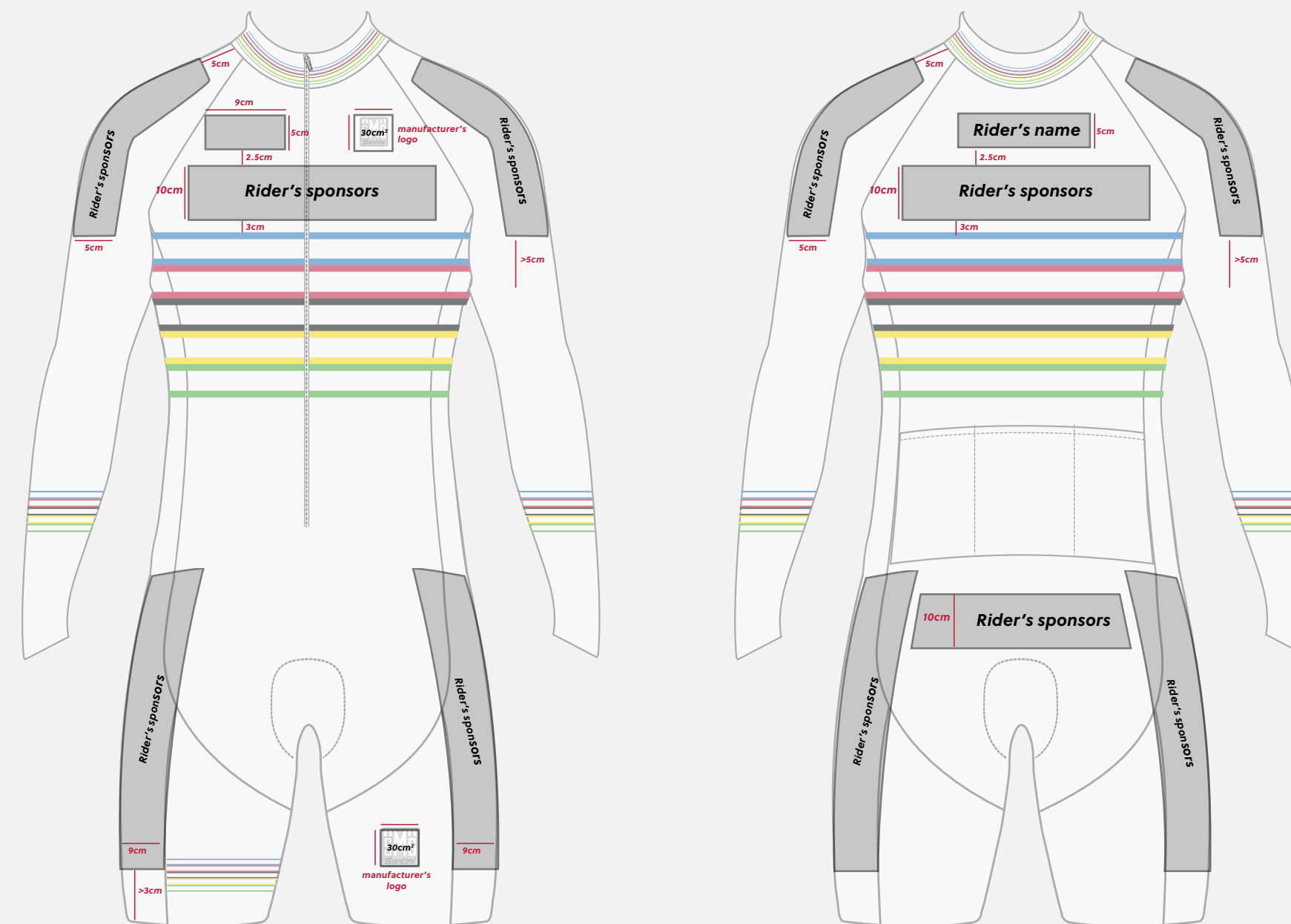
## Specifications

Skinsuit, long sleeves

- Track

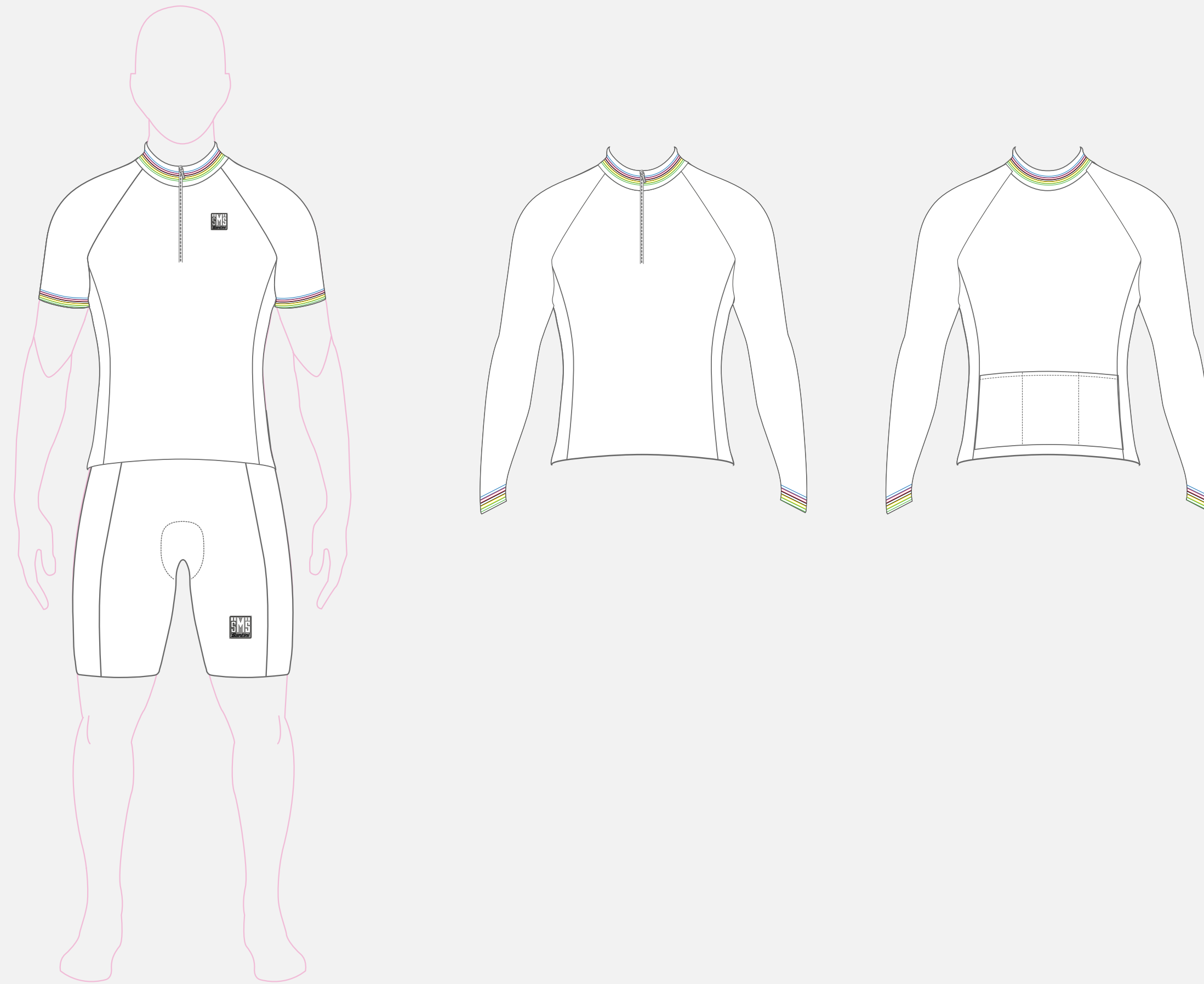
The Masters World Champions' jersey has been designed to include as much white space as possible. That's why the advertising of the rider's sponsors, the name or the manufacturer must be placed on a white background.

No advertising on the stripes in ANY part of the jersey.



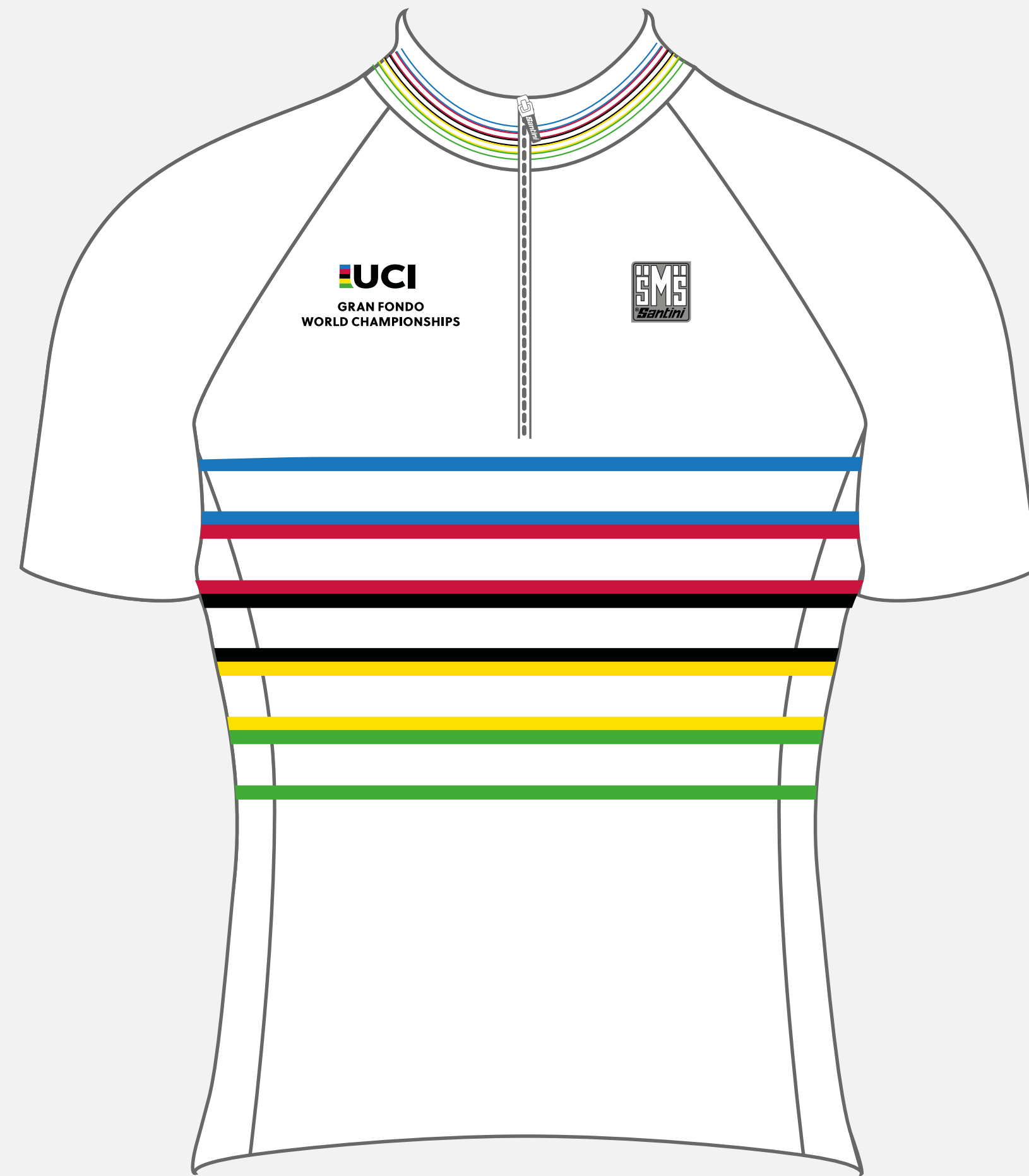
## Specifications

Former UCI Master World Champion



Jerseys  
**GRAN FONDO**  
system

GRAN FONDO  
Jerseys



World Championships



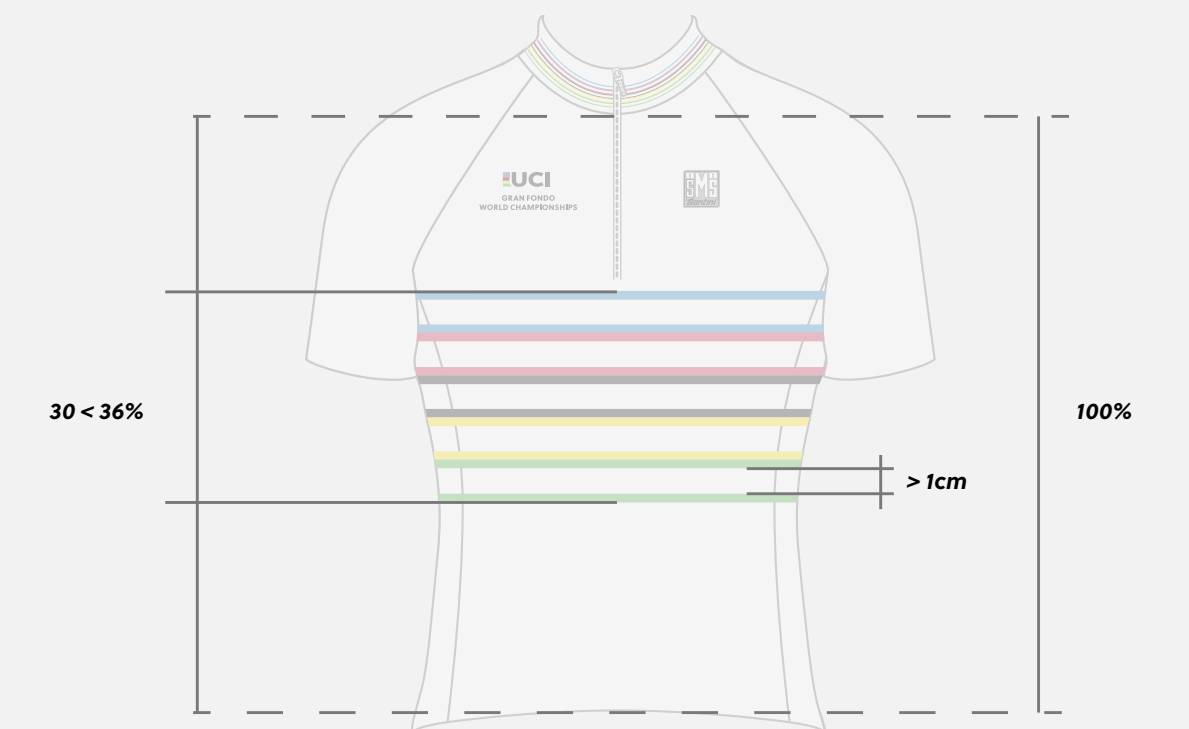
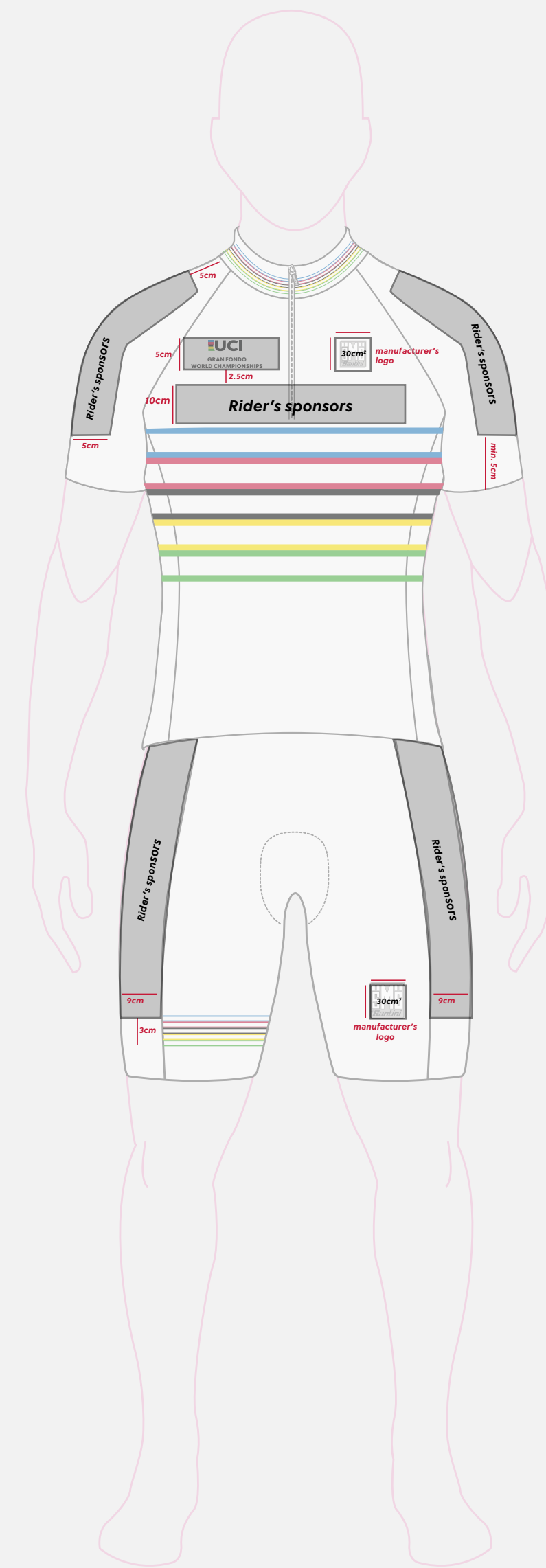
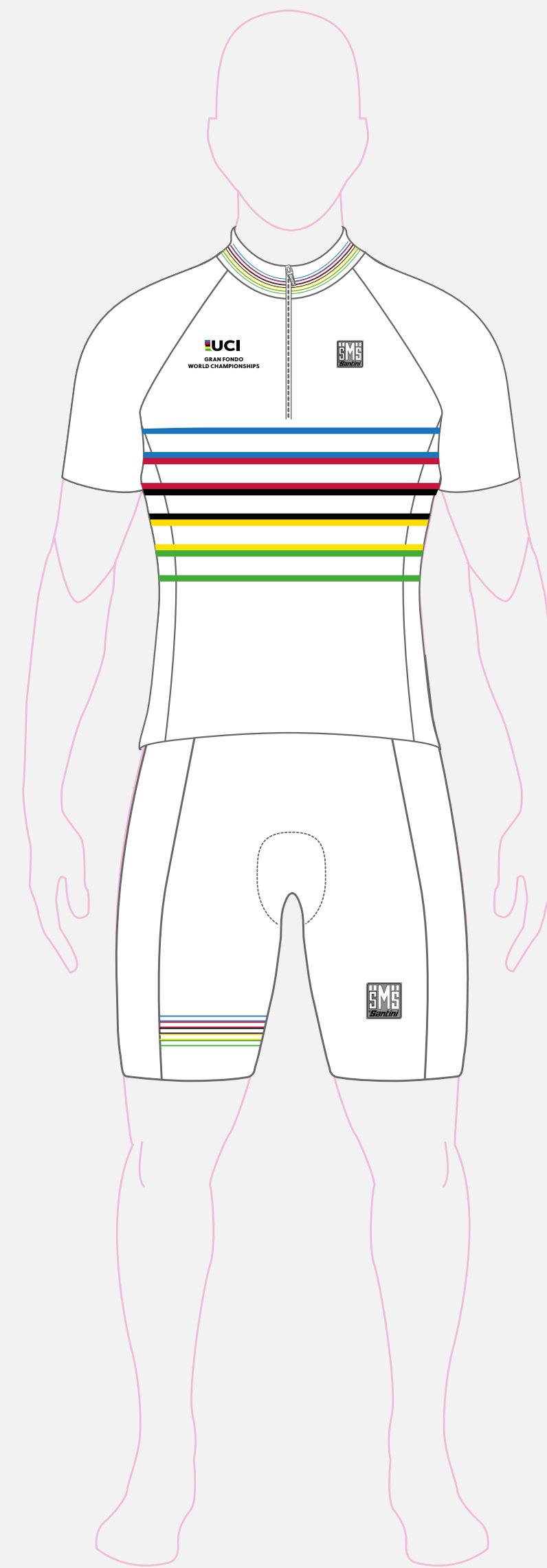
World Series winner

## UCI Gran Fondo World Champion

Jersey, shorts and specifications

Short designs are only proposals to match the jersey design and are not mandatory. Teams can choose to produce shorts following these specifications.

The Gran Fondo World Champions' jersey has been designed to include as much white space as possible. That's why the advertising of the rider's sponsors, the name, the manufacturer or the National Federation must be placed on a white background and be applied in a solid version (one colour) in black, in grey or in blue Pantone Matching System (PMS) 3005.



## UCI Gran Fondo World Series

Jersey, shorts and specifications

Short designs are only proposals to match the jersey design and are not mandatory. Teams can choose to produce shorts following these specifications.

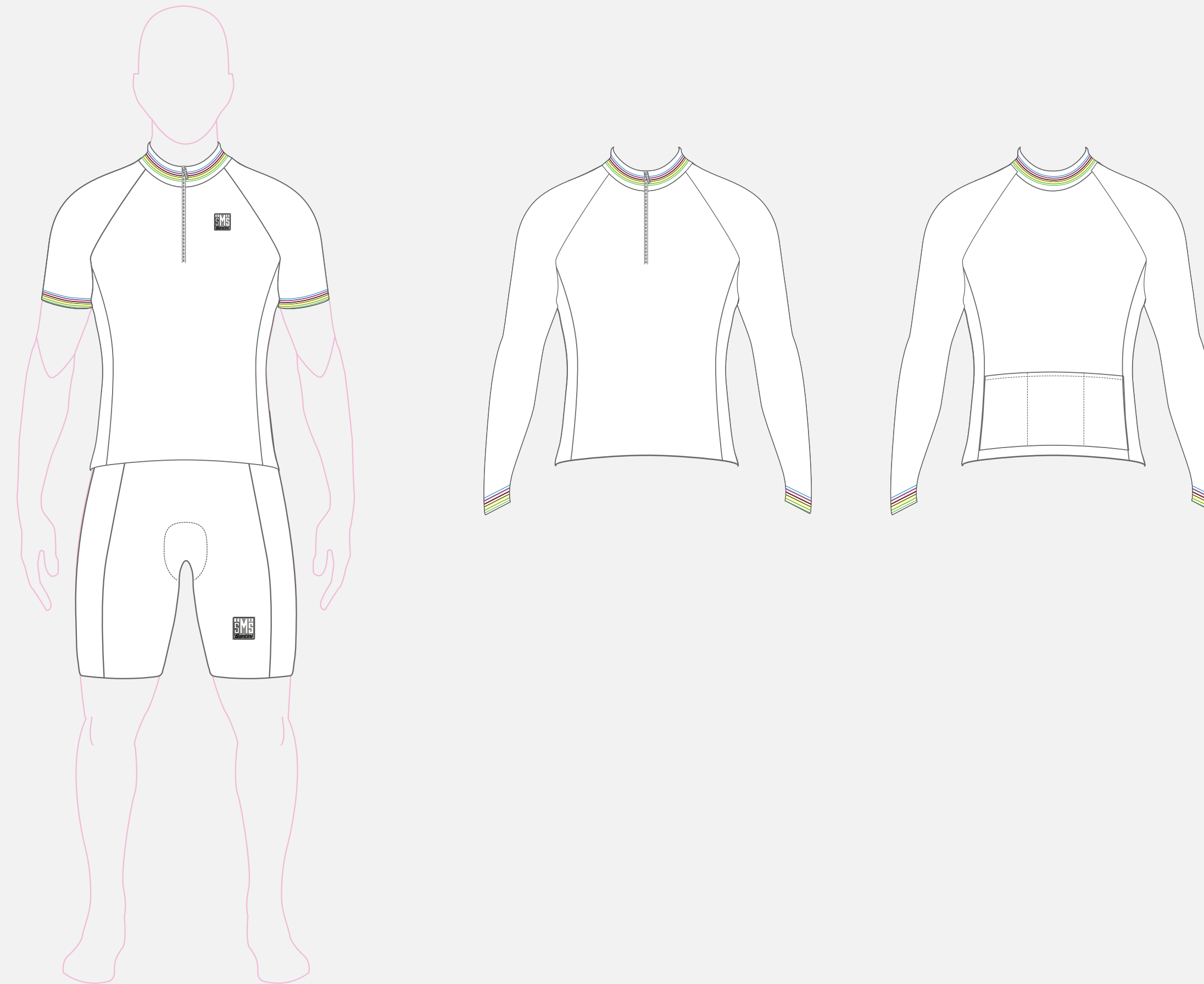
Rider's sponsors and name must be printed in black, white or grey scale.



# Fixed Identity Elements

## Specifications

Former UCI Gran Fondo World Champion

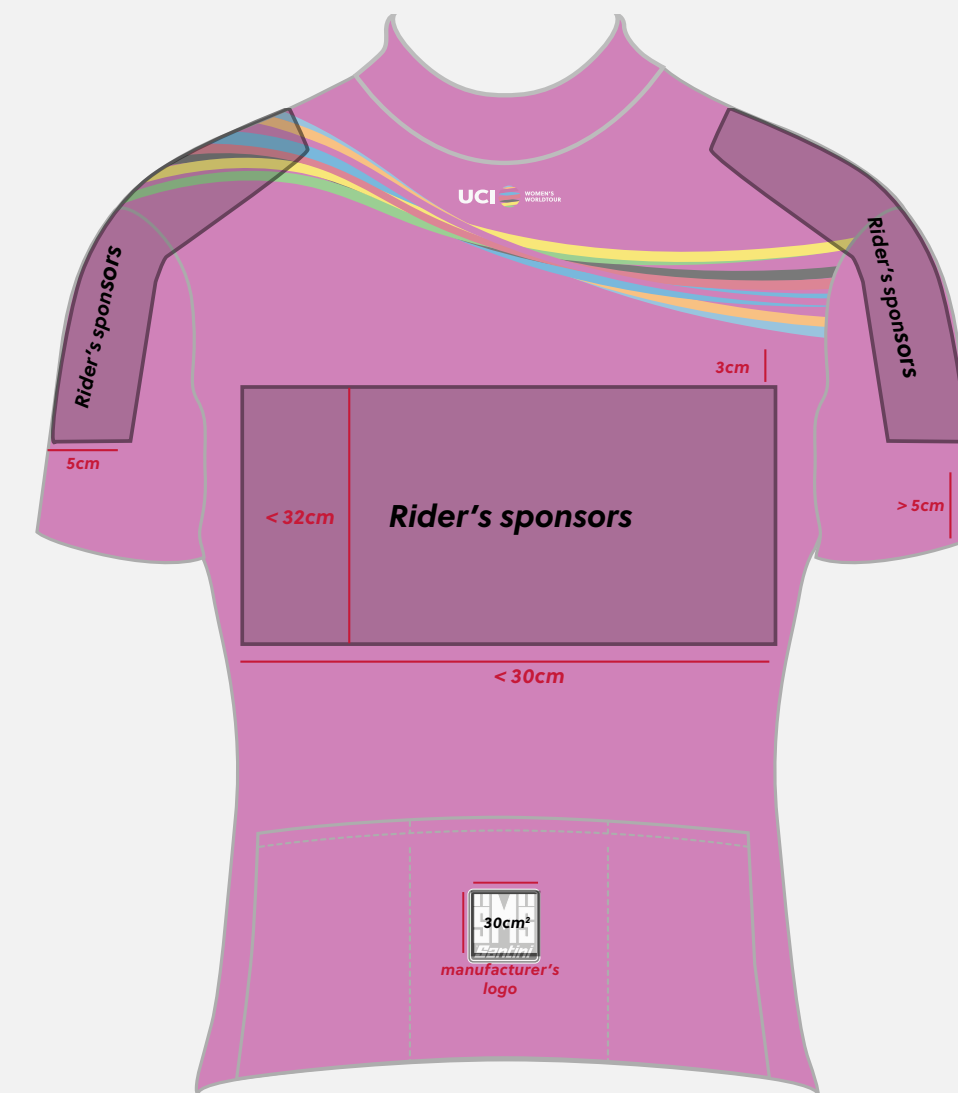
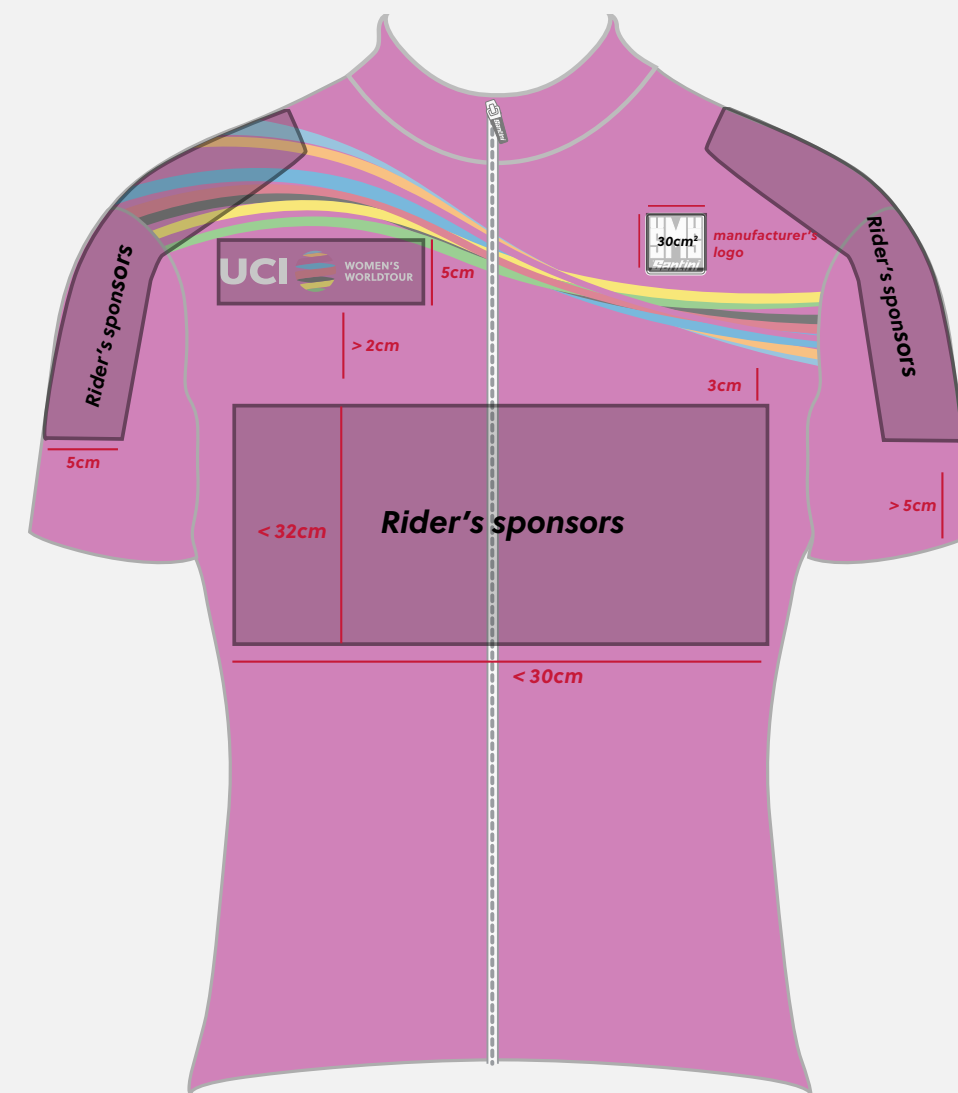


**UCI WOMEN'S WORLDTOUR**  
Jerseys and shorts



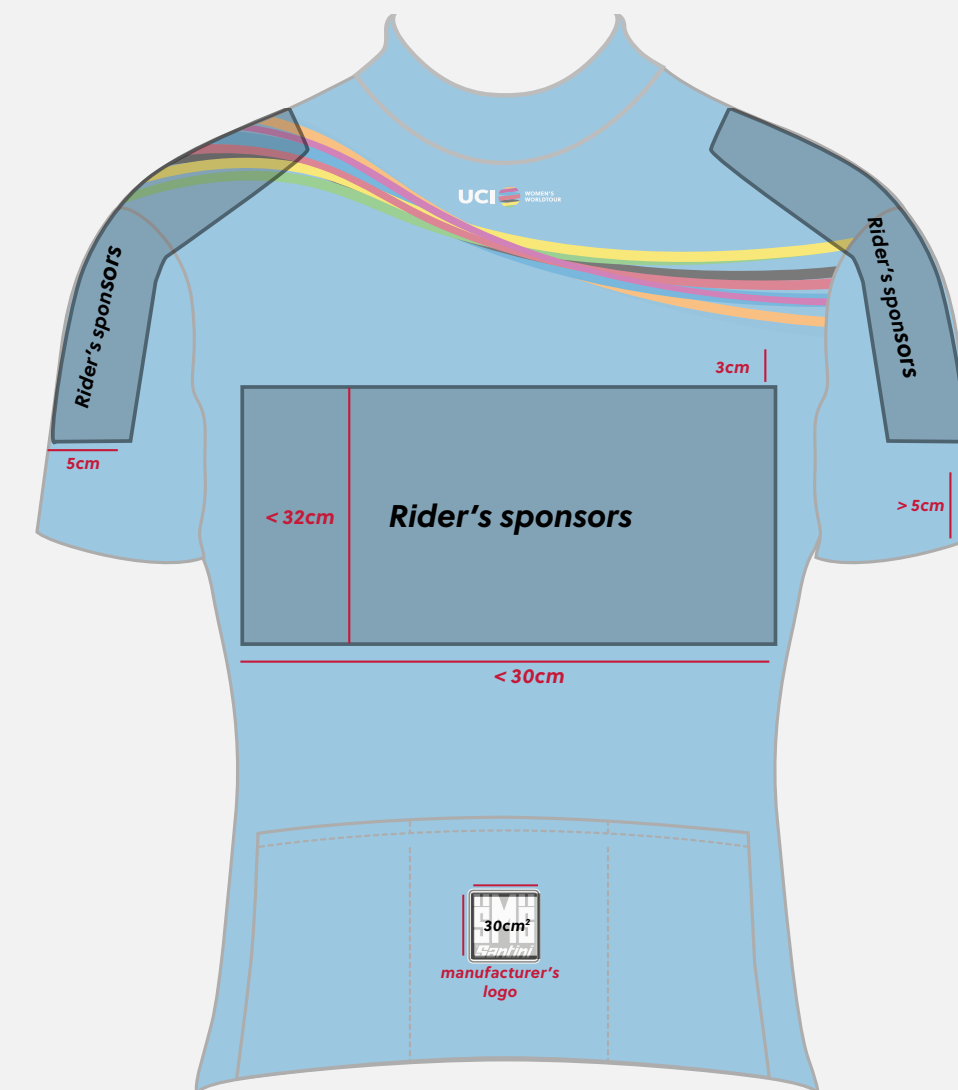
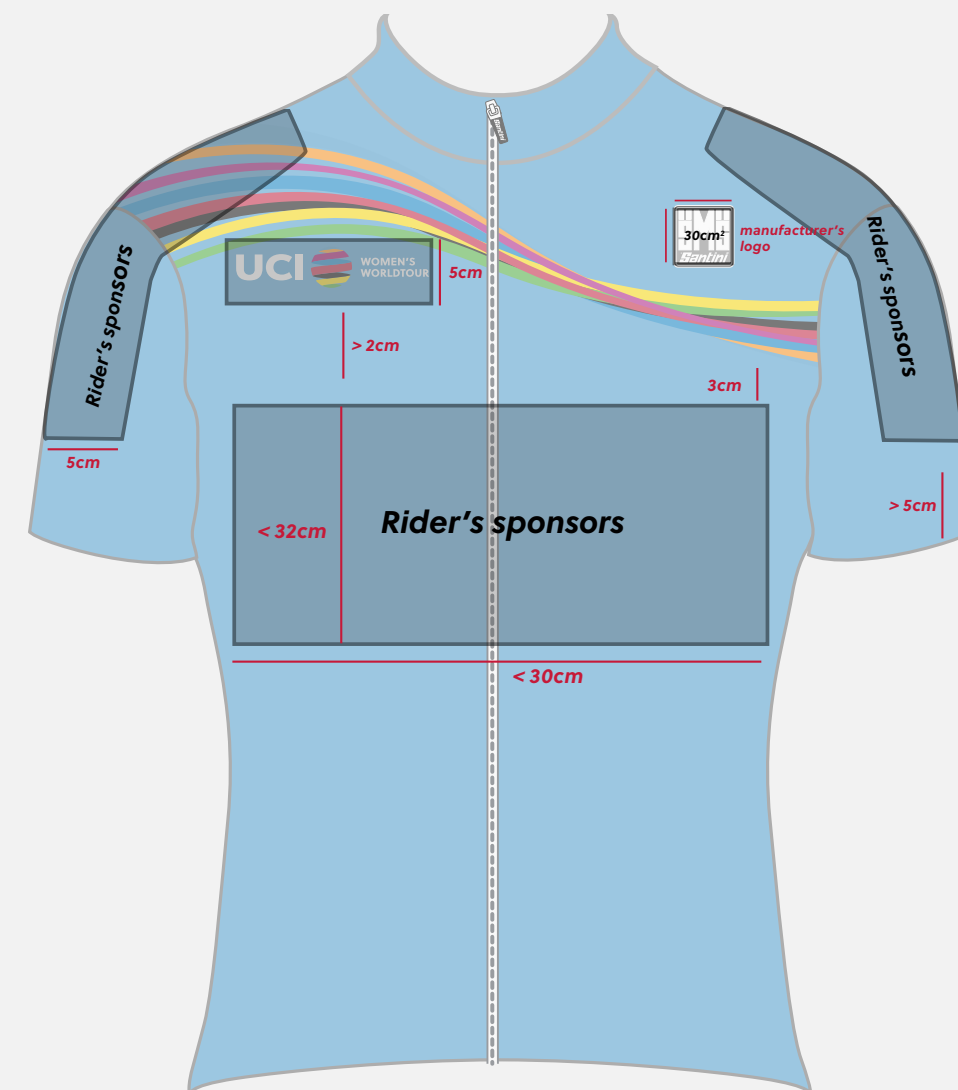


UCI Women's WorldTour Leader  
Jersey specifications



UCI Women's WorldTour  
Best young rider

Jersey specifications

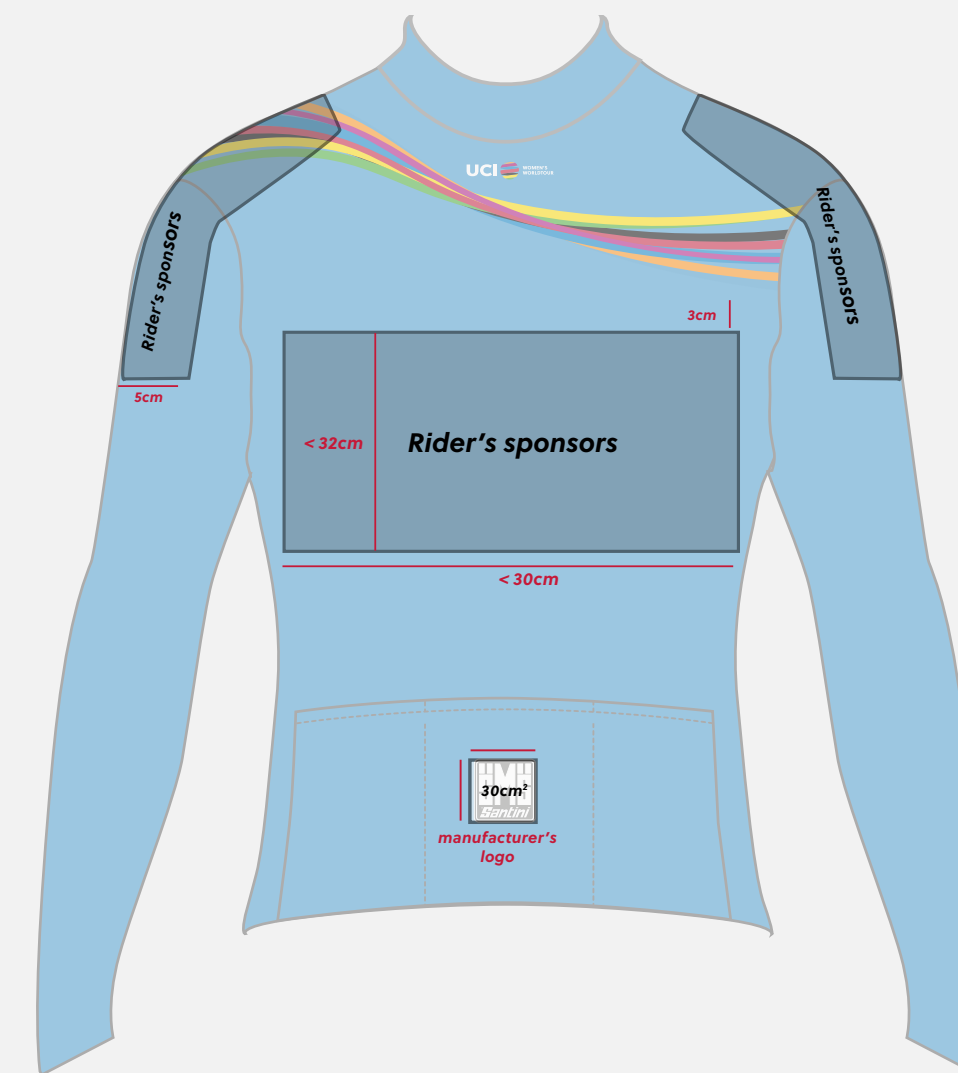
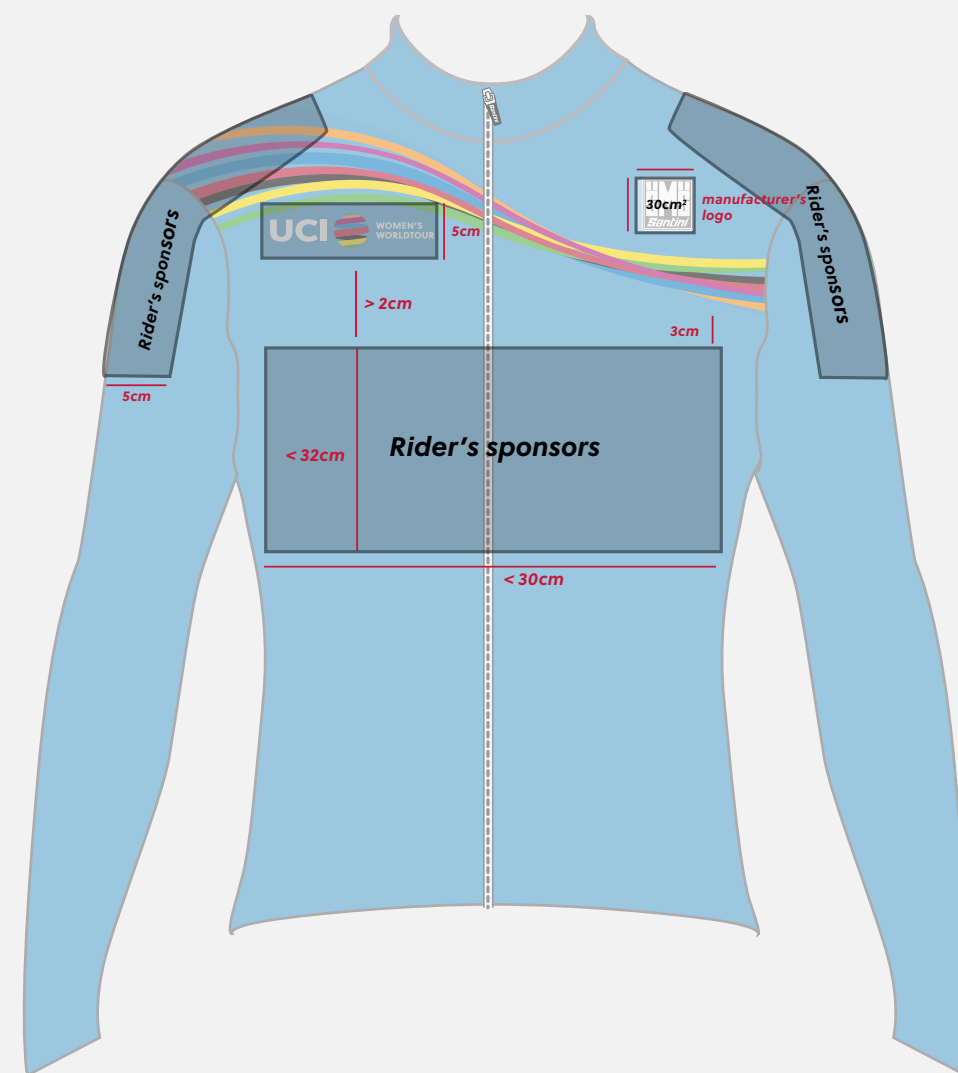


**UCI Women's WorldTour Leader**  
 Long sleeves jersey specifications

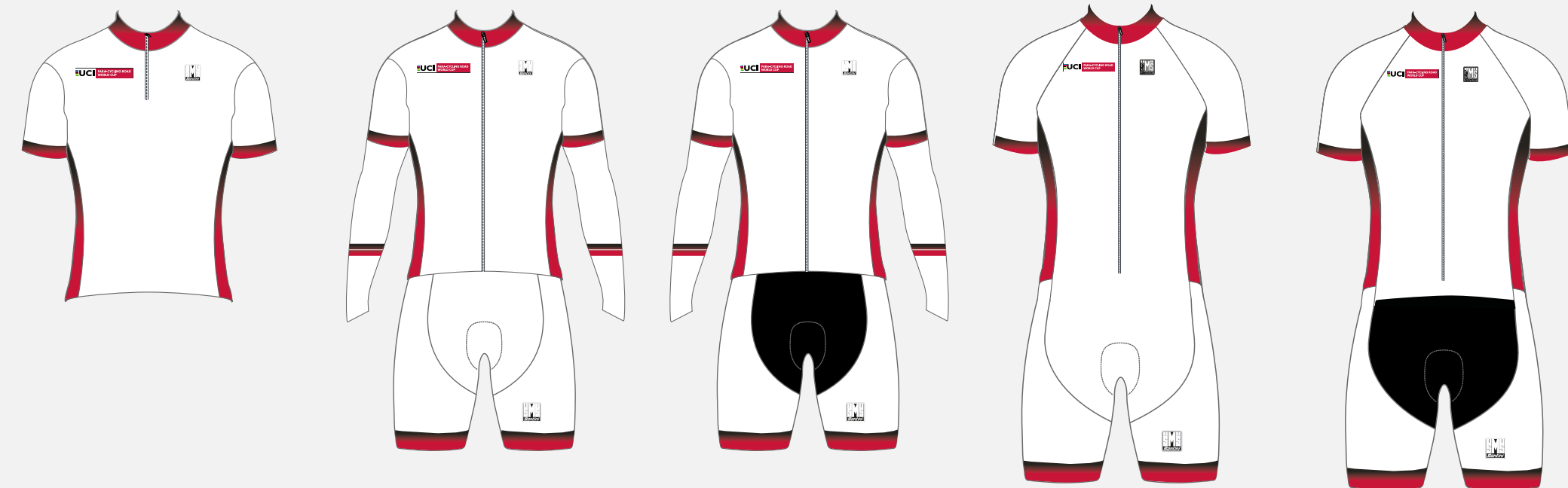
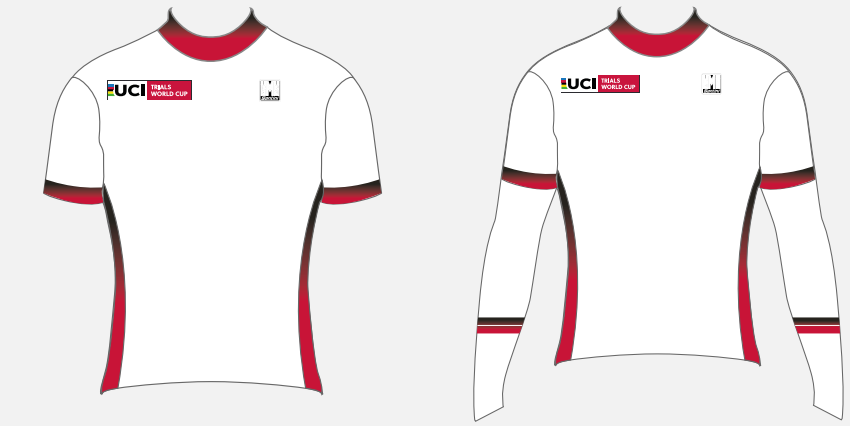
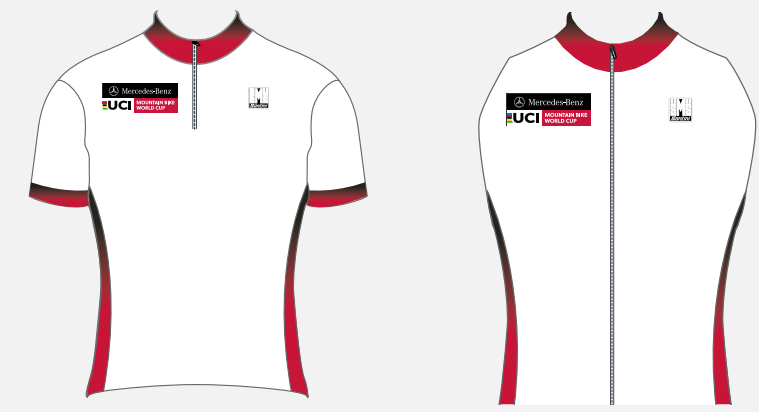


UCI Women's WorldTour  
Best young rider

Long sleeves jersey specifications



Jerseys  
**UCI WORLD CUP**  
system



## UCI Mountain Bike World Cup

Jersey specifications

Mountain Bike cross-country

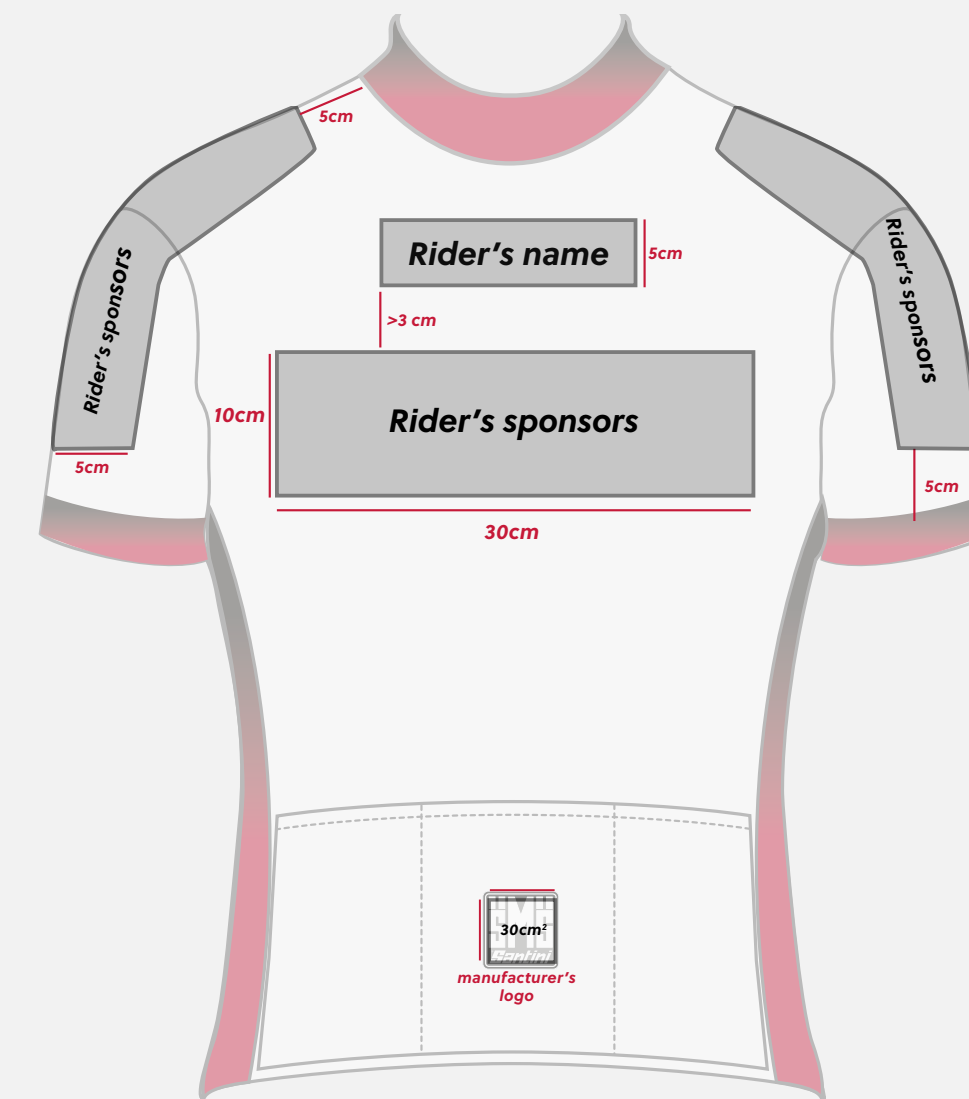
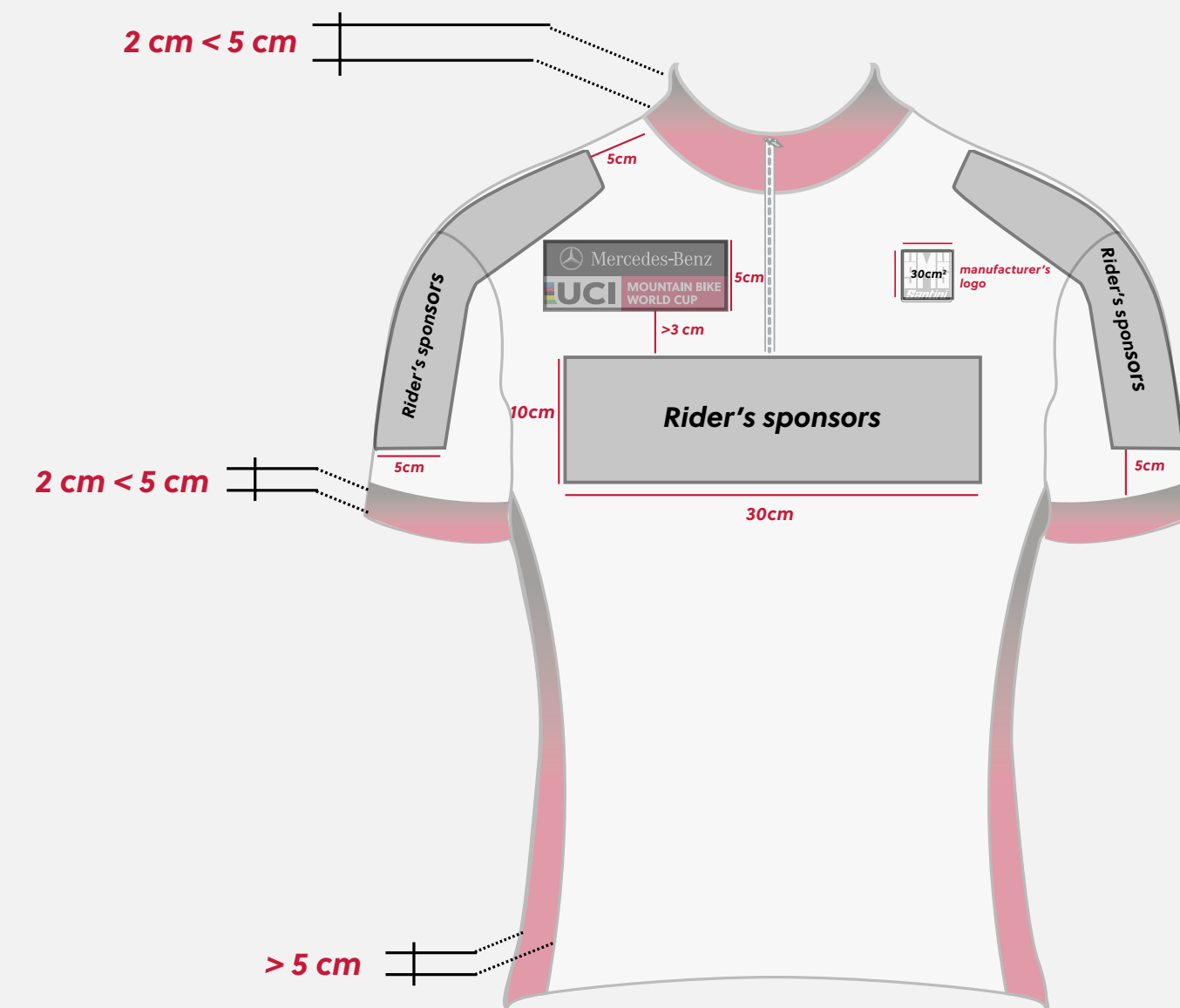
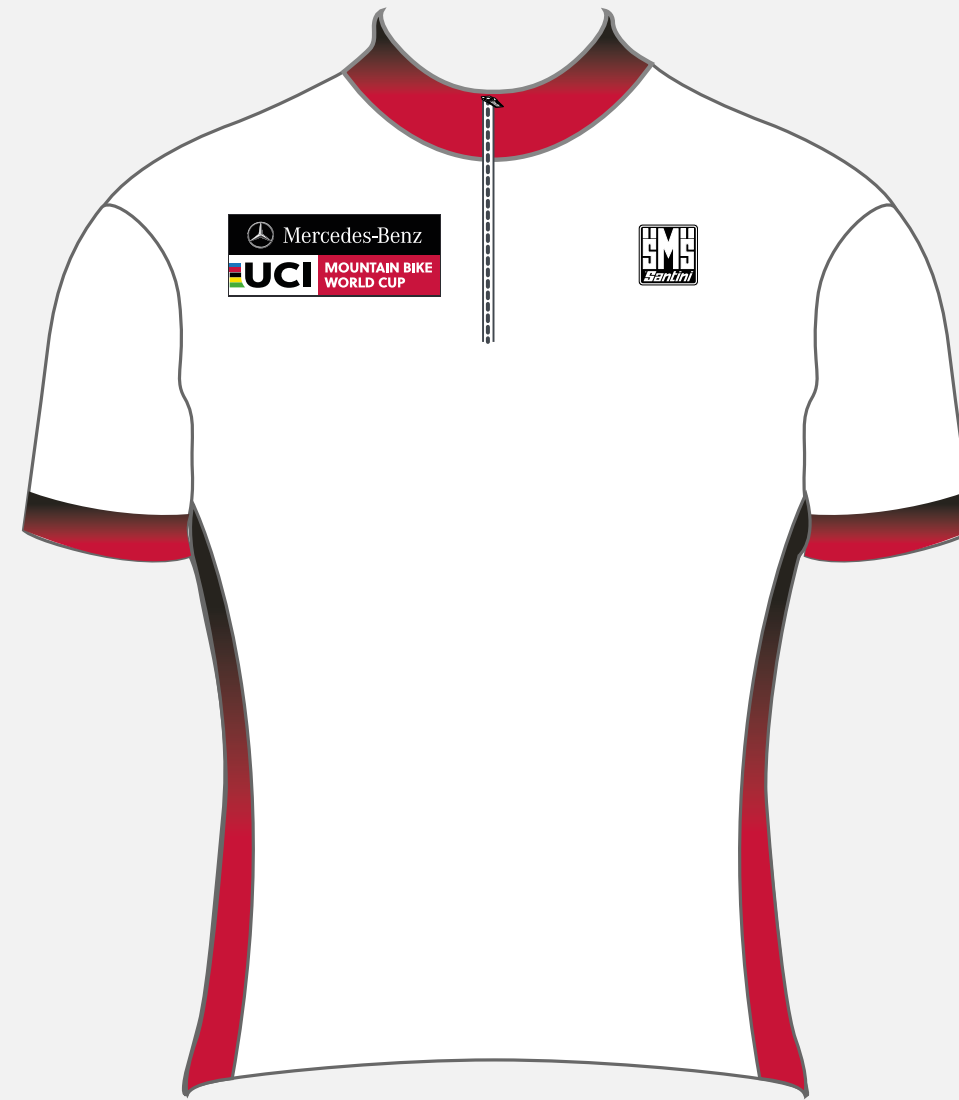
Front & Back:

W 30 cm

H 10 cm

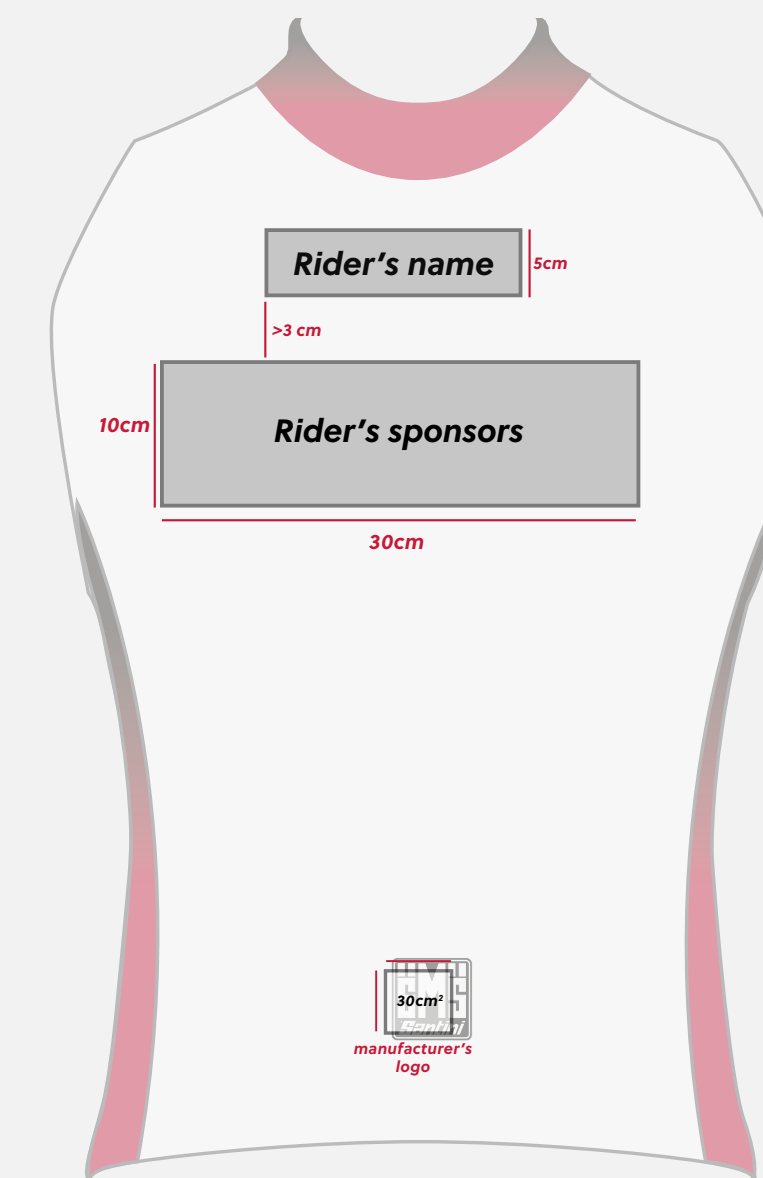
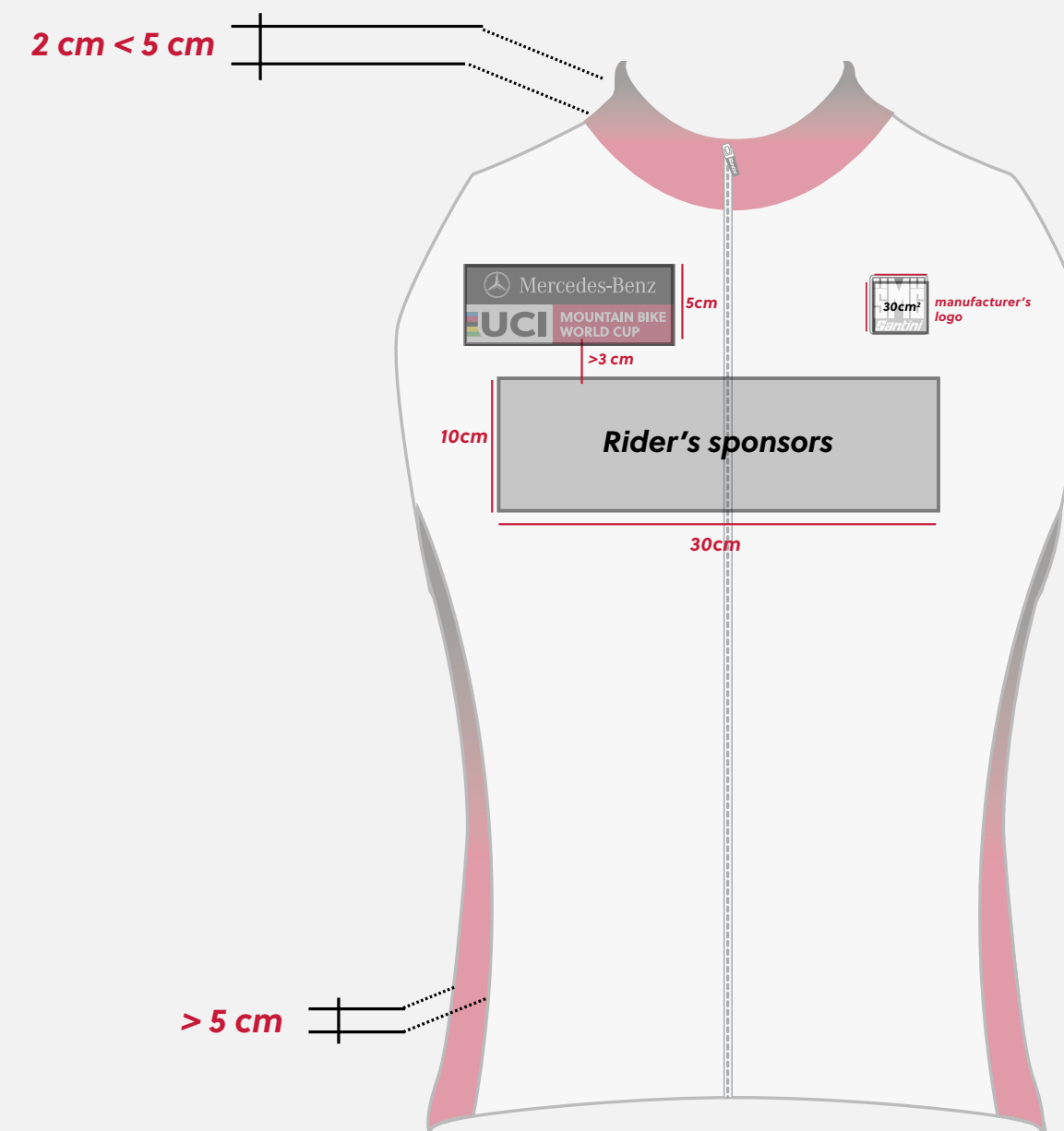
Shoulders:

W 5 cm



UCI Mountain Bike World Cup  
Sleeveless jersey specifications

Mountain Bike Downhill





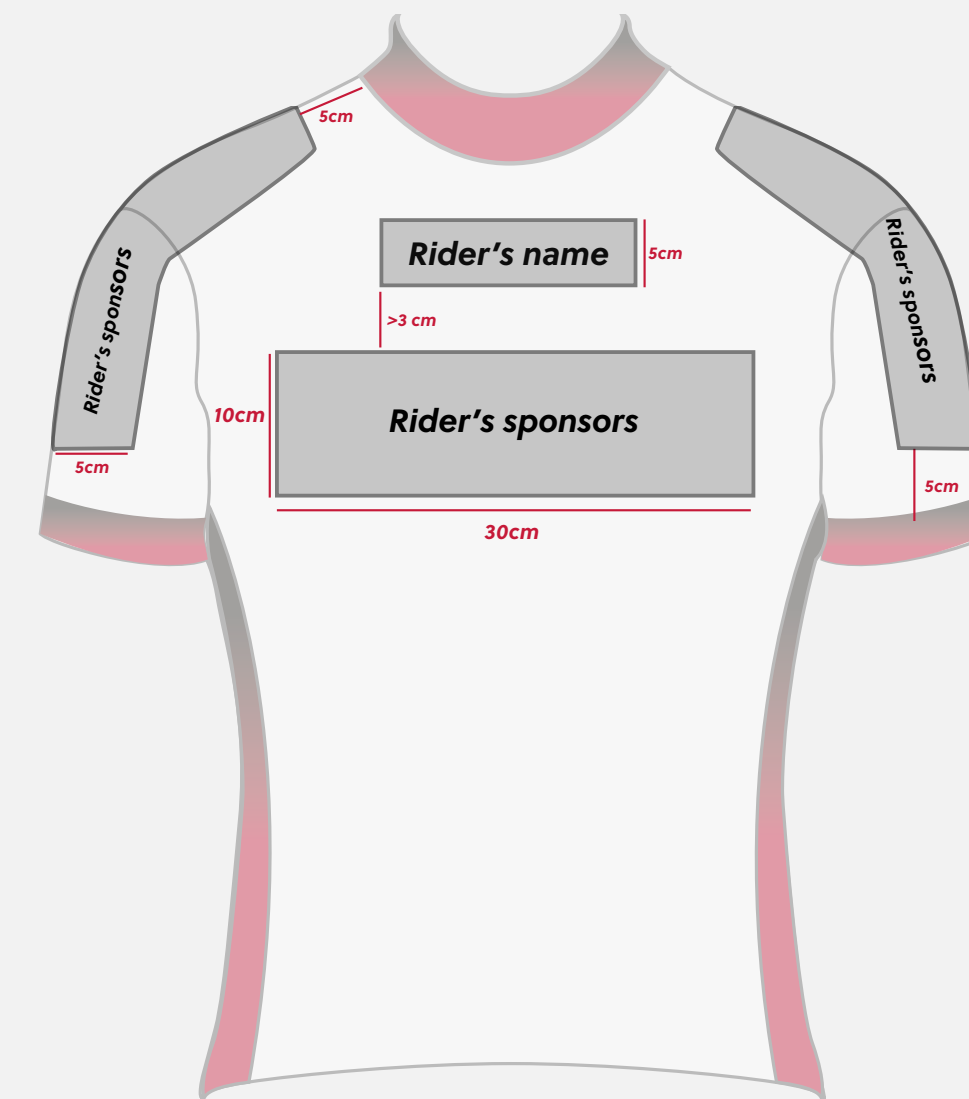
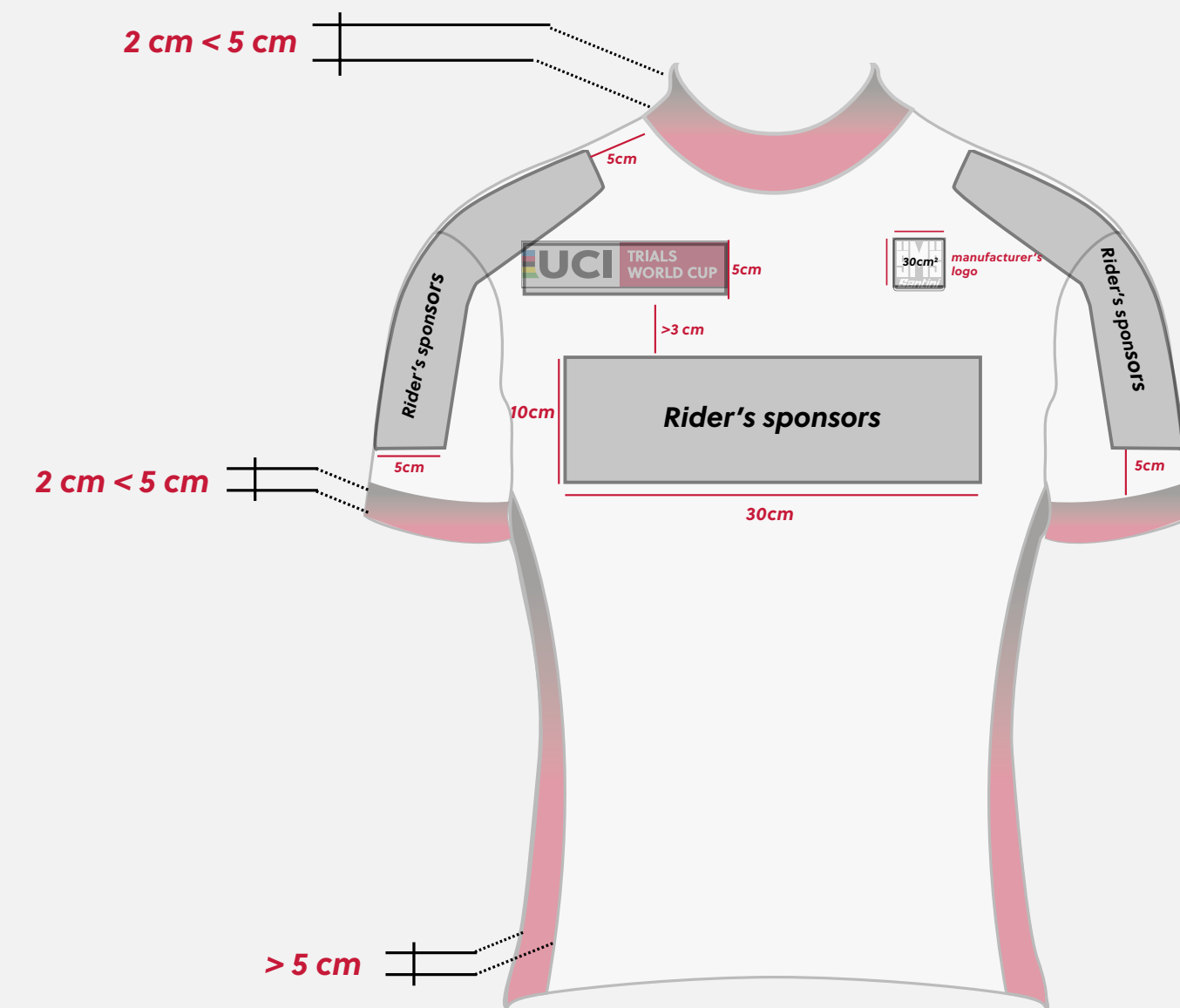
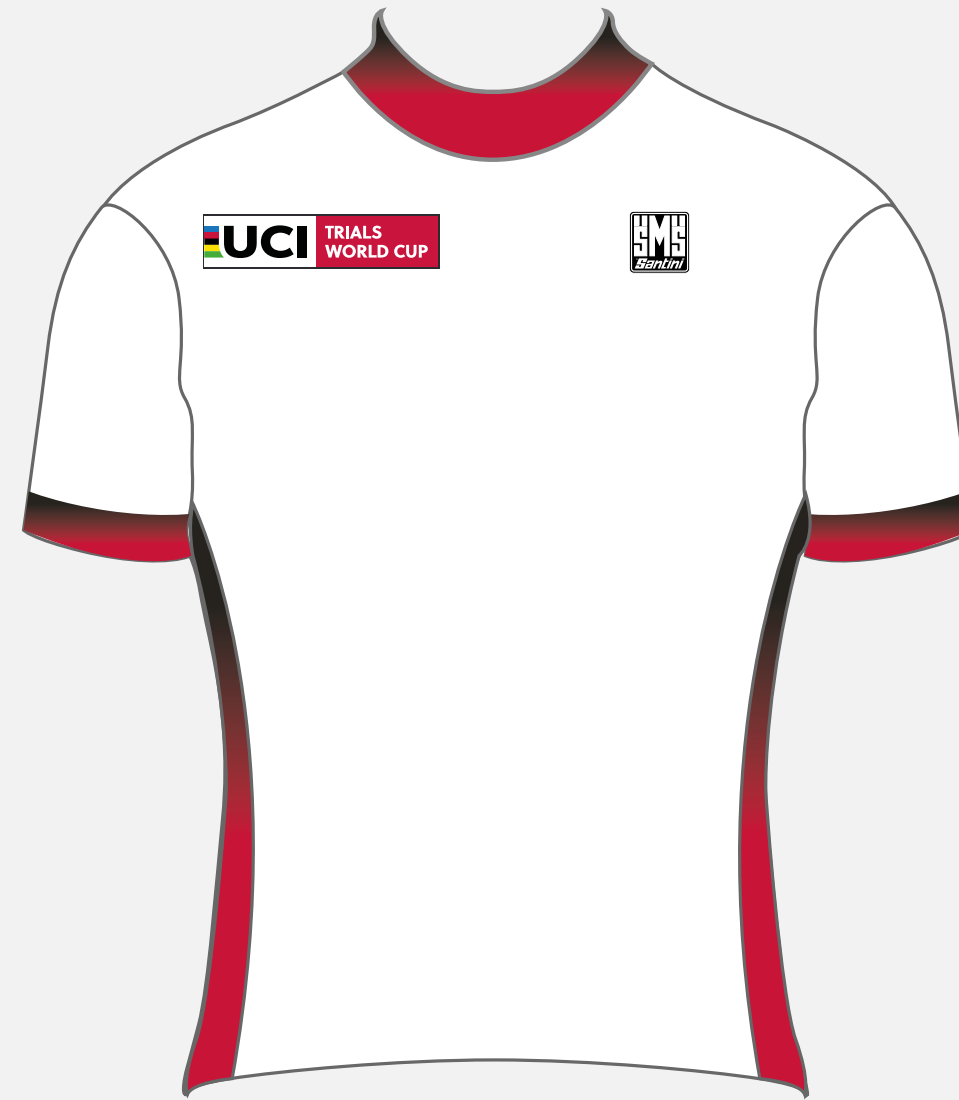
# Fixed Identity Elements

## UCI Trials World Cup Jersey specifications

Trials

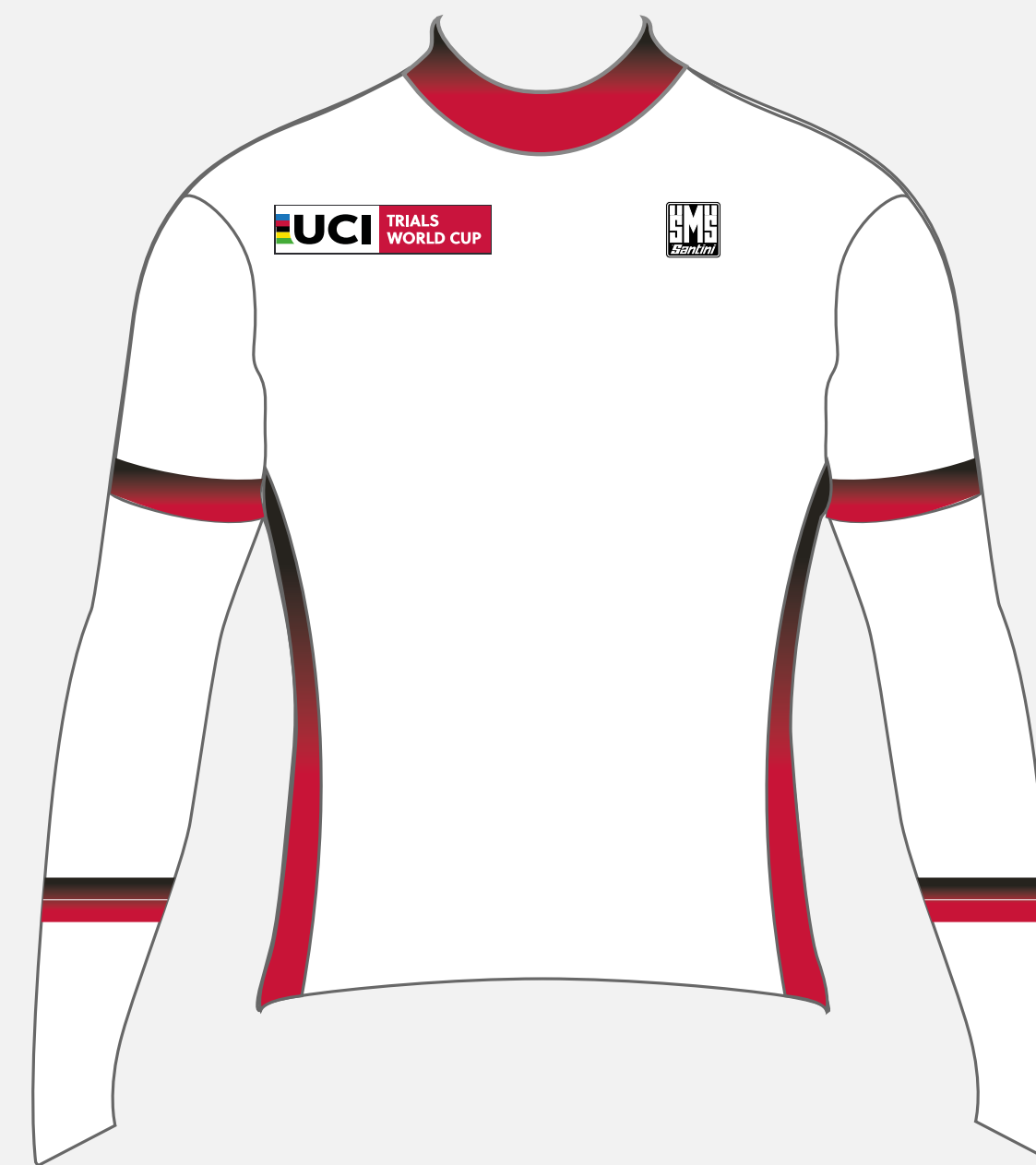
Front & Back:  
W 30 cm  
H 10 cm

Shoulders:  
W 5 cm

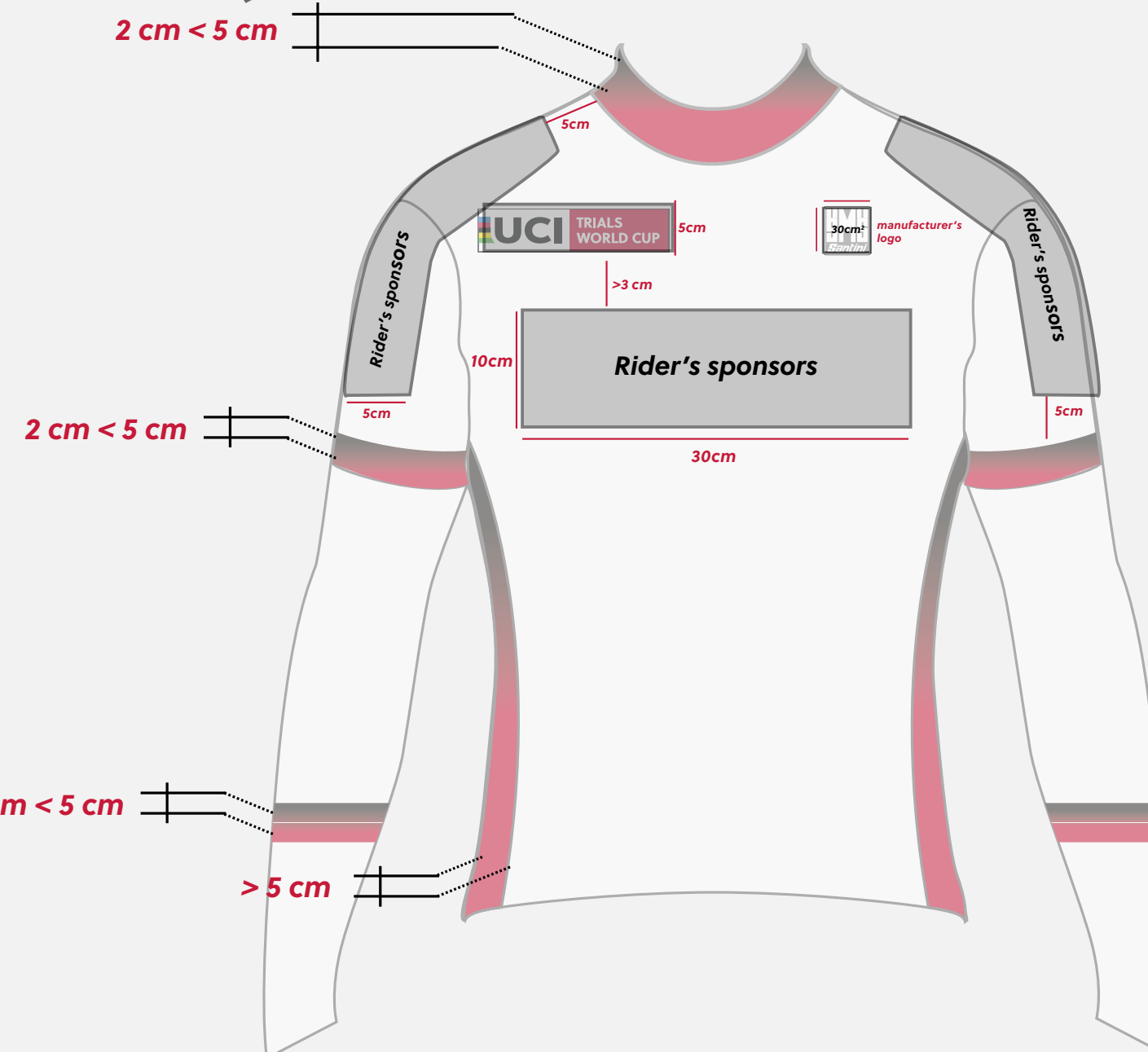


## UCI Trials World Cup

Long sleeve jersey, round neck, specifications



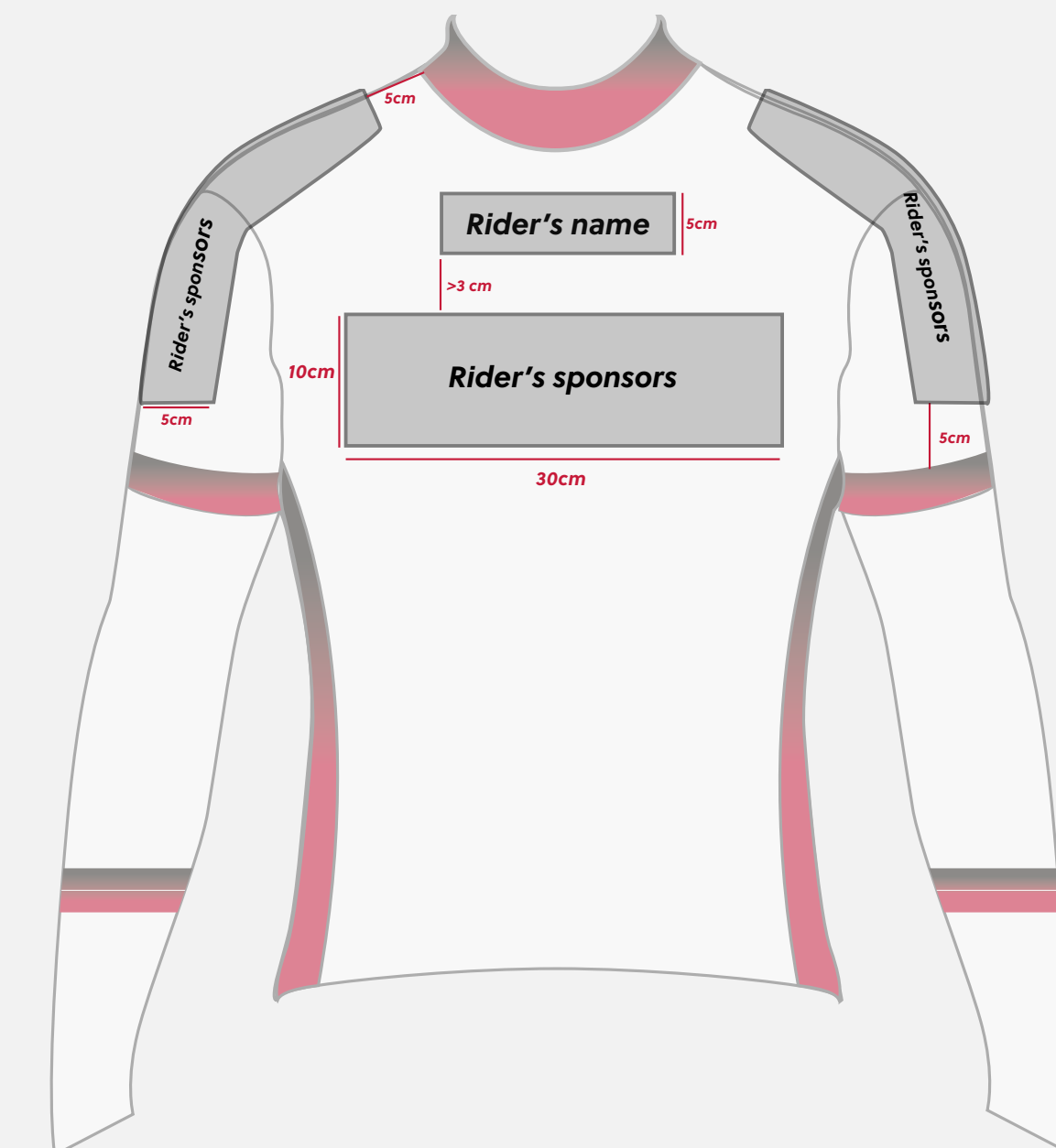
2 cm < 5 cm



2 cm < 5 cm

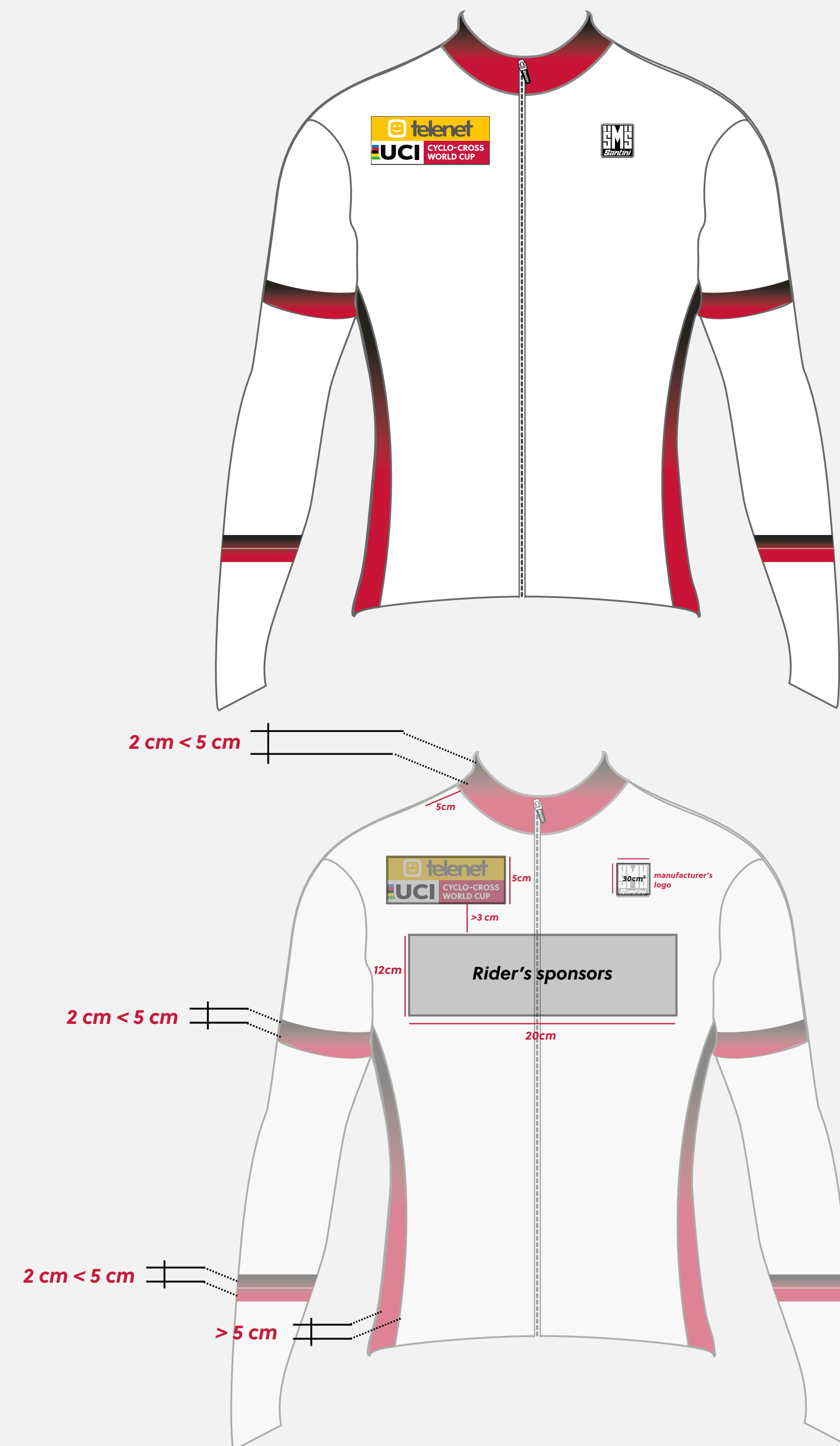
2 cm < 5 cm

> 5 cm



# Fixed Identity Elements

**UCI Cyclo-Cross World Cup**  
Long sleeves jersey, long zip, Protocol jersey specifications





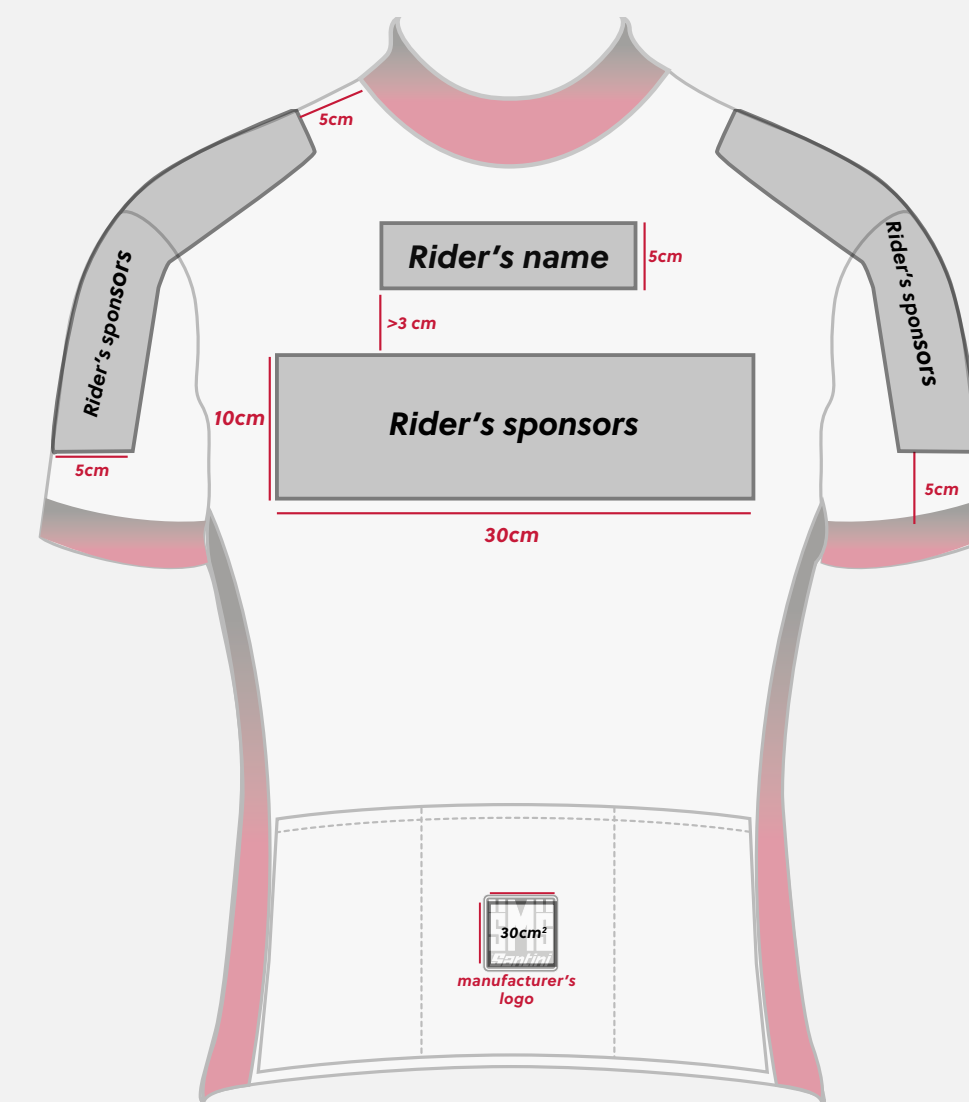
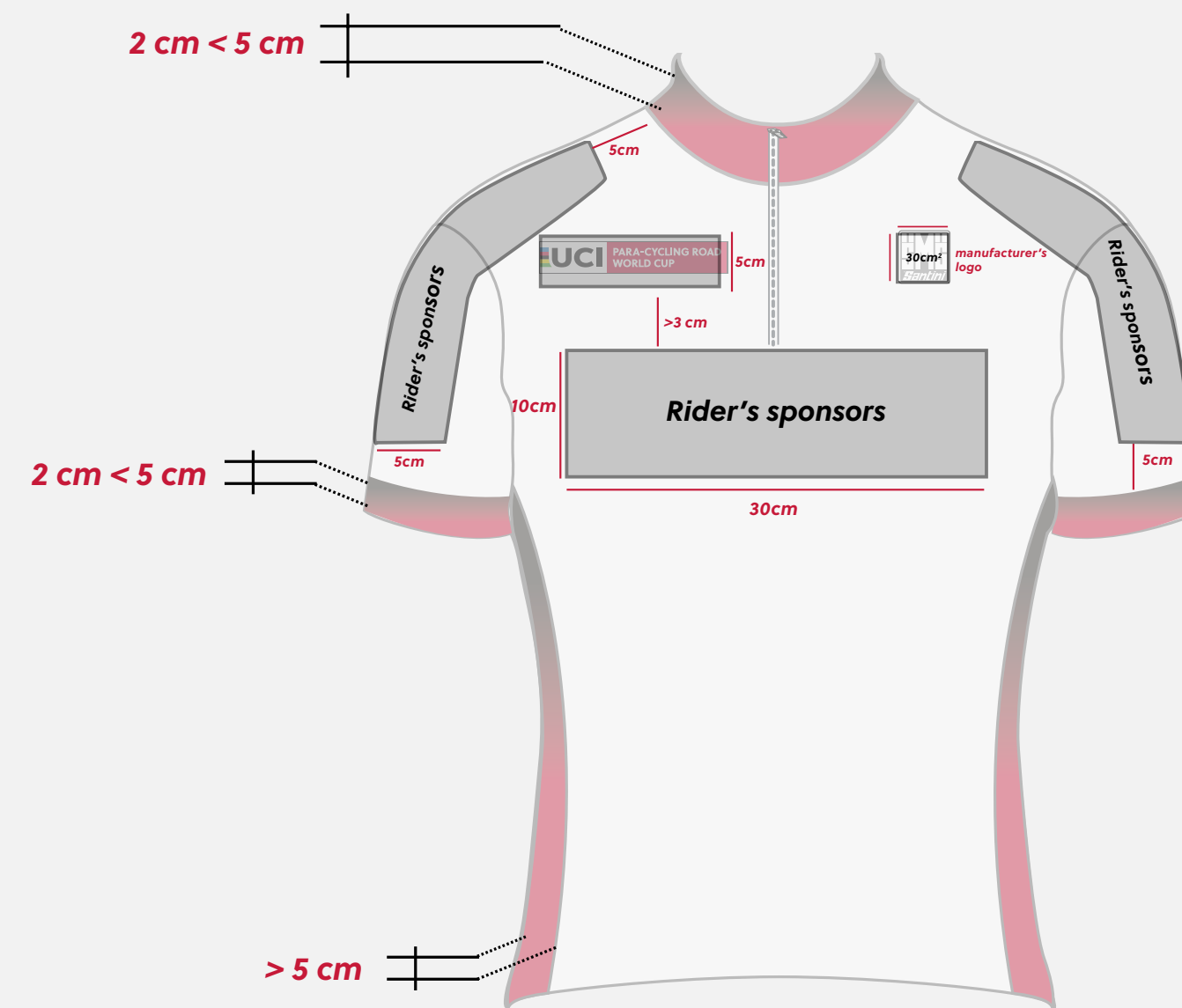
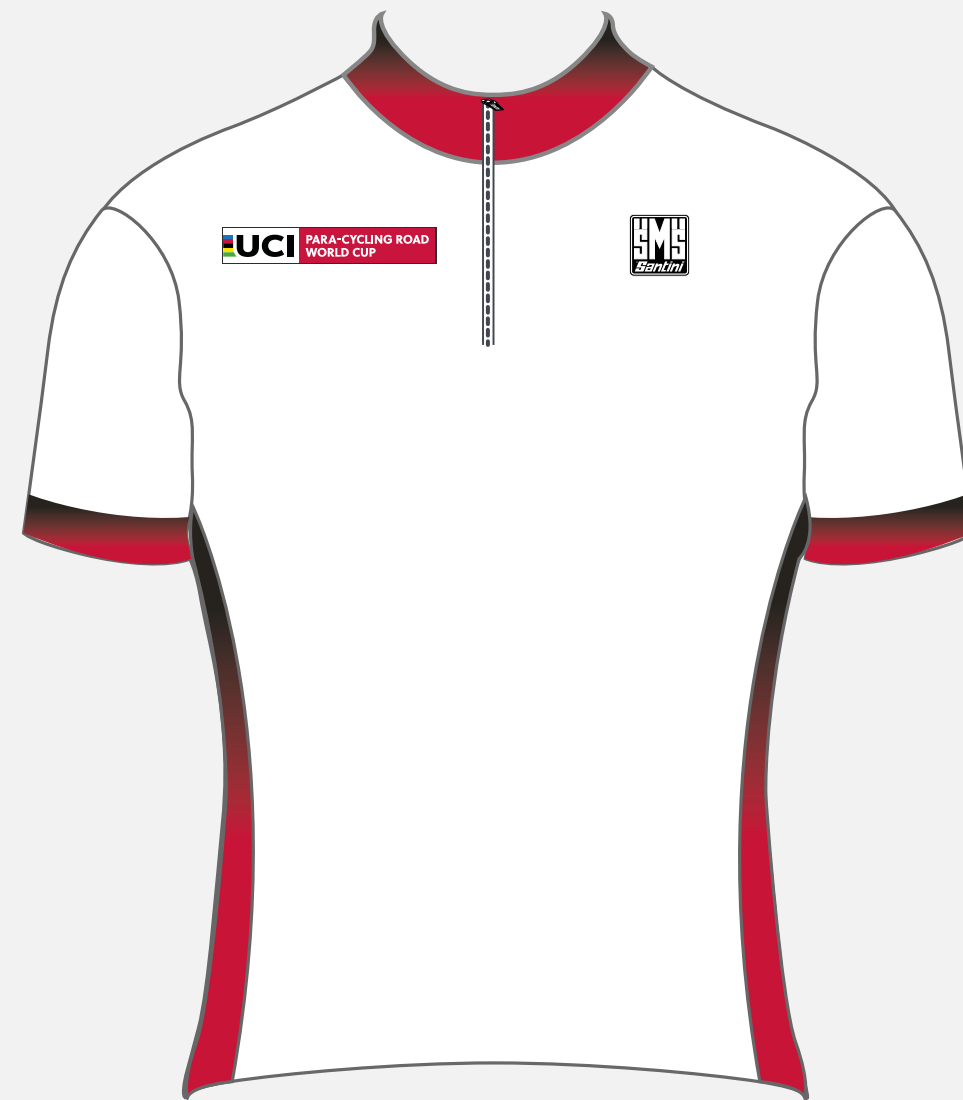
# Fixed Identity Elements

## UCI Para-Cycling World Cup Jersey, specifications

Para-cycling

Front & Back:  
W 30 cm  
H 10 cm

Shoulders:  
W 5 cm



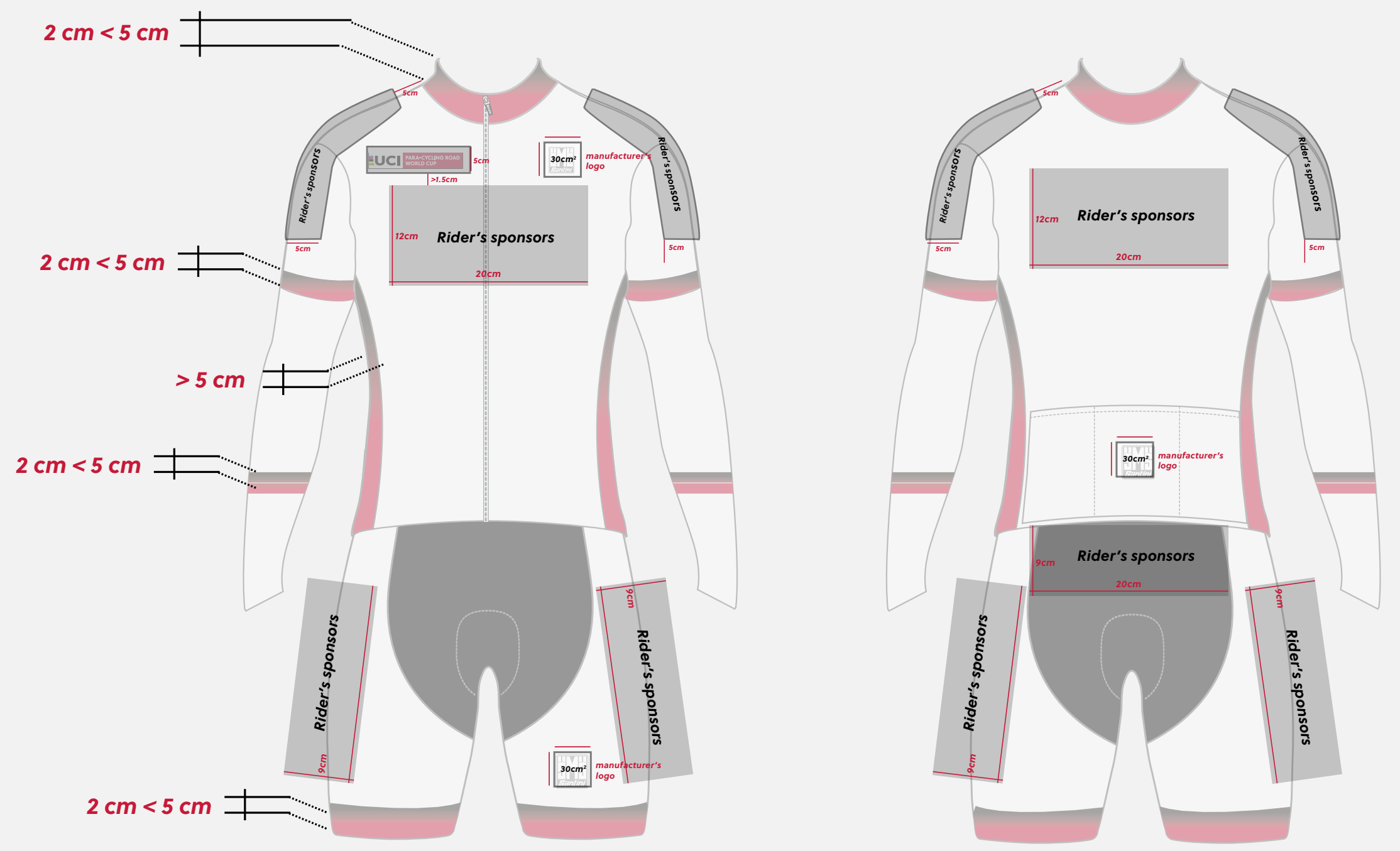
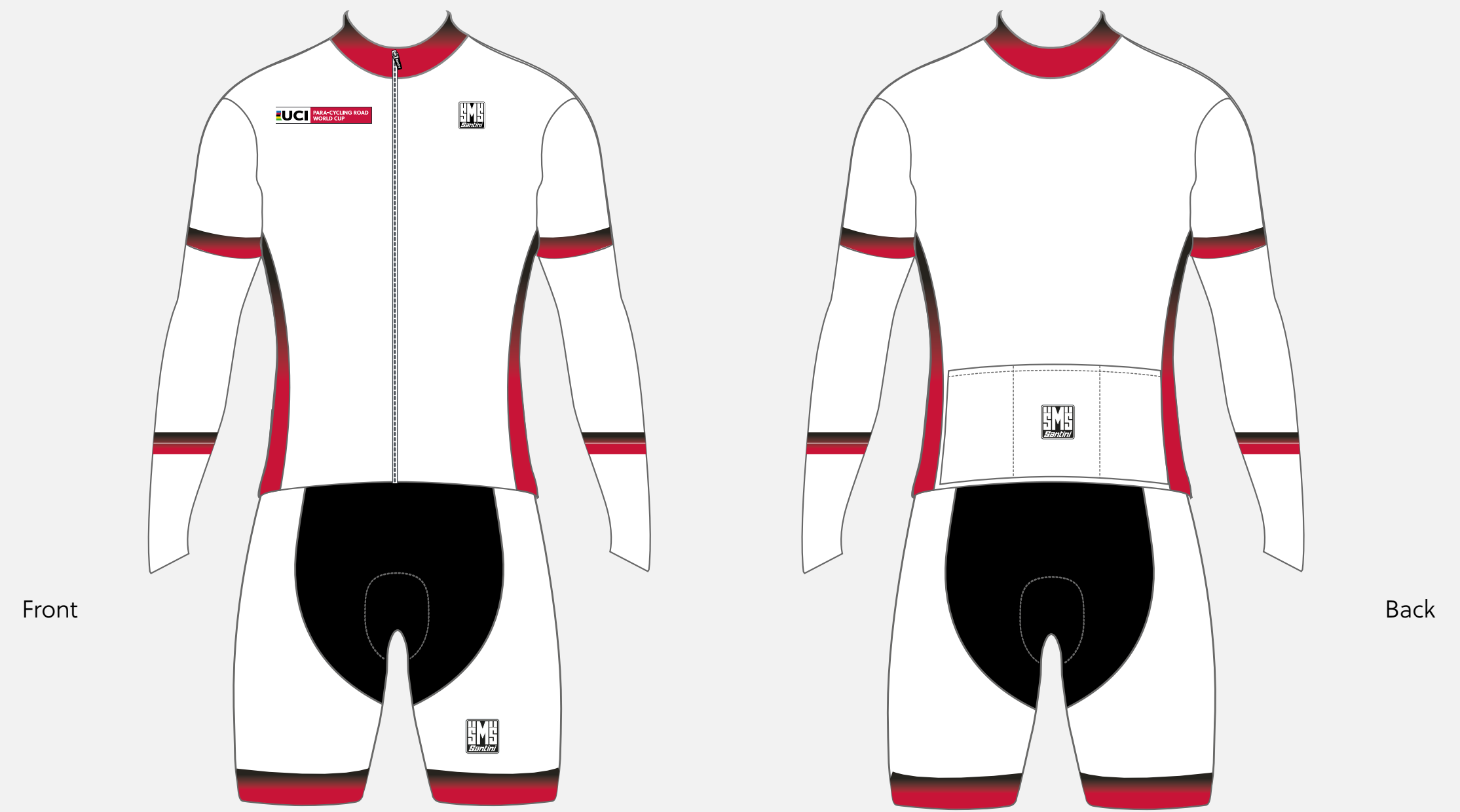




# Fixed Identity Elements

UCI Para-Cycling Road World Cup  
Long sleeves jersey, shorts, specifications

Black shorts option







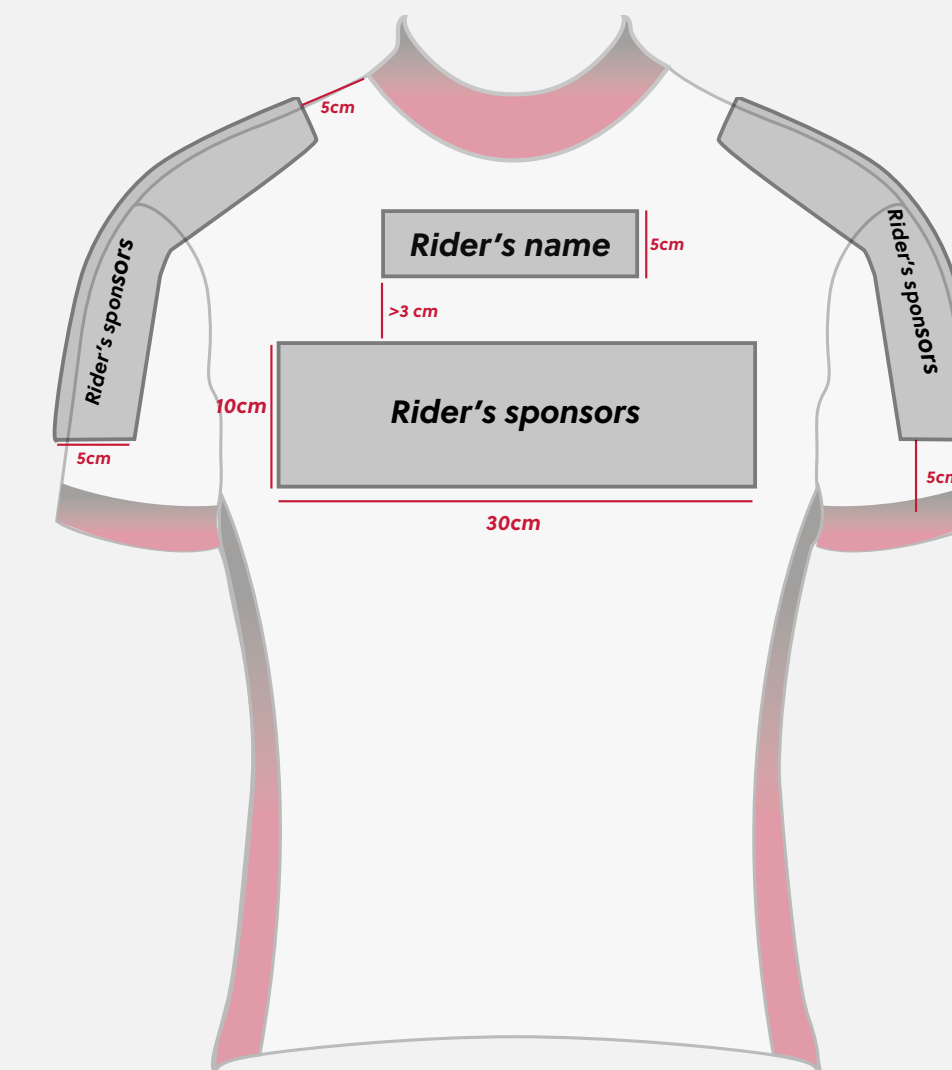
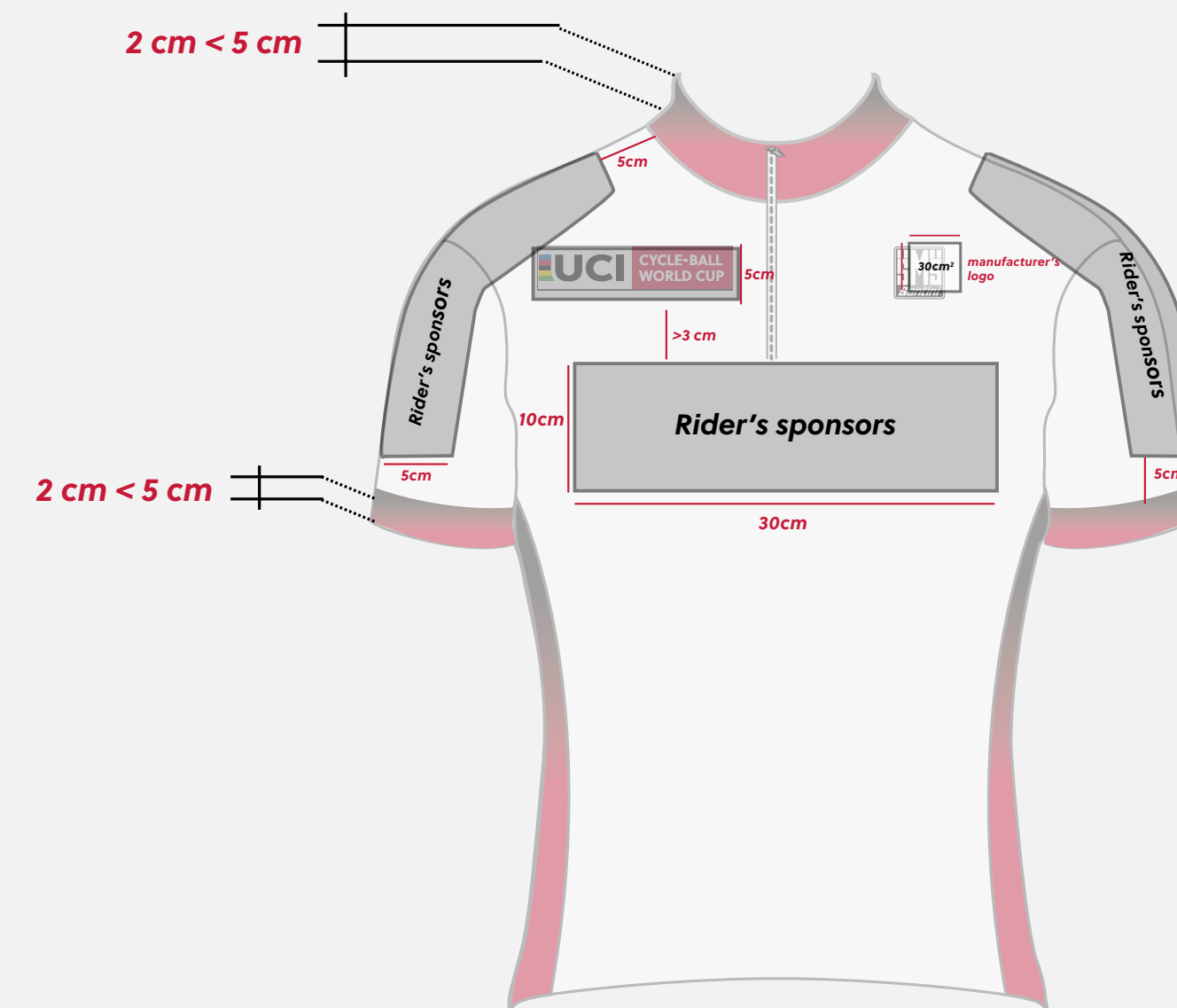
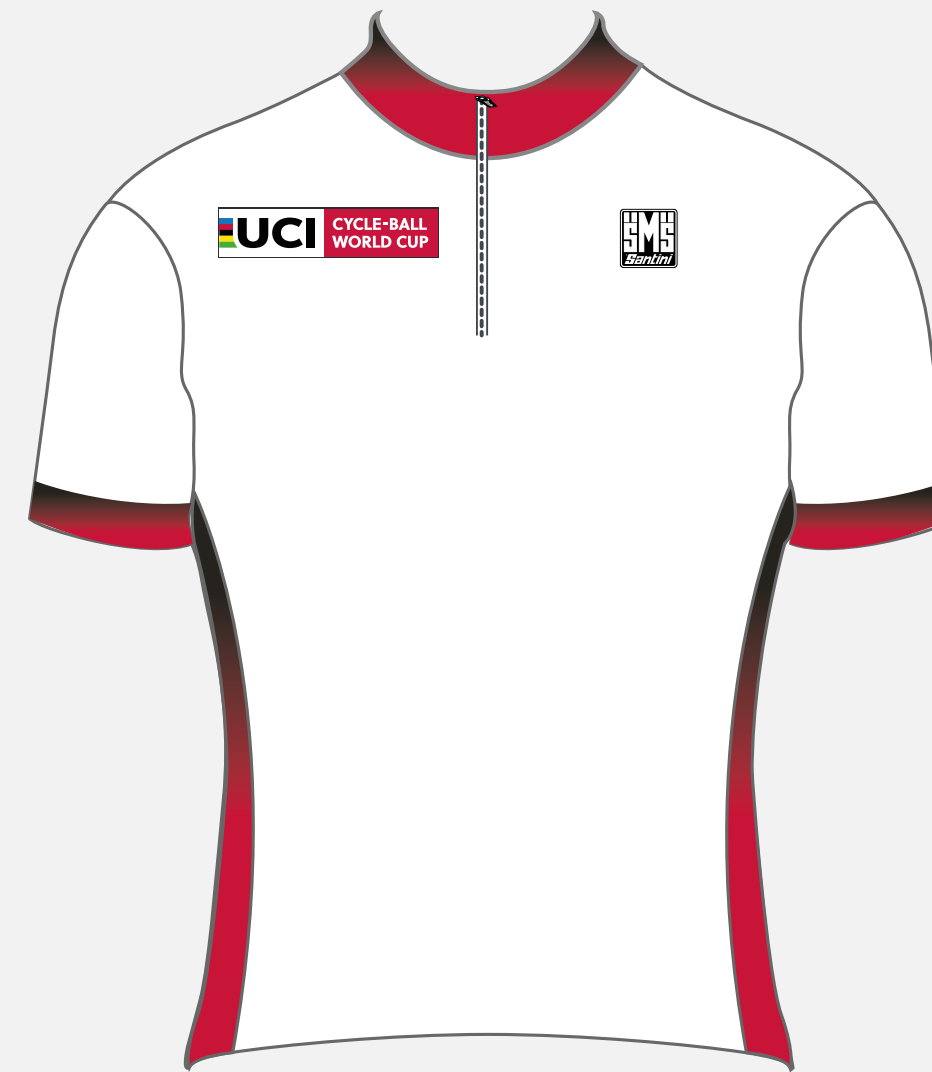


# Fixed Identity Elements

## UCI Cycle-Ball World Cup Jersey specifications

Front & Back:  
W 30 cm  
H 10 cm

Shoulders:  
W 5 cm

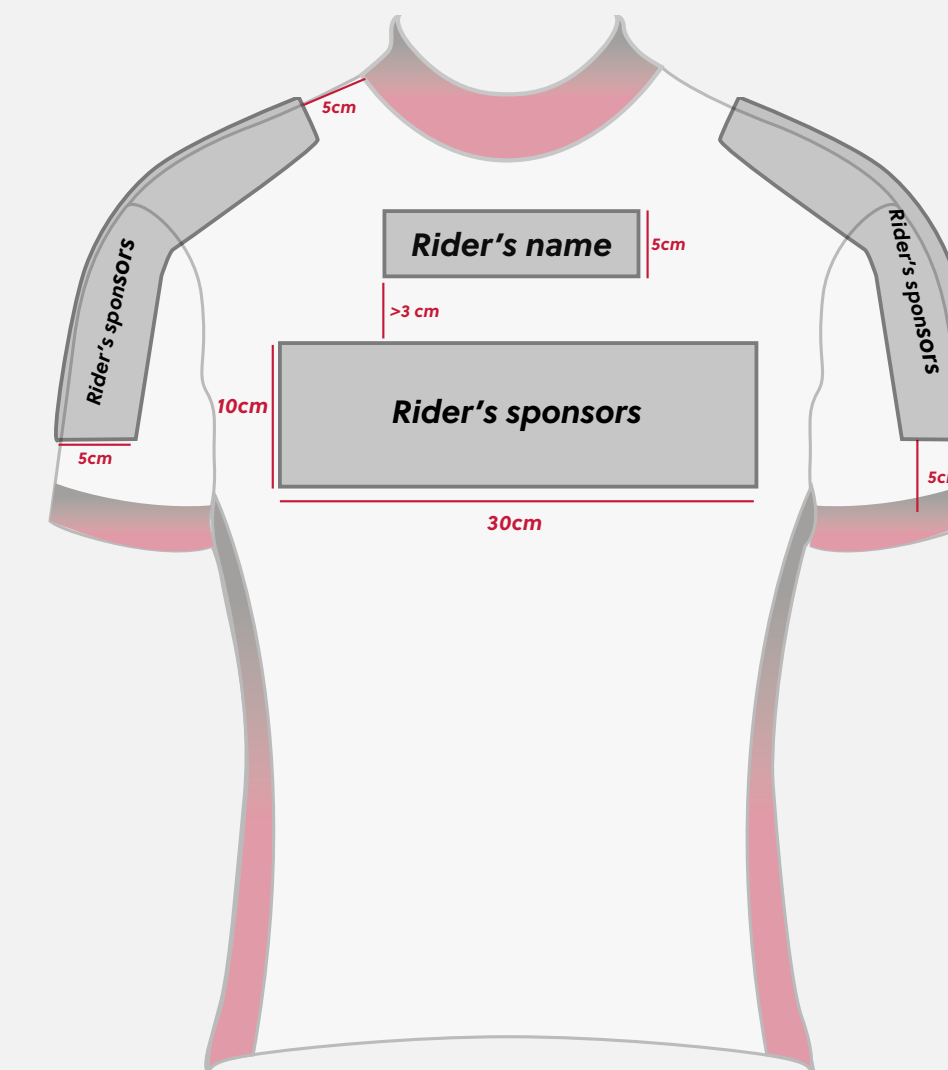
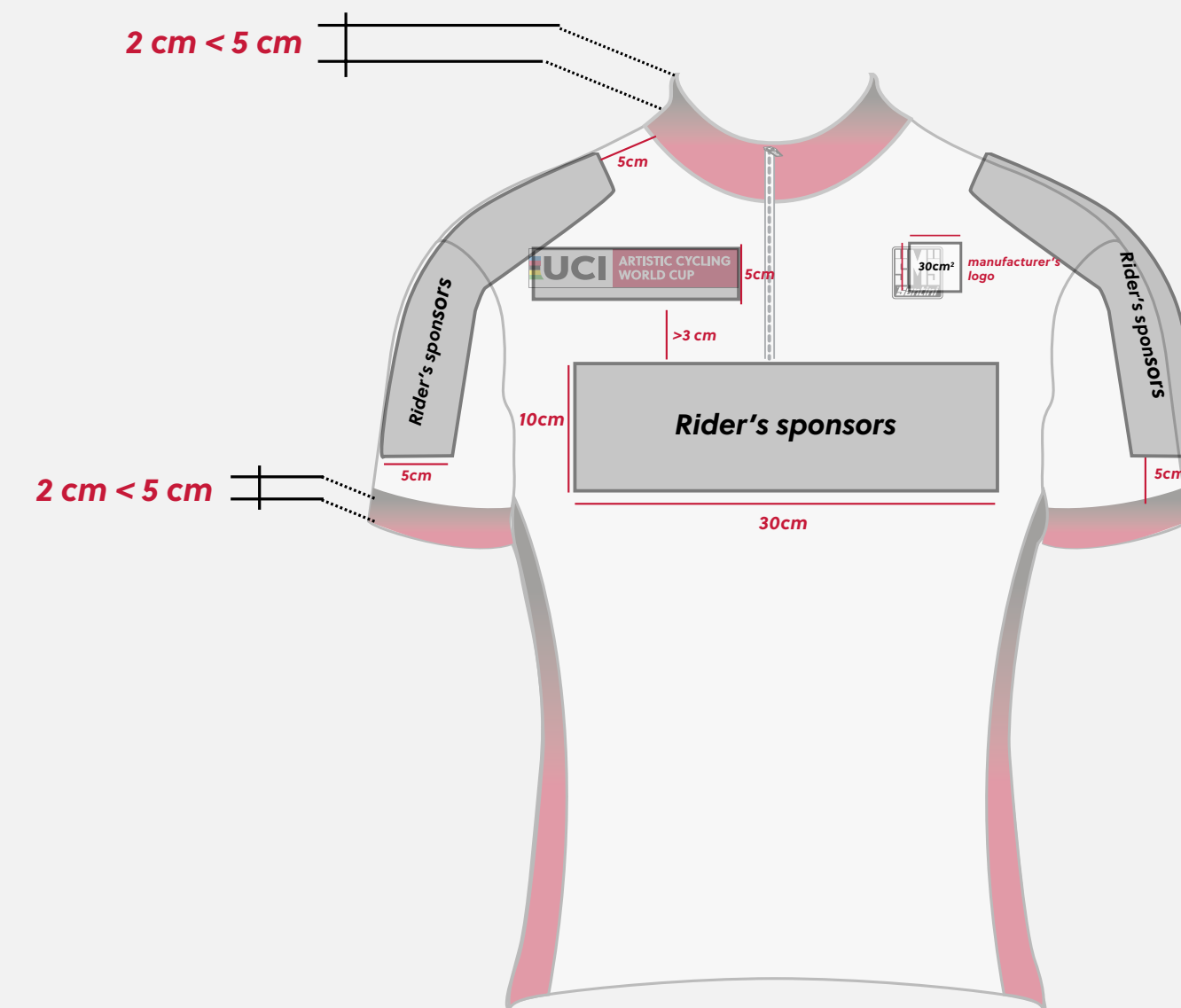


# Fixed Identity Elements

## UCI Artistic Cycling World Cup Jersey specifications

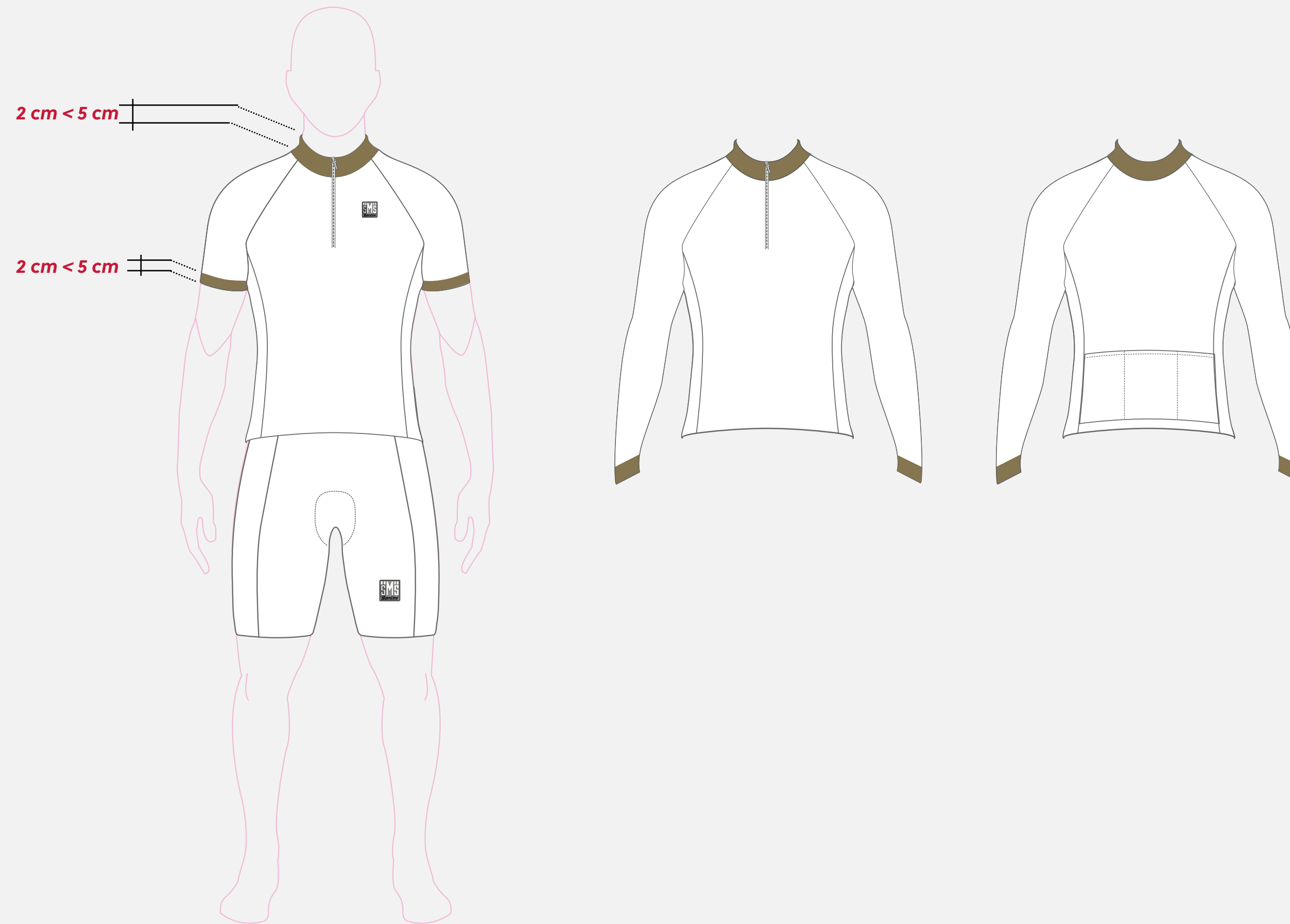
Front & Back:  
W 30 cm  
H 10 cm

Shoulders:  
W 5 cm



**OLYMPIC CHAMPION**  
Jerseys and shorts

**Specifications**  
Olympic Champion

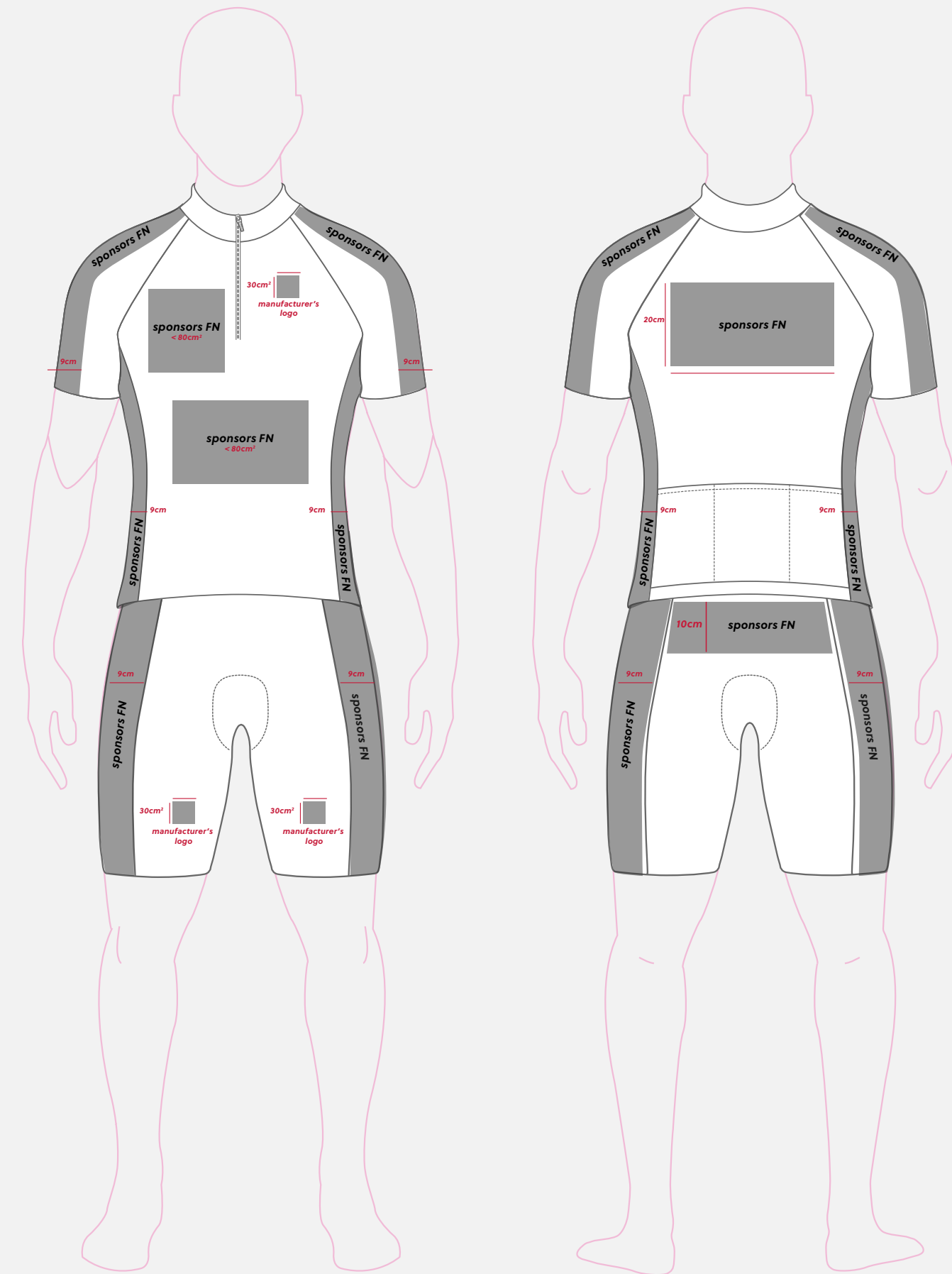


## National Team Clothing

Jerseys and shorts

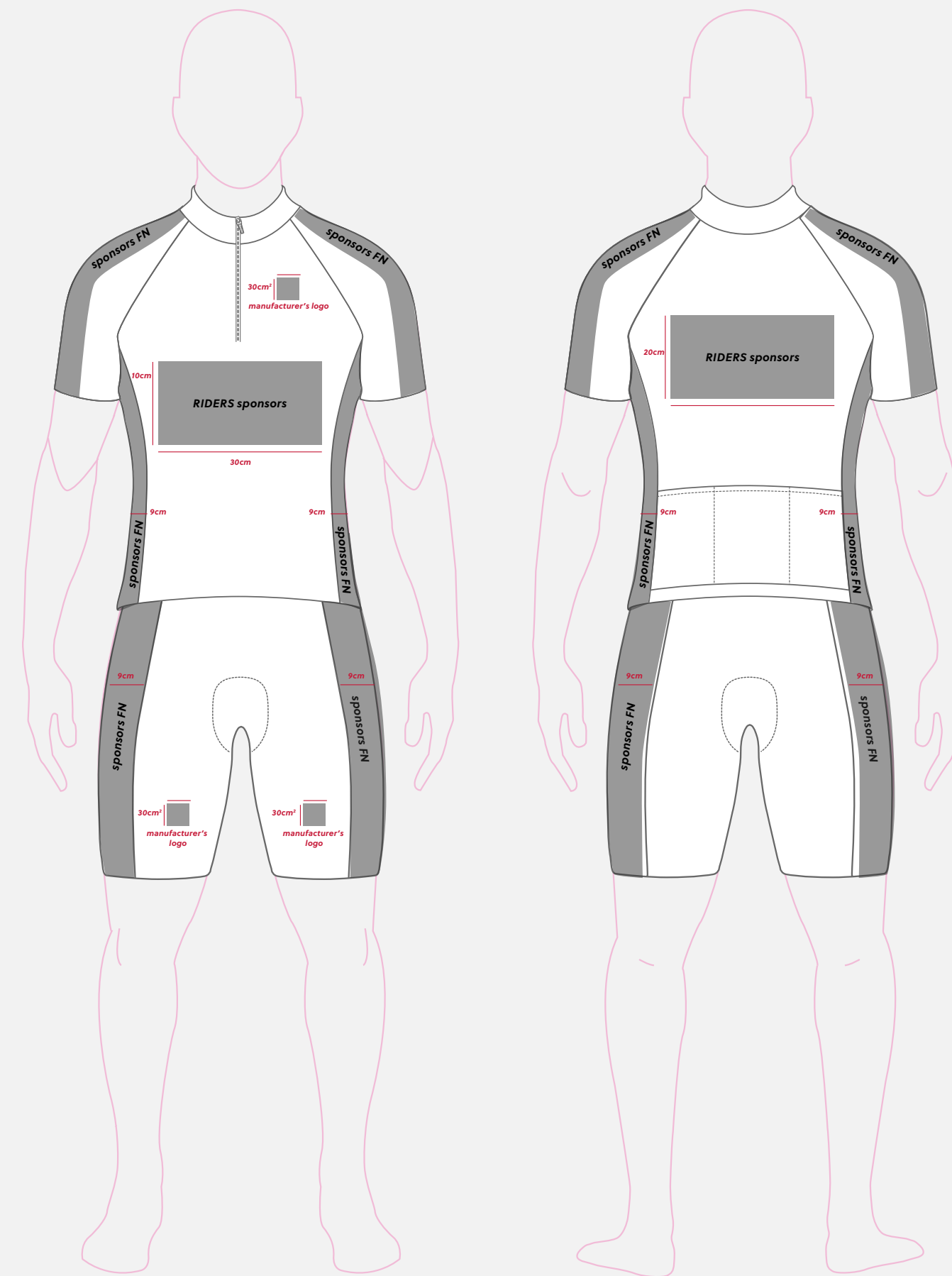
## Specifications

National Team Clothing



## Specifications

National Team Clothing  
Cyclo-cross World Cup

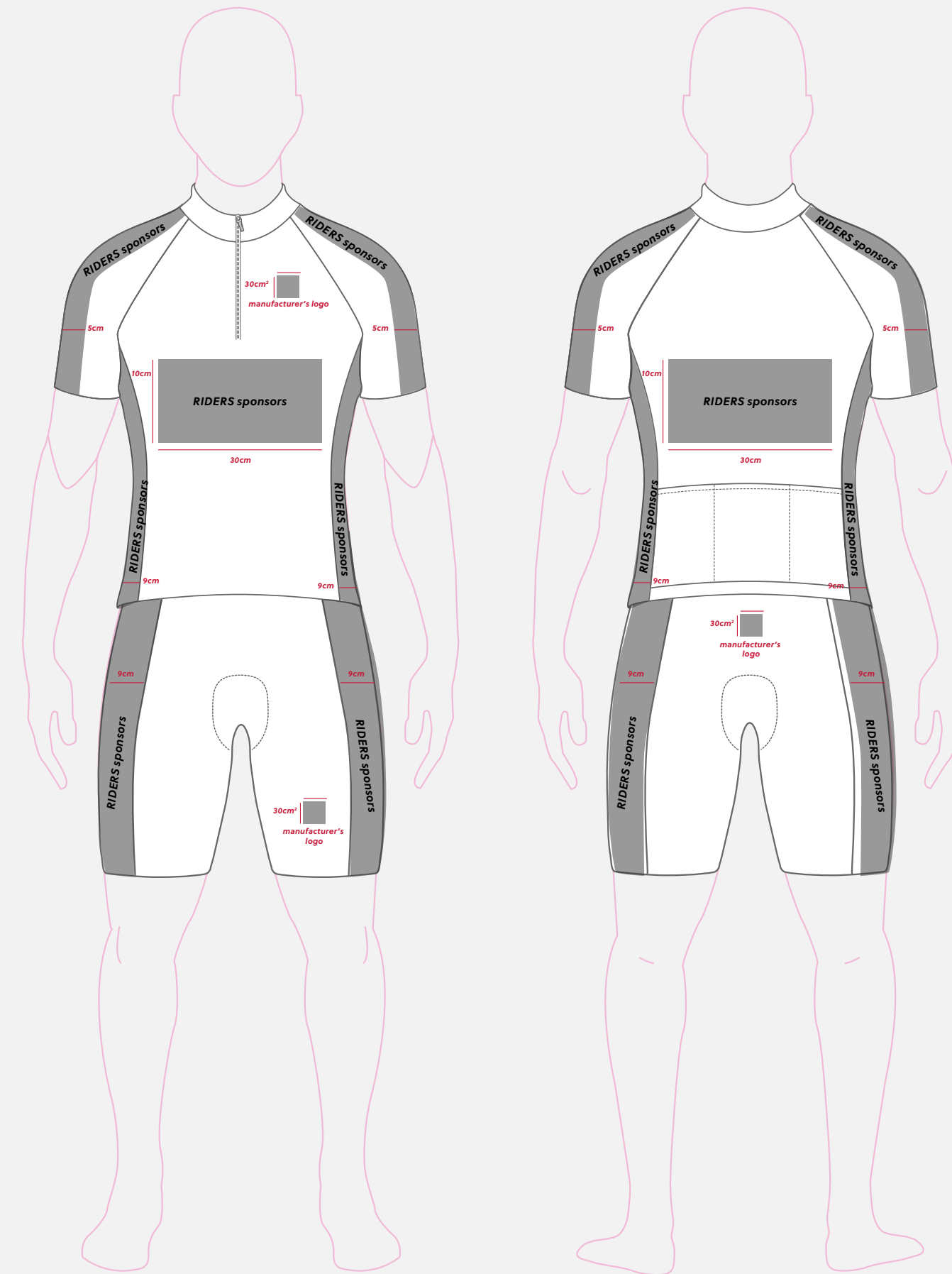




**CONTINENTAL Champion jersey**  
Jerseys and shorts

## Specifications

Continental Champion jersey



**NATIONAL Champion jersey**  
Jerseys and shorts

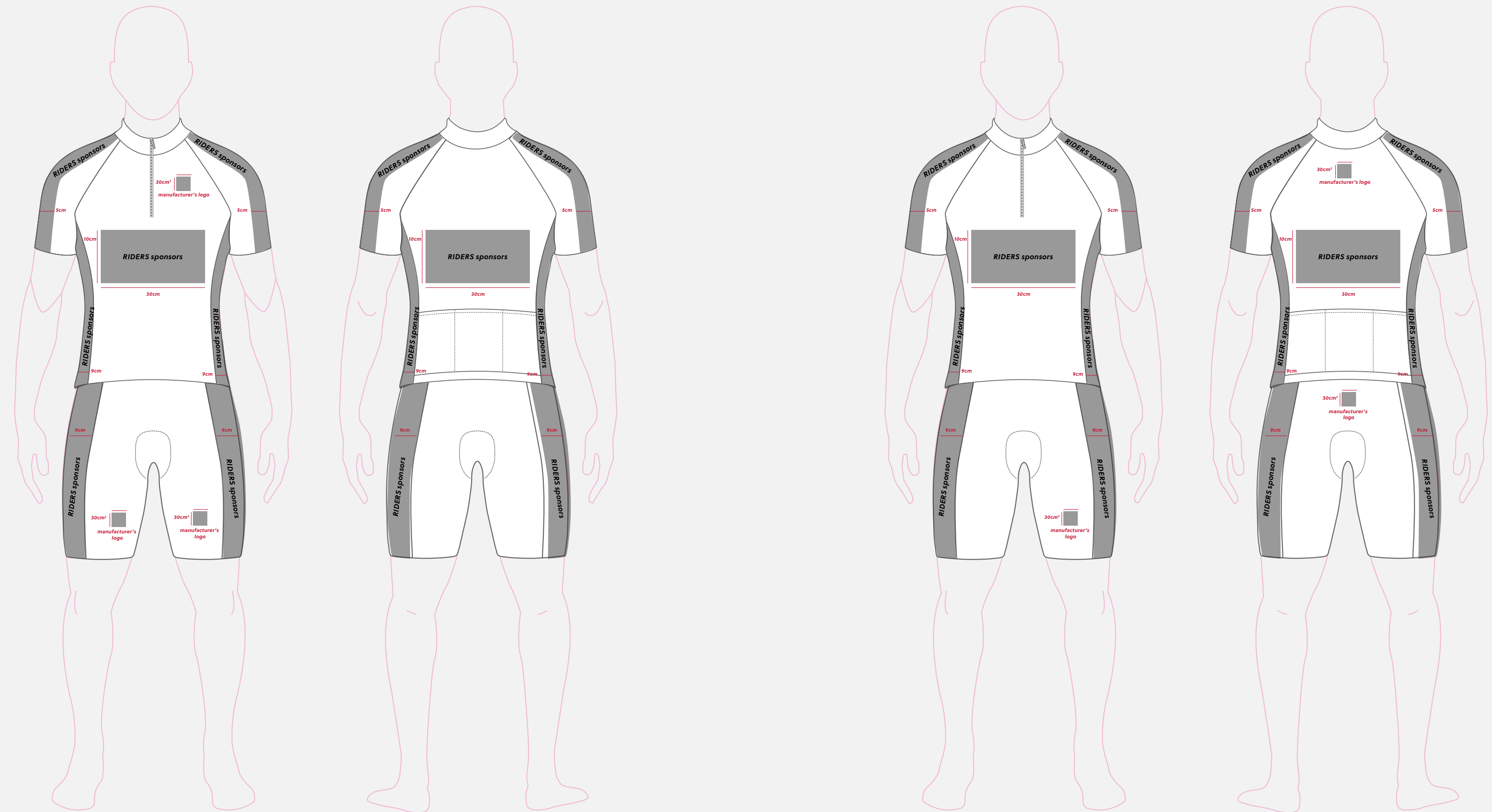
## Specifications

### National Champion jersey

On the national champion's jersey, the following advertising spaces shall be authorised:

- on the front and back of the jersey, in a rectangle 10 cm high;
- area comprising shoulders and sleeves: maximum 5 cm high in a single line;
- on the sides of the jersey: a 9 cm wide strip;
- the manufacturer's label (30cm<sup>2</sup>) may appear once only on the jersey and once on each leg of the shorts.

These advertising spaces shall be reserved for the rider's usual sponsors.



## Race Leaders jerseys

Jerseys and shorts

## Specifications

Race Leaders jerseys

